

The image shows two overlapping copies of the Metro newspaper front page from June 2012. The top copy features a headline "HOTTEST DAY OF THE YEAR AS..." followed by "FREEDOM PUT ON ICE" in large, bold letters. A sub-headline "CORONA VIRUS" is visible in the top left corner. The main image shows a person lying face down in a swimming pool. The bottom copy features a headline "BEERS BUT NO CHEERS" in large, bold letters, with a sub-headline "EUROZONE" above it. The main image shows a group of men. Both copies show the Metro logo and various smaller headlines and images.

(THIS IS NOT A THIRD-PARTY SUPPLEMENT, IT IS FEATURED INSIDE THE NEWSPAPER AND IS INCLUDED IN ALL NATIONWIDE PRINTED EDITIONS)

Motoring and Transport

checklist.co.uk

With a reputation for quality, our website is the go-to site for motoring and transport professionals. We offer a range of services to help you grow your business and improve your efficiency.

find us on the internet www.checklist.co.uk **or call us** 01203 11711

Essentials run and drive exercise all in one

Although a little out of the ordinary, the new **Whisper Cycle Trainer** is a unique piece of equipment that allows you to exercise your bike and yourself at the same time. It's perfect for those who want to stay fit while maintaining their cycling skills.

Whisper Cycle Trainer, available in a range of sizes, is perfect for those who want to stay fit while maintaining their cycling skills. It's perfect for those who want to stay fit while maintaining their cycling skills.

Enough here to take for the whole family. What else is there?

FRAGILE

Protect your vehicle's bodywork with MICHELIN

The new **MICHELIN** car care products are designed to protect your vehicle's bodywork from the elements. They include a range of products for different parts of the car, ensuring comprehensive protection.

For more information, visit us on the internet at www.michelin.co.uk or call us on 01203 11711

MICHELIN

Don't lose your grip with wet motor restorations

Wet motor restorations are essential for maintaining the performance and safety of your vehicle. Our experts provide detailed guidance on how to restore wet motors effectively.

JustGloves

Visit JustGloves.co.uk or call 01203 1200 1171 to find out more.

Explore the world in style at time to suit you

With a reputation for quality, our website is the go-to site for motoring and transport professionals. We offer a range of services to help you grow your business and improve your efficiency.

To find out more call 01203 1200 1171 or visit www.time-tosuit.co.uk

Buying a used car? Watch out for hidden history

Before you buy a used car, it's essential to check its history. Our experts provide detailed guidance on how to identify potential issues and ensure you're getting a good deal.

Get your RAC Historic Vehicle Check today. Visit www.hvcheck.co.uk or call 0203 550 5243

RAC **Whisper History Check**

Electric bikes: an ethical way to travel

Electric bikes are a sustainable and efficient mode of transport. They offer a range of benefits, including reduced emissions and lower running costs.

Phone now for EGO bikes at 01203 1200 1171 or visit www.ego.co.uk

ego

Park up your worries and protect your vehicle

Protecting your vehicle from theft and damage is a top priority. Our experts provide detailed guidance on how to secure your vehicle and protect your investment.

Get a quote today at www.vancoverbust.co.uk or call 01203 1200 1171

warranty

Professional grade motorising tools for the everyday car enthusiast

Our range of professional grade motorising tools is designed for the everyday car enthusiast. They offer a range of benefits, including improved performance and reliability.

With over 200 years, Zoro has practically everything you need to get your car running. Visit www.zoro.co.uk or call 01203 1200 1171

ZORO

Are you driving blind? Drive safe with Drivesafe lenses from ZEISS

Drivesafe lenses from ZEISS are designed to improve your vision and reduce eye strain. They offer a range of benefits, including improved safety and comfort.

For more information, visit us on the internet at www.drivesafe.co.uk or call us on 01203 11711

The world's smallest electric vehicle charger

Our range of electric vehicle chargers is designed for the everyday car enthusiast. They offer a range of benefits, including improved performance and reliability.

For more information, visit us on the internet at www.minicharger.co.uk or call us on 01203 11711

Don't leave it to luck - Lock it tight

Our range of car locks is designed to protect your vehicle from theft and damage. They offer a range of benefits, including improved security and peace of mind.

Locks & Avans

LOCKSMITHING & AVANS

01203 1200 1171

Continental tyres: all weathers, all winners

Continental tyres are designed to provide superior performance in all weather conditions. They offer a range of benefits, including improved safety and reliability.

For more information, visit us on the internet at www.continental.co.uk or call us on 01203 11711

Continental

Don't lose your grip with wet motor restorations

Wet motor restorations are essential for maintaining the performance and safety of your vehicle. Our experts provide detailed guidance on how to restore wet motors effectively.

JustGloves

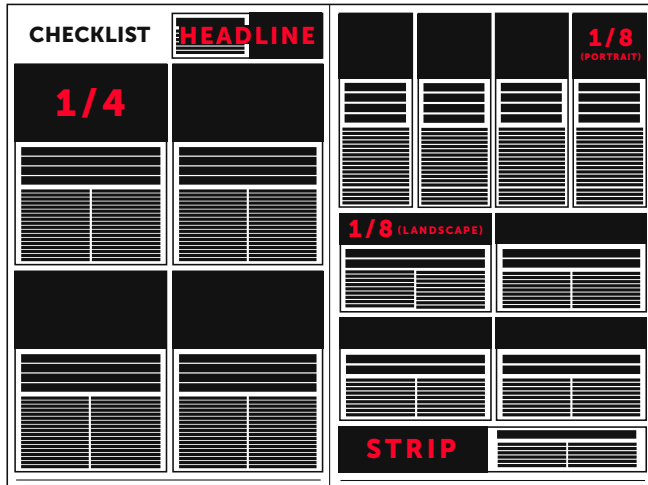
Visit JustGloves.co.uk or call 01203 1200 1171 to find out more.

