

THE TIMES Best Law Firms



SPECIAL SUPPLEMENT ADVERTISING OPPORTUNITIES

The right guidance at the right time

We work with the world's most successful entrepreneurs, families, professionals and charities to preserve and grow their wealth.

We are increasingly meeting top professionals along their journey with increasing personal wealth, looking for the right guidance to ensure their wealth is protected and growing for the future.

Our wealth management business offers a comprehensive range of services designed specifically for professionals, ensuring that their wealth is protected and growing for the future.

InfoTrack

The only end-to-end conveyancing platform in the UK

InfoTrack is the only end-to-end conveyancing platform in the UK, offering a comprehensive range of services designed specifically for professionals, ensuring that their wealth is protected and growing for the future.

Firm's name goes up in lights at Everton ground

Everton's new stadium, which is set to be named after the club's founder, John W. Hutchinson, will be the first in the country to be named after a private individual.

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Best Law Firms 2025

Crime firm that helped Edwards stay out of jail

Edwards (BBC) attorney claims that the firm helped him stay out of jail.

Bark & Co

Specialists in the field of Financial and Serious Crime for over 25 years

Looking for a different type of law firm?

Our clients:

- Have a high net worth
- Are looking for a different type of law firm
- Are looking for a different type of law firm

hcrilaw

Lloyds & Co

Looking for a different type of law firm?

Our clients:

- Have a high net worth
- Are looking for a different type of law firm
- Are looking for a different type of law firm

hcrilaw

For the ninth year running, *The Times* is publishing a special report dedicated to the best law firms in England, Scotland and Wales.

Due to be published in *The Times*, the supplement will contain the complete list of the most recommended law firms, including the top three firms in various legal fields as well as analysis and commentary on the results. It will be edited by Jonathan Ames, *The Times*' Legal Editor.

The Times is read by 13,000 legal professionals: more than any other national newspaper.

In order to further publicise your inclusion, we are pleased to offer you a range of advertising opportunities. As a listed law firm, you have access to the special rates listed below.

9th

year of publication

Edited by
Jonathan Ames

The Times' Legal Editor

797k

average print readership

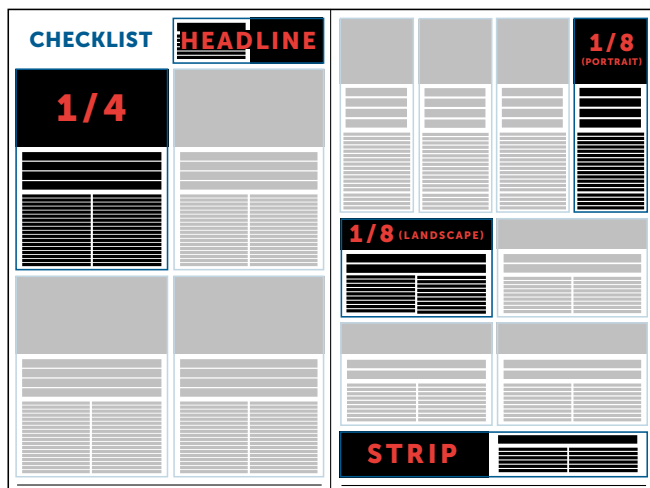
More

legal professionals than any other national newspaper

STATS	SPECIFICATIONS	RATES
SOCIAL DEMOGRAPHIC ABC1 - 86% C2DE - 14% AGE 41% 35-64 GENDER M 54% F 46% READING TIME 54 MIN	OUTSIDE BACK COVER 340mm (h) x 264mm (w) FULL PAGE 340mm (h) x 264mm (w) 1/2 PAGE 170mm (h) x 264mm (w)	£6,000 £5,000 £3,000

1/4 , 1/8 FEATURE REQUIREMENTS

LAYOUT BELOW FOR ILLUSTRATION PURPOSES ONLY. EXACT LAYOUT SUBJECT TO CHANGE.



