

Newsletters



Daily Briefing

Summary: Our flagship newsletter featuring our top stories and analysis, delivered every morning

Statistics

- Type: Bespoke written
- Send count: 669,477
- Open rate: 57%
- Send schedule: Monday-Saturday,
 6am
- Sponsorship cost: £7,000 gross
 *Not ad served. Sponsorship includes editorially served banner at top of newsletter

Daily Briefing



In pictures President Biden was joined by the previous two Democratic presidents, Barack Obama and Bill Clinton, at a memorial service for Ethel Kennedy, the widow of Robert F Kennedy, who died on October 10 at 96 JIM LOSGALZOTHEMEGAGRENCY



Henry Bird Editor, Daily Briefing

Good morning. Today we're covering the killing of the Hamas leader Yahya Sinwar, fears over welfare cuts and North Korean troops in Ukraine. Here are the headlines.

Top stories

t. Binyamin Netanyahu praised the killing of Yahya war but yowed to continue the war in Gaza, as



A CLOSER LOOK

Three PMs in three months

A bungled mini-budget, a chaotic episode in the House of Commons, and the loss of party confidence – there was no way back for Liz Truss. So begins the race to find a new leader. Boris Johnson, Rishi Sunak and Penny Mordaunt are said to be the three most likely contenders, but each would need 100 MP backers to stand. As the minister Robert Jenrick said: "If we get this wrong, the country will face a very serious period of further instability and the Conservative Party will lose the next general election, potentially cease to exist."

Conservative party members were asked: Who would you most like to take over if Liz Truss resigned?



Books

Summary: The latest literary news, reviews and suggested reads from our editors, every Friday

Statistics

Type: Bespoke written

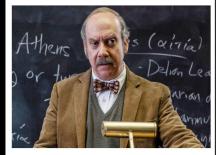
Send count: 64,190

Open rate: 63.8%

Send schedule: Fridays, 6pm

Sponsorship cost: £6,400 gross





Grumpy old men, like Paul Hunham in The Holdovers (played by Paul Giamatti), are back BFA/ SEACIA/FOCUS FEATURES; ALAMY



Robbie Millen

Literary editor, The Times and Sunday Times

For once in my life, I'm fashionable. Curmudgeonly middle-aged men, enraged and exasperated by their times, are having a moment on the screen. At last, we are represented! See Paul Hunham, the gloriously crusty classics teacher played with grumpy vim by Paul Giamatti in *The Holdovers*, and Monk Ellison, an intellectual and fading novelist who yoes ghetto, brilliantly portrayed by Jeffrey

Our favourite love stories



Lovebirds Carey Mulligan and Leonardo DiCaprio in the 2013 film of The Great Gatsby REX

Laura Hackett

War and Peace by Leo Tolstoy

I love Levin and Kitty's relationship in Anna Karenina, but even more dear to me are Pierre and Natasha from War and Peace. They come to each other rather battered and bruised – Natasha from a failed elopement and dead fiancé, Pierre from a failed marriage and being a prisoner of war. Our journey through the Napoleonic wars and the financial fluctuations f the Rostovs means that the ending comes as



Business Briefing

Summary: Morning and midday updates on financial and economic news from our award-winning business team

Statistics

- Type: Bespoke written
- Send count: 71,291
- Open rate: 63.4%
- Send schedule: Daily Mon-Fri and Sunday, 8am and 1pm
- Sponsorship cost: £7,000 gross





Richard Fletcher

Business Editor

Good morning: The UK housing market continues to defy widespread expectations of a correction.

Two thirds of the 49 economists questioned for the annual Times economists survey expected house prices to fall by more than 4 per cent in 2023, with most warning of near-double-digit declines.

Yet the latest survey from **Rightmove** released overnight — shows sales prices rising at the highest rate so far this year as mortgage rates ease. The average price of properties in Britain hit a record £372,894 this month, according to Rightmove, a 1.8 per cent increase on April.

