

The image displays two covers of The Sunday Times magazine against a decorative background of stylized green leaves and pink cherry-like fruits. The left cover is a news edition with the headline "INSIDE THE WHITNEY HOUSE" and a photograph of a woman holding a young child. The right cover is a lifestyle or entertainment edition featuring a man in a suit holding an umbrella, with the headline "No, really, I'm fine".

(THIS IS NOT A THIRD-PARTY SUPPLEMENT. IT IS FEATURED INSIDE THE MAGAZINE AND IS INCLUDED IN ALL NATIONWIDE PRINTED EDITIONS)

## Christmas checklist

For extra holiday inspiration, check out our selection of ideal gifts, including head and topline, wall clocks, Christmas, festive experiences and winter gear.

### Discover designer brand from 200 fantastic designer brands

**CHRISTMAS IS FAST APPROACHING**, party season is well and truly under way. The season getting the family season for everything, from party gifts for everyone to costumes and comfy attire for the holidays. We'd like to suggest a few Christmas gifts, it's important that you find the one as well as you can.

At the end of the year, we have a 200 designer brand collection with over 200 brands to 55+ styles. With over 200 designer brands from Gucci and Salvatore Ferragamo to Dior and Burberry, you'll find everything you're looking for.

beautiful items and make them perfect for your Christmas.

**CHILDSPLAY CLOTHING**

### Discover a world of luxury children's clothing this Christmas at childspainclothing.co.uk

### Win a Conway Stewart luxury pen worth £50!

Conway Stewart pens are the perfect Christmas gift for yourself, an adult or a child. They are available in a variety of colors and designs. Conway Stewart pens are available in a variety of colors and designs. Conway Stewart pens are available in a variety of colors and designs.

[turforddesigns.co.uk/win4000prize](http://turforddesigns.co.uk/win4000prize)

### Give the gift of wireless headphones from MIXX Audio

**THE JZ2 BLUEBERRY MIXX WIRELESS HEADPHONES** are the perfect Christmas gift for yourself, an adult or a child. They are available in a variety of colors and designs. MIXX Audio headphones are available in a variety of colors and designs.

**MIXX AUDIO**

### MIXX JZ2 headphones retail at an already amazing value price of £25.99. Save 20% on the JZ2 wireless headphones with code CHECKLIST at mixxaudio.co.uk/j2

### Festive delishious infused with juniper

Award winning gin distilled Silver Pin has a range of fabulous products for the festive season - including their signature gin and tonic early treats. The premium gin distiller has collaborated with Cold Valley Foodscapes to create a gin cocktail infused around Christmas. Celebrate the winter season Silver Pin with advent from the cold valley of the British Isles. The product has been created to accompany the festive time and journey berry within the gin, complementing an advent featuring with unique flavor. It is only £10 for the 200ml.

and join your Christmas with our amazing silver distilled Silver Pin Gin Christmas Christmas cocktails. Each bottle includes a card and a glass.

cracker contains a 500ml bottle of award winning Silver Pin Gin, together with a Christmas cracker, bottle and glass. There's a letter in it to tell you your bottle best, and they are £25 for a 500ml of Silver Pin Gin. The Christmas cracker contains the most amazing festive gift for the cocktail time season. Choose from three different flavors: Razz, Bergamot Orange and Christmas Spice. They are each 200ml and are available in a festive container. Get your hands on a 500ml for just £25.00 (500ml for the gin distiller) in the Silver Pin Gin.

Silver Pin Gin has been recently released a stunning presentation gift box containing a 750ml bottle of Silver Pin Gin and our beautifully designed Christmas cracker, all of which is yours for just 30.00. It's a 500ml of Silver Pin Gin for a 750ml bottle and a Christmas cracker.

**SILENT POOL GIN**

For more festive products, visit [silentpool.co.uk](http://silentpool.co.uk)

### Festive candles and long-lasting candles

**PRICES & CANDLE**

PRICES & CANDLE

### PRICES & CANDLE

**PRICES & CANDLE**

PRICES & CANDLE

### Visit prices-candle.co.uk and see the offer code CANDLE20 to receive a 20% discount off all products.

### Discover true close to home

**AT TAMARA, WE BRING YOU CLOSE TO THE**

AT TAMARA, WE BRING YOU CLOSE TO THE

AT TAMARA, WE BRING YOU CLOSE TO THE

AT TAMARA, WE BRING YOU CLOSE TO THE

### A caring way to savour your glass of wine

**YOU LIKE A GLASS OF WHITE AND YOUR PARTNER PREFERS**

YOU LIKE A GLASS OF WHITE AND YOUR PARTNER PREFERS

### Look for The Rector!

**RED TACTICS** helps everyone find what they need. Red Tactics helps everyone find what they need. Red Tactics helps everyone find what they need.