Adults are interested in the education pages of newspapers – more than any other national newspaper

All facts and figures from MailMetroMedia, ABC 2021, PAMCo 2021. PAMCo April 19 - March 20. TGI Jan - Dec 19

1/4 , 1/8 FEATURE REQUIREMENTS

LAYOUT BELOW FOR ILLUSTRATION PURPOSES ONLY. EXACT LAYOUT SUBJECT TO CHANGE.



QUARTER PAGE

Portrait: 129.5 x 135.7 mm

Total word count	200-250 words
Call to action	i.e. Discount offer, website, phone, or social links
Images	2 images + logo

EIGHTH PAGE

Landscape: 129.5 x 66 mm
Portrait: 62.8 x 135.7 mm

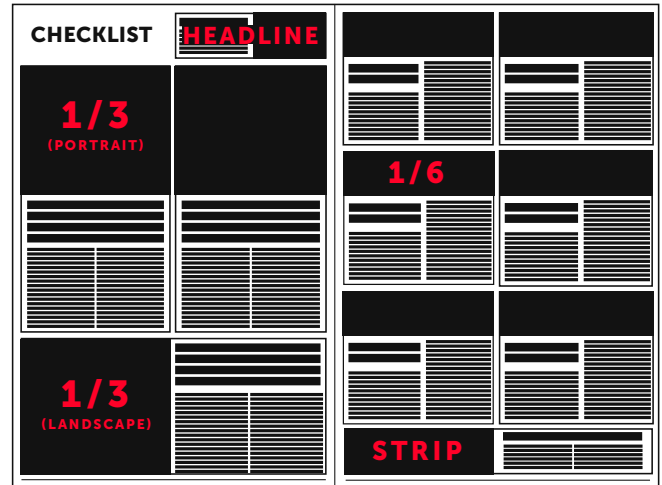
Total word count	70-100 words
Call to action	i.e. Discount offer, website, phone, or social links
Images	1 image + logo

STRIP Landscape: 263 x 42.5 mm

Total word count	120-150 words
Call to action	i.e. Discount offer, website, phone, or social links
Images	2 images + logo

1/3 , 1/6 FEATURE REQUIREMENTS

LAYOUT BELOW FOR ILLUSTRATION PURPOSES ONLY. EXACT LAYOUT SUBJECT TO CHANGE.



THIRD PAGE

Landscape: 263 x 89 mm
Portrait: 129.5 x 182.4 mm

Total word count	200-300 words
Call to action	i.e. Discount offer, website, phone, or social links
Images	2-3 images + logo

SIXTH PAGE

Landscape: 129.5 x 89 mm

Total word count	120-150 words
Call to action	i.e. Discount offer, website, phone, or social links
Images	1-2 image + logo

HEADLINE Landscape: 129.5 x 42.5 mm

Total word count	60-80 words
Call to action	i.e. Discount offer, website, phone, or social links
Images	1 image + logo

SUPPLYING CONTENT

IMAGE SPECIFICATIONS*

- CMYK images in JPEG, TIFF or PSD format.
- All images are high resolution (at least 300dpi).
- Please supply images at their original size and aspect ratio. We will crop images to an appropriate size when laying out your advertorial.
- Please do not supply images with any copy i.e. slogans on top.
- We recommend supplying lifestyle images depicting your target audience, service or general message; or product shots.

COPY SPECIFICATIONS

- Total word count includes max. 10 words for headline and max. 20 words for a call to action.
- Hurst Media reserve the right to make changes, including grammatical changes and corrections to ensure supplied copy meets house style.

FILE TRANSFER WARNING: EMAIL ATTACHMENT LIMIT

Files less than 8mb (total attachment limit) can be emailed to production@hurstmediacompany.co.uk. Larger files can be sent to production@hurstmediacompany.co.uk via the free file sharing service [wetransfer.com](https://www.wetransfer.com). Please clarify in your message your company name, publication, theme and on sale date as per your booking.

DESIGN PROCESS

- Once all material is submitted according to specification, **Hurst Media will layout your advertorial** within the pre-approved house style of the publication.
- Supplied copy will be **subedited by Hurst Media's editorial team**. Spelling, grammar and punctuation will also be corrected to the house style.
- Layouts may vary depending on style of images and/or text supplied.

APPROVALS & AMENDMENTS

- Hurst Media will provide a PDF for client approval.
- The client will have the option of two rounds of amendments before final approval is required. Please ensure any amendments are clear and concise.
- Approval is required within 48 hours.
- Please note that the newspaper must also approve all advertorials and they reserve the right to make changes or corrections to ensure copy passes their compliance standards.

* Image use subject to editorial discretion and may vary depending quality, size and layout. We cannot guarantee the quality of the final print for images supplied outside of these specifications.

Bespoke advertorials (in which Hurst Media supplies the copy ONLY, and all images/logos are provided by the client) will be charged at a further 10%, or a one-off fee of £150, whichever is greater.

Image sourcing conducted by Hurst Media on behalf of the client will be charged at a fee of £25.

CONTACT DETAILS

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