Interims: IntegraFin

Market snap

ASIA

0.68% Nikkei 225 31.016.74

SSE Composite 0.22% ▲ 3,290.85

US

-0.33% ▼ Dow Jones 33,426.63

S&P 500 -0.14% ▼ 4.191.98

Nasdag 12.657.90 -0.24% ▼

Wall Street fell into the red on Friday after negotiators walked away from talks over the US federal government's debt ceiling. Over the week the benchmark S&P 500 nevertheless rose 1.65 per cent, while the **Dow Jones** industrial average advanced 0.38 per cent. The technology-focused **Nasdaq Composite** gained 3.04 per cent over the five sessions.

THE TIMES

Entrepreneurs

Summary: Get the Times Entrepreneurs briefing, with advice and inspiration for entrepreneurs, every Wednesday

Statistics

- Type: Link aggregated
- Send count: 10,260
- Open rate: 59%
- Send schedule: Thursdays, 8am
- Sponsorship cost: £1,000 gross



What we learnt... nearly going bust

Ed Perry, co-founder of Cook, the frozen ready meal maker, and his sister Rosie Brown recall a hairy moment in the life of the business in 2008, and how they responded. "We came as close to going bust as you can get without actually going bust," said Perry. "We had bailiffs coming around the kitchens and the situation was really desperate."



Join us on Linkeum

Join our LinkedIn community for business leaders, providing inspiration and advice to help run and grow your companies as the UK economy recovers from the impact of the coronavirus.



Environment

Summary: The biggest environmental stories from around the world, every Tuesday

Statistics

Type: Bespoke written

Send count: 30,791

Open rate: 60.6%

Send schedule: Tuesdays, 7am

• Sponsorship cost: £3,100 gross

Environment



The World this Week A deserted house in the submerged area of Pekalongan, Indonesia, captured as part of the Leica Oskar Barnack Award Irene Barilian



By Ben Spencer
Science Editor, Sunday Times

"On this little island, Nature has lavished beauty." It was December 19, 1926, and Sir Henry Rew was reporting in The Sunday Times on the newly formed Council for the Protection of Rural England. "Much of the beauty has been inevitably destroyed by the conversion of an agricultural into an industrial country and by the

One to watch



The Breakdown. This excellent series of climate explainers from Earthrise Studio returns for a second run. The studio was formed by filmmakers and designers Finn Harries, Alice Aedy and Jack Harries in 2020 and seeks to provide people with the tools and information to find their place in the climate movement. Episodes this series include Can Capitalism Solve the Climate Crisis? and Is Sustainability a Lie?. On YouTube.

Pook of the week

Fashion

Summary: Look good and feel great with the latest fashion/beauty tips and shopping trends, every Thursday

Statistics

Type: Bespoke written

Send count: 39,088

• Open rate: 66.3%

Send schedule: Thursdays, 12pm

Sponsorship cost: £4,000 gross
 *Not ad served. Newsletter sponsorship includes 2x display units and 2 x integrated editorial units (subject to editorial approval).



outdoorsy encess. It is so buttery to blend the I'm not afraid to swoosh on lids and lips too Sarah Jossel.

Read the rest

1 Shop the item

Behind the scenes at Style



Laura Atkinson

Editor, Style

Mikey Madison is the name on everyone's l thanks to her best actress win at the Baftas this week – but before that, she was a Style cover girl.

The reality of our shoot was far from the recarpet glitz of Sunday evening's ceremony: the 25-year-old *Anora* star spent a chilly December day posing for our photographer David Luraschi, on a tuk-tuk (yes, one of those ones that blasts out house music as it

Food and Drink

Summary: Never go hungry again with exclusive recipes, restaurant reviews and great deals, every Saturday

