

[illegible]

(THIS IS NOT A THIRD-PARTY SUPPLEMENT, IT IS FEATURED INSIDE THE NEWSPAPER AND IS INCLUDED IN ALL NATIONWIDE PRINTED EDITIONS)

- The Saturday edition of *The Times* boasts 1 million readers per issue
- *The Times* is read for an average of 54 minutes on a Saturday
- *Times* readers have a mean family income of £55,885
- Readers of *The Times* are 25% more likely to mention ads when they talk

Best of Charities

These organizations provide support for those who need it most. Whether it's providing life-saving medical care, disaster relief or financial assistance, these charities are making a difference in the lives of those in need. Please consider your personal support to these worthy causes.

We are there for you when they matter

At Marie Curie, we support people through the most difficult times of their lives. We provide a range of services to help people cope with the challenges of living with a terminal illness. Our services include: specialist nurses, doctors, social workers, and a range of other professionals who work together to provide a holistic approach to care. We also provide a range of support services, including counselling, bereavement support, and financial advice. We are there for you when they matter.

Volunteer opportunities: Marie Curie is always looking for volunteers to help us provide our services. If you are interested, please contact us on 0203 754 5300 for more information.

Will you leave the gift of a Marie Curie Nurse like Lyme or Bindi in your Will?

If you're looking for a way to leave a legacy, Marie Curie is the charity for you. We are a leading charity in the UK, providing specialist nursing and support services to people with terminal illnesses. We have a long history of excellence and a commitment to providing the best possible care for our patients. We are now looking for people to leave a gift of a Marie Curie Nurse in their will. This is a wonderful way to ensure that your loved ones are cared for in the best possible way, and it also allows you to make a difference to the lives of others. For more information, please contact us on 0203 754 5300.

Marie Curie

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Write your Will for free and help provide the guide dogs of the future

Guide Dogs for the Visually Impaired is a leading charity in the UK, providing guide dogs and support services to people who are visually impaired. We have a long history of excellence and a commitment to providing the best possible care for our dogs and their handlers. We are now looking for people to leave a gift of a Guide Dog in their will. This is a wonderful way to ensure that your loved ones are cared for in the best possible way, and it also allows you to make a difference to the lives of others. For more information, please contact us on 0203 754 5300.

Your legacy is our future

At Guide Dogs, we are always looking for people to leave a gift of a Guide Dog in their will. This is a wonderful way to ensure that your loved ones are cared for in the best possible way, and it also allows you to make a difference to the lives of others. For more information, please contact us on 0203 754 5300.

Conservation and hope for our planet

At the RSPCA, we are always looking for people to leave a gift of a RSPCA Animal in their will. This is a wonderful way to ensure that your loved ones are cared for in the best possible way, and it also allows you to make a difference to the lives of others. For more information, please contact us on 0203 754 5300.

Help for Heroes

At Help for Heroes, we are always looking for people to leave a gift of a Help for Heroes in their will. This is a wonderful way to ensure that your loved ones are cared for in the best possible way, and it also allows you to make a difference to the lives of others. For more information, please contact us on 0203 754 5300.

Give the gift of sight through your Will

At the Royal National Society for the Blind, we are always looking for people to leave a gift of a Royal National Society for the Blind in their will. This is a wonderful way to ensure that your loved ones are cared for in the best possible way, and it also allows you to make a difference to the lives of others. For more information, please contact us on 0203 754 5300.

Have you written for free, and leave a life-changing legacy

At the National Society for the Deaf, we are always looking for people to leave a gift of a National Society for the Deaf in their will. This is a wonderful way to ensure that your loved ones are cared for in the best possible way, and it also allows you to make a difference to the lives of others. For more information, please contact us on 0203 754 5300.

Will you remember the horses at Redwings Horse Sanctuary?

At Redwings Horse Sanctuary, we are always looking for people to leave a gift of a Redwings Horse Sanctuary in their will. This is a wonderful way to ensure that your loved ones are cared for in the best possible way, and it also allows you to make a difference to the lives of others. For more information, please contact us on 0203 754 5300.

Remember Spinal Research in your Will and leave a legacy of hope

At Spinal Research, we are always looking for people to leave a gift of a Spinal Research in their will. This is a wonderful way to ensure that your loved ones are cared for in the best possible way, and it also allows you to make a difference to the lives of others. For more information, please contact us on 0203 754 5300.

Give the gift of sight through your Will

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spinal research

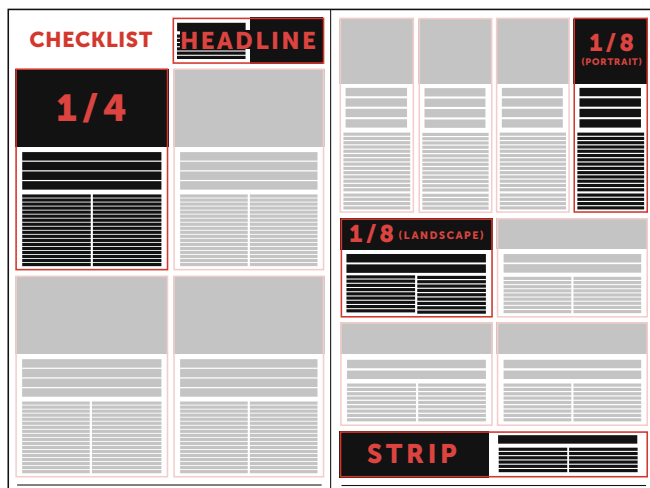
At Spinal Research, we are always looking for people to leave a gift of a Spinal Research in their will. This is a wonderful way to ensure that your loved ones are cared for in the best possible way, and it also allows you to make a difference to the lives of others. For more information, please contact us on 0203 754 5300.

agree they tend to go for premium brands

CLICK HERE TO SEE THE COMPETITION MEDIA PACK

1/4 , 1/8 FEATURE REQUIREMENTS

LAYOUT BELOW FOR ILLUSTRATION PURPOSES ONLY. EXACT LAYOUT SUBJECT TO CHANGE.