[www.redtactics.co.uk](http://www.redtactics.co.uk)

### More about what Red Tactics do, visit [redtactics.co.uk](http://redtactics.co.uk)

### Making Christmas Magic for 40 years!

**FROM TREATING PEOPLE TO CHRISTMAS DAY** you'll find your perfect bottle for any occasion at **MAGNIFIC**. You'll find your perfect bottle for any occasion at **MAGNIFIC**. You'll find your perfect bottle for any occasion at **MAGNIFIC**.

**MAGNIFIC**

### To claim our exclusive online use the code MAGJSTIC10 at [magnific.co.uk](http://magnific.co.uk)

**YAMAHA**

YAMAHA

### Get up to £300 cashback when you buy two or more Yamaha products at [yamaha.co.uk](http://yamaha.co.uk) through our trusted partner

**YAMAHA**

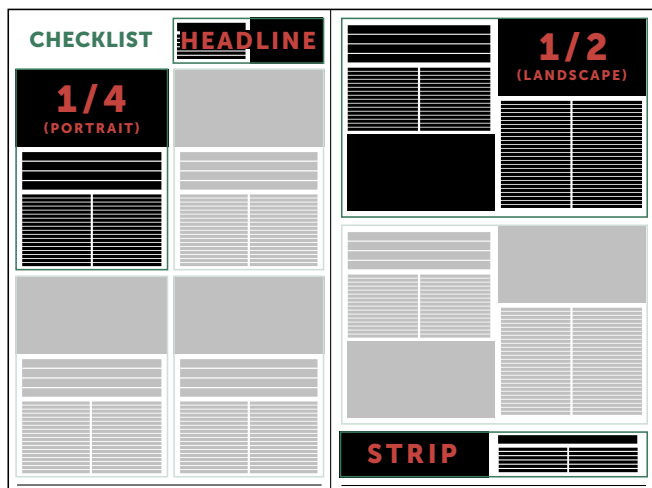
YAMAHA

- Around 50% of the audience are likely to convince others about products and services that interest them
- Over 70% believe it is worth paying extra for quality goods
- Around 39% of readers agree that they tend to go for premium brands.

**[CLICK HERE TO SEE THE COMPETITION MEDIA PACK](#)**

## 1/4 , 1/8 FEATURE REQUIREMENTS

LAYOUT BELOW FOR ILLUSTRATION PURPOSES ONLY. EXACT LAYOUT SUBJECT TO CHANGE.



### QUARTER PAGE

Portrait: 94 x 106 mm

### HALF PAGE

Landscape: 193 x 106 mm

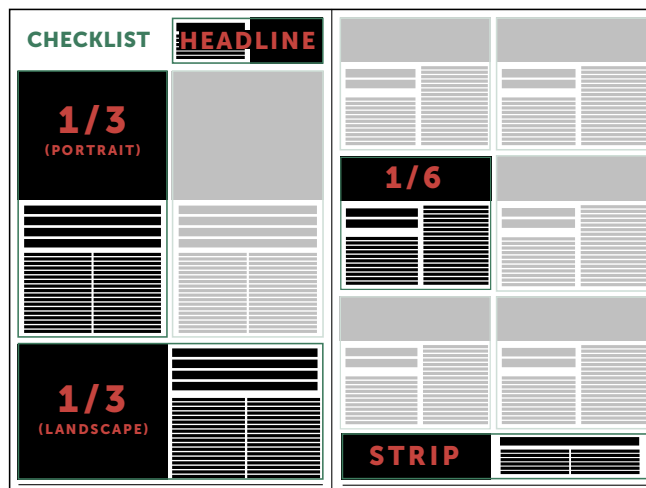
<b>Total word count</b>	130-150 words	<b>Total word count</b>	250-300 words
<b>Call to action</b>	i.e. Discount offer, website, phone, or social links	<b>Call to action</b>	i.e. Discount offer, website, phone, or social links
<b>Images</b>	1-2 images + logo	<b>Images</b>	2-3 image + logo

### STRIP Landscape: 193 x 32 mm

<b>Total word count</b>	80-100 words
<b>Call to action</b>	i.e. Discount offer, website, phone, or social links
<b>Images</b>	1 image + logo

## 1/3 , 1/6 FEATURE REQUIREMENTS

LAYOUT BELOW FOR ILLUSTRATION PURPOSES ONLY. EXACT LAYOUT SUBJECT TO CHANGE.