Statistics

Type: Link aggregated

Send count: 52,172

Open rate: 62.3%

Send schedule: Saturdays, 8am

Sponsorship cost: £5,200 gross



was the first to take a chicken kyiv and



Football

Summary: Expert news, analysis and opinion from James Gheerbrant, every Monday

Statistics

Type: Bespoke written

Send count: 30,794

• Open rate: 59.4%

Send schedule: Mondays, 5pm

Sponsorship cost: £3,100 gross





James Gheerbrant Sports Writer

Ruben Loftus-Cheek has had a very varied career as a Chelsea player. He has played under seven different managers, finding most success as a dribbling No 8 in a midfield three under Maurizio Sarri, and as a highly versatile wing back-midfielder hybrid under Thomas Tuchel. Last week, he produced two excellent performances as a central midfielder in a double pivot under Chelsea's new head coach Graham Potter, which showed new depths to his game.

Loftus-Cheek's biggest attribute has always been his ability to carry the ball past opponents: Statsbomb ranks him in the 99th percentile among midfielders in Europe's top five leagues for dribbles completed, and the 97th percentile for progressive carries. But he was highly effective in two games in which he didn't dribble much at all. Against C Milan, he produced a very disciplined

Asually he also showed a great instinct for when to surge out of position to put Milan's defensive structure under pressure. In this example, James and Sterling have combined in the right channel, and Loftus-Cheek makes a great underlapping run into the half-space, with his pace allowing him to make up five yards on Ismaël Bennacer and get behind him. If Fikayo Tomori doesn't foul James, the pass is on.



Against Wolves, Loftus-Cheek continued in that right-sided anchor role, adding a bit of defensive steel alongside Jorginho, who can get run past quite easily on the counter. But with a back four behind him rather than a three, he was able to take up a higher position and be more involved in the final

London

Summary: The essential guide to London curated, trusted, unmissable. From the best places in london for a cocktail, to borough guides and culture recommendations.

Statistics

- Seasonal newsletter, free
- Send count: 8,882
- Open rate: 77.9%
- Send schedule: Wednesdays, 12pm
- Sponsorship cost: £1,000







Andy Silvester London Editor

ive-star theatre, a historic museum, and th Bermondsey Beer Mile: it's all here in this veek's London newsletter from The Times.

News on the street

hink the Thames Barrier is sufficient to protect th apital from flooding? It's not as simple as that. Iore rainfall and an increasingly paved-over city ould spell very bad news – and the residents of E1 ave already had a taste of what could be on the

Eating well





P Canada Water

The man who masterminded the King's Cross redevelopment wants to repeat the trick: this time Canada Water. His first job, he says, is to get Londoners to understand where it is. Can he really build another new neighbourhood - and is it worth getting in on the ground floor?

Who is buying London's most expensive new

Inside the transformation of a Walthamstow of



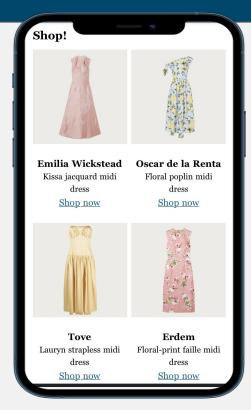
Luxury

Summary: Times Luxury's monthly newsletter offers an exclusive insight into our specialists' latest passions.

Statistics

- Type: Bespoke written
- Current send count: 39,622
- Open rate: 69.2%
- Send schedule: Monthly, last Thursday of the month (2x4000 monthly from Jan)
- Sponsorship cost: POA *Not ad served. Newsletter sponsorship includes 2 x display units and 2 x integrated editorial units (subject to editorial approval).





Money

Summary: Personal finance and investment news from our money experts, every Monday

Statistics

Type: Bespoke written

Send count: 58,084

Open rate: 62.2%

Send schedule: Mondays, 11am

Sponsorship cost: £5,800 gross



rapital gains tax hike in an effort to secure the extra billion that the Institute for Fiscal Studies,



Parenting

Summary: Navigate parenthood with our news and expert advice, plus time-saving tips.

Statistics

- Weekly newsletter, free
- Send count: 12,846
- Open rate: 71.7%
- Send schedule: Fridays, 11am
- Sponsorship cost: £2,000



in the following specific way. (It might work for girls too, but I only have boys so who knows?)