QUARTER PAGE

Portrait: 132 x 136.6 mm

Total word count 200-250 words

Call to action i.e. Discount offer, website, phone, or social links

Images 2 images + logo

EIGHTH PAGE

Landscape: 132 x 66.25 mm

Portrait: 64 x 136.6 mm

Total word count 70-100 words

Call to action i.e. Discount offer, website, phone, or social links

Images 1 image + logo

STRIP Landscape: 268 x 42.5 mm

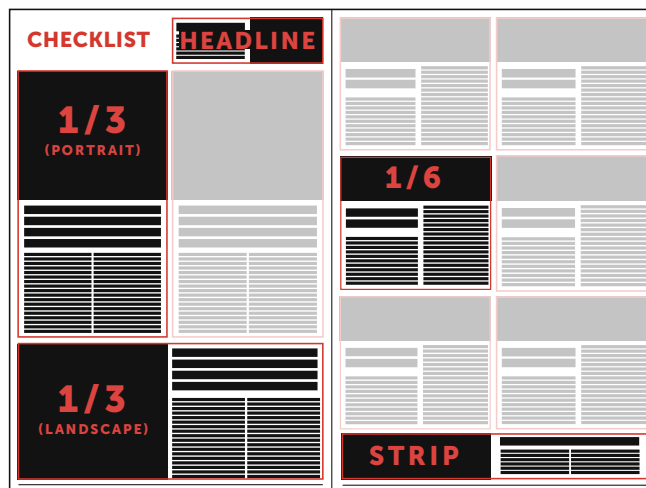
Total word count 120-150 words

Call to action i.e. Discount offer, website, phone, or social links

Images 2 images + logo

1/3 , 1/6 FEATURE REQUIREMENTS

LAYOUT BELOW FOR ILLUSTRATION PURPOSES ONLY. EXACT LAYOUT SUBJECT TO CHANGE.



THIRD PAGE

Landscape: 268 x 89.7 mm

Portrait: 183.6 x 132 mm

Total word count 200-300 words

Call to action i.e. Discount offer, website, phone, or social links

Images 2-3 images + logo

SIXTH PAGE

Landscape: 132 x 89.7 mm

Total word count 120-150 words

Call to action i.e. Discount offer, website, phone, or social links

Images 1-2 image + logo

HEADLINE Landscape: 132 x 42.5 mm

Total word count 60-80 words

Call to action i.e. Discount offer, website, phone, or social links

Images 1 image + logo

SUPPLYING CONTENT

IMAGE SPECIFICATIONS*

- CMYK images in JPEG, TIFF or PSD format.
- All images are high resolution (at least 300dpi).
- Please supply images at their original size and aspect ratio. We will crop images to an appropriate size when laying out your advertorial.
- Please do not supply images with any copy i.e. slogans on top.
- We recommend supplying lifestyle images depicting your target audience, service or general message; or product shots.

COPY SPECIFICATIONS

- Total word count includes max. 10 words for headline and max. 20 words for a call to action.
- Hurst Media reserve the right to make changes, including grammatical changes and corrections to ensure supplied copy meets house style.

FILE TRANSFER WARNING: EMAIL ATTACHMENT LIMIT

Files less than 8mb (total attachment limit) can be emailed to production@hurstmediacompany.co.uk. Larger files can be sent to production@hurstmediacompany.co.uk via the free file sharing service [wetransfer.com](https://www.wetransfer.com). Please clarify in your message your company name, publication, theme and on sale date as per your booking.

DESIGN PROCESS

- Once all material is submitted according to specification, **Hurst Media will layout your advertorial** within the pre-approved house style of the publication.
- Supplied copy will be **subedited by Hurst Media's editorial team**. Spelling, grammar and punctuation will also be corrected to the house style.
- Layouts may vary depending on style of images and/or text supplied.

APPROVALS & AMENDMENTS

- Hurst Media will provide a PDF for client approval.
- The client will have the option of two rounds of amendments before final approval is required. Please ensure any amendments are clear and concise.
- Approval is required within 48 hours.
- Please note that the newspaper must also approve all advertorials and they reserve the right to make changes or corrections to ensure copy passes their compliance standards.

* Image use subject to editorial discretion and may vary depending quality, size and layout. We cannot guarantee the quality of the final print for images supplied outside of these specifications.

Bespoke advertorials (in which Hurst Media supplies the copy ONLY, and all images/logos are provided by the client) will be charged at a further 10%, or a one-off fee of £150, whichever is greater.

Image sourcing conducted by Hurst Media on behalf of the client will be charged at a fee of £25.

CONTACT DETAILS

Hurst Media Company, 1 Phipp Street, London, EC2A 4PS
Company number: 08375910 VAT number: 161866882

Charities Checklist is advertorial content compiled by Hurst Media Company Ltd which takes sole responsibility for the content, but is published in *The Times*

All bookings are made subject to our Terms & Conditions of advertising, which are available here: hurstmediacompany.co.uk/hurst-media-advertising-terms

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