### THIRD PAGE

Landscape: 193 x 69 mm  
Portrait: 94 x 14mm

### SIXTH PAGE

Landscape: 95 x 106 mm

<b>Total word count</b>	160-200 words	<b>Total word count</b>	80-100 words
<b>Call to action</b>	i.e. Discount offer, website, phone, or social links	<b>Call to action</b>	i.e. Discount offer, website, phone, or social links
<b>Images</b>	2 images + logo	<b>Images</b>	1 image + logo

### HEADLINE COMPETITION Landscape: 94 x 32 mm

<b>Copy</b>	What is the prize and its value.
<b>URL</b>	Hurst Media will provide competition link
<b>Images</b>	1 image

## SUPPLYING CONTENT

### IMAGE SPECIFICATIONS\*

- CMYK images in JPEG, TIFF or PSD format.
- All images are high resolution (at least 300dpi).
- Please supply images at their original size and aspect ratio. We will crop images to an appropriate size when laying out your advertorial.
- Please do not supply images with any copy i.e. slogans on top.
- We recommend supplying lifestyle images depicting your target audience, service or general message; or product shots.

### COPY SPECIFICATIONS

- Total word count includes max. 10 words for headline and max. 15 words for a call to action.
- Hurst Media reserve the right to make changes, including grammatical changes and corrections to ensure supplied copy meets house style.

### FILE TRANSFER WARNING: EMAIL ATTACHMENT LIMIT

Files less than 8mb (total attachment limit) can be emailed to [production@hurstmediacompany.co.uk](mailto:production@hurstmediacompany.co.uk). Larger files can be sent to [production@hurstmediacompany.co.uk](mailto:production@hurstmediacompany.co.uk) via the free file sharing service [wetransfer.com](https://www.wetransfer.com). Please clarify in your message your company name, publication, theme and on sale date as per your booking.

### DESIGN PROCESS

- Once all material is submitted according to specification, **Hurst Media will layout your advertorial** within the pre-approved house style of the publication.
- Supplied copy will be **subedited by Hurst Media's editorial team**. Spelling, grammar and punctuation will also be corrected to the house style.
- Layouts may vary depending on style of images and/or text supplied.

### APPROVALS & AMENDMENTS

- Hurst Media will provide a PDF for client approval.
- The client will have the option of two rounds of amendments before final approval is required. Please ensure any amendments are clear and concise.
- Approval is required within 48 hours.
- Please note that the newspaper must also approve all advertorials and they reserve the right to make changes or corrections to ensure copy passes their compliance standards.

\* Image use subject to editorial discretion and may vary depending quality, size and layout. We cannot guarantee the quality of the final print for images supplied outside of these specifications.

Bespoke advertorials (in which Hurst Media supplies the copy ONLY, and all images/logos are provided by the client) will be charged at a further 10%, or a one-off fee of £150, whichever is greater.

Image sourcing conducted by Hurst Media on behalf of the client will be charged at a fee of £25.

### CONTACT DETAILS

Hurst Media Company, United House, North Road, N7 9DP  
Company number: 08357910 VAT number: 161866882

Christmas Checklist is advertorial content compiled by Hurst Media Company Ltd which takes sole responsibility for the content, but is published in *The Sunday Times Magazine*. All bookings are made subject to our Terms & Conditions of advertising, which are available here: [hurstmediacompany.co.uk/hurst-media-advertising-terms](https://hurstmediacompany.co.uk/hurst-media-advertising-terms)

### MEDIA SALES

Tel: 0203 478 6017 Fax: 0203 478 6018  
[sales@hurstmediacompany.co.uk](mailto:sales@hurstmediacompany.co.uk)

### PRODUCTION DEPARTMENT

Tel: 0203 770 4024  
[production@hurstmediacompany.co.uk](mailto:production@hurstmediacompany.co.uk)



**HURST MEDIA™**  
The UK's trusted media partner