Property

Summary: Inside Britain's and the world's most exclusive homes, expert advice and what's really happening in the property market, every Tuesday

Statistics

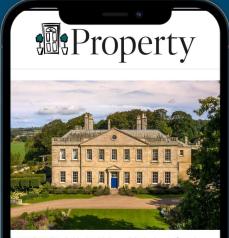
Type: Link aggregated

Send count: 33,490

Open rate: 64.9%

Send schedule: Tuesdays, 12pm

Sponsorship cost: £3,300 gross



uess the price Arthington Hall, an eight-bedroom Georgian ouse, has 22 acres near Otley, West Yorkshire, eight miles from eds. Scroll to the end to see the price STRUTTANDPARKER



Hugh Graham Senior property writer

Some good news for a change. Domestic burglaries re down 32 per cent in the year ending June 2023 394,000 break-ins in England and Wales), compared with the year ending March 2020 582,000 incidents), the most accurate comparison when accounting for pandemic distortions, ccording to the Office of National Statistics. Even nore surprising, burglaries are down an incredible 3 per cent from 2.43 million in 1993. You wouldn't wit from the news, and this may be partly



Speaking of reckless renters, there's a cheery little arworm doing the rounds on social media at the noment: "I'm not getting my deposit back, and I'm otally OK with that." It is a rallying cry for renters ed up with boring walls.

US influencers @chescaleigh and @ChelseaZeferina and UK creatives from Medina Grillo @grillodesigns) to artist and Colour Doctor Anna acobs (@annalysejacobs) have been decorating heir homes-for-now with bright colours and vivid nurals. When Anna Jacobs's landlord saw her nome, pictured below, she says he added a clause to her contract that she had to paint over anything he lidn't like — but he seems on board with her ainbow makeover. She says: "He follows me on nstagram and has been to visit and loves the fact 've made it a happy home."



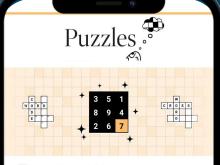


Puzzles

Summary: The best crossword clues and quiz questions from the past week, plus insight from our puzzles editor, every Saturday

Statistics

- Type: Bespoke written
- Send count: 33,023
- Open rate: 62.8%
- Send schedule: Saturdays, 9am
- Sponsorship cost: £3,300 gross





Mick Hodgkin Puzzles Editor

"So just about any word can indicate an anagram then?" The answer to this plaintive cry, often expressed by novice cryptic solvers, is: well, no ... but quite a lot of them can. The Chambers Crossword Dictionary lists 1,361 possible anagram indicators alphabetically from "abandoned" to "zany".

As Tim Moorey puts it in *How to Solve the* Times Crossword: "The essential point of indicators of anagram clues is that they show a rearrangement, a disturbance to the natural order or a change to be made.

"There are very many ways of doing this, some reasonably straightforward but others requiring retch of the imagination. For example



Clues of the week

The Times crossword editor, Richard Rogan, selects his five favourite clues from the past week's Quick Cryptic puzzles. (Solutions and explanations below)

- In favour of job suggestion (11) NO 2.602 BY ALEX, MONDAY FEBRUARY 19
- Kid given lead part for the afternoon service? (3,3)

NO 2.603 BY JALNA, TUESDAY FEBRUARY 20

- Some ladies in gingham, doing a number (7) NO 2,604 BY IZETTI, WEDNESDAY FEBRUARY 21
- One among the stars in M*A*S*H (8) NO 2,605 BY WURM, THURSDAY FEBRUARY 22
- Rum fellow, say, sporting red nails (8) NO 2,606 BY JOKER, FRIDAY FEBRUARY 23



Tennis

Summary: Your monthly Tennis digest from inside the tour with expert analysis, insights, specialist knowledge and exclusive content.