QUARTER PAGE

Portrait: 132 x 136.6 mm

Total word count 200-250 words

Call to action i.e. Discount offer, website, phone, or social links

Images 2 images + logo

EIGHTH PAGE

Landscape: 132 x 66.25 mm

Portrait: 64 x 136.6 mm

Total word count 70-100 words

Call to action i.e. Discount offer, website, phone, or social links

Images 1 image + logo

STRIP Landscape: 268 x 42.5 mm

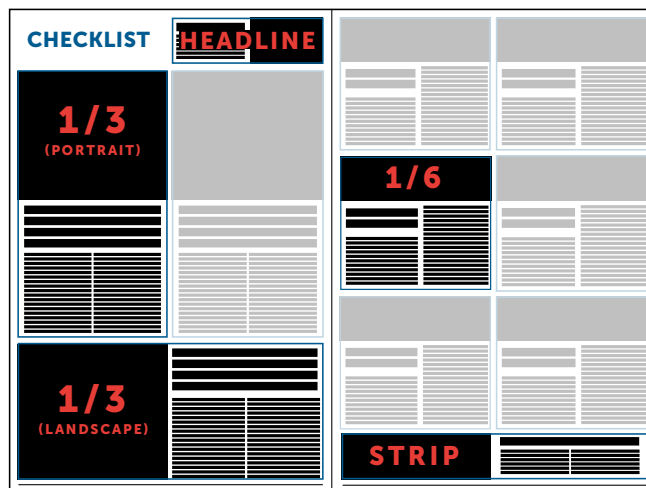
Total word count 120-150 words

Call to action i.e. Discount offer, website, phone, or social links

Images 2 images + logo

1/3 , 1/6 FEATURE REQUIREMENTS

LAYOUT BELOW FOR ILLUSTRATION PURPOSES ONLY. EXACT LAYOUT SUBJECT TO CHANGE.



THIRD PAGE

Landscape: 268 x 89.7 mm

Portrait: 183.6 x 132 mm

Total word count 200-300 words

Call to action i.e. Discount offer, website, phone, or social links

Images 2-3 images + logo

SIXTH PAGE

Landscape: 132 x 89.7 mm

Total word count 120-150 words

Call to action i.e. Discount offer, website, phone, or social links

Images 1-2 image + logo

HEADLINE Landscape: 132 x 42.5 mm

Total word count 60-80 words

Call to action i.e. Discount offer, website, phone, or social links

Images 1 image + logo

SUPPLYING CONTENT

IMAGE SPECIFICATIONS*

- CMYK images in JPEG, TIFF or PSD format.
- All images are high resolution (at least 300dpi).
- Please supply images at their original size and aspect ratio. We will crop images to an appropriate size when laying out your advertorial.
- Please do not supply images with any copy i.e. slogans on top.
- We recommend supplying lifestyle images depicting your target audience, service or general message; or product shots.

COPY SPECIFICATIONS

- Total word count includes max. 10 words for headline and max. 20 words for a call to action.
- Hurst Media reserve the right to make changes, including grammatical changes and corrections to ensure supplied copy meets house style.

FILE TRANSFER WARNING: EMAIL ATTACHMENT LIMIT

Files less than 8mb (total attachment limit) can be emailed to production@hurstmediacompany.co.uk. Larger files can be sent to production@hurstmediacompany.co.uk via the free file sharing service [wetransfer.com](https://www.wetransfer.com). Please clarify in your message your company name, publication, theme and on sale date as per your booking.

DESIGN PROCESS

- Once all material is submitted according to specification, **Hurst Media will layout your advertorial** within the pre-approved house style of the publication.
- Supplied copy will be **subedited by Hurst Media's editorial team**. Spelling, grammar and punctuation will also be corrected to the house style.
- Layouts may vary depending on style of images and/or text supplied.

APPROVALS & AMENDMENTS

- Hurst Media will provide a PDF for client approval.
- The client will have the option of two rounds of amendments before final approval is required. Please ensure any amendments are clear and concise.
- Approval is required within 48 hours.
- Please note that the newspaper must also approve all advertorials and they reserve the right to make changes or corrections to ensure copy passes their compliance standards.

* Image use subject to editorial discretion and may vary depending quality, size and layout. We cannot guarantee the quality of the final print for images supplied outside of these specifications.

Bespoke advertorials (in which Hurst Media supplies the copy ONLY, and all images/logos are provided by the client) will be charged at a further 10%, or a one-off fee of £150, whichever is greater.

Image sourcing conducted by Hurst Media on behalf of the client will be charged at a fee of £25.

CONTACT DETAILS

Hurst Media Company, 1 Phipp Street, London, EC2A 4PS
Company number: 08375910 VAT number: 161866882

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MEDIA SALES

Tel: 0203 478 6017 Fax: 0203 478 6018
sales@hurstmediacompany.co.uk

PRODUCTION DEPARTMENT

Tel: 0203 770 4024
production@hurstmediacompany.co.uk



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