Statistics

Type: Bespoke written

Send count: 9,500

Open rate: 70%

 Send schedule: Monthly, Thursdays 4pm

Sponsorship cost: £1,500





Times & Sunday Times Politics

Summary: Get our insider's guide to what's happening in Westminster, every morning of the week.

Statistics

- Type: Bespoke written
- Send count: 65,270
- Open rate: 64.5%
- Send schedule: Daily Mon-Fri, 9am. Saturday & Sunday, 8am
- Sponsorship cost: £6,500 gross





The Brief

Summary: Get expert analysis, news and commentary in The Brief, our legal editor's insider's guide, every Thursday

Statistics

Type: Bespoke written

Send count: 18,846

Open rate: 61.1%

Send schedule: Thursdays, 8am

Sponsorship cost: £1,900 gross





Jonathan Ames

Legal Editor, The Times

Good morning.

Delays to the prosecution of rape cases seem nexorable – but yesterday the senior judiciary made an effort to tackle what Lord Justice Edis, the senior presiding judge, labelled a "stain" on the justice

But Edis had no time to bask in any plaudits – today The Times reveals that that while the number of prosecutions started has increased, rape trials that actually reach a verdict are about a third fewer than n 2016. And in Times Law, the Criminal Bar Association argues that no matter how much senior udges want to put rocket boosters under the longest delayed rape trials, their plans will fail because there are not sufficient barristers to prosecute and defend

dso in the criminal courts, the saga over the senior who libed a contraversial cooist modic re

Commen



Ruth Lister: Rwanda scheme is a source of great shame for Britain

Regardless of what the prime minister thinks, recent credible evidence of torture in Rwanda cannot be whitewashed by legislation



Amber Melville-Brown: King's cancer announcement does not allow information free-for-all

The palace revealed Charles's diagnosis to help other sufferers and blunt speculation — and only succeeded in the former



Government must respond strongly to growing hacking threat

Theatre

Summary: Chief theatre critic Clive Davis on what to see (and what to miss), every Wednesday

Statistics

Type: Bespoke written

Send count: 20,701

Open rate: 67.3%

Send schedule: Wednesdays, 8:30am

Sponsorship cost: £2,100 gross



Because the one-off staging of *The Second* Woman, starring Ruth Wilson, will be unlike anything we've seen in quite some time. When Wilson comes on stage at 4pm, she'll be embarking on a 24-hour performance that will nd her running through the same scene with

The best show we've seen this week



Putting a comic spin on history: the cast of Operation Mincemeat Matt Crocket

Operation Mincemeat, Fortune, London WC2

Can you really make a wacky musical out of the machinations behind a true-life intelligence operation in the Second World War? Yes, indeed. It's a gloriously funny show, yet not without its moments of quiet reverence.

One to avoid



Travel

Summary: Guaranteed wanderlust from our Travel team, plus advice on the best deals and the chance to win a fabulous trip

Statistics

Type: Link aggregated

Send count: 122,145

Open rate: 56.6%

Send schedule: Thursdays, 10am

Sponsorship cost: May vary pending design/ad creative updates, please check with commercial Travel team





Postcard from ... an offgrid horseback safari

"Trip of a lifetime"? As far as I was concerned, it's an overused cliché, writes Claire Irvin. I'm that person who loves every new experience so much that my favourite place is the last place I went to. And if you've had the best holiday ever, how can you possibly look forward to another?

That is, until a recent horseriding safari at Macatoo Camp in Botswana's Okavango Delta. From the 6.30am wake-up call, dressing quickly in the cold and gazing across our tent deck as the sun rose over the delta, to the campfire camaraderie after dinner, each day was like a grown-up pony camp except with top-flight guides, warm-blood horses and splashy canters across the floodplains. Giraffes, zebras, wildebeest, hyena pups, hippos, elephants and even a leopard remained unperturbed by the horses and allowed us to get (respectfully) closer than I've ever been in a jeep.

Summary: What to watch this week, plus news and reviews from our small-screen experts, every Friday

Statistics

- Type: Bespoke written
- Send count: 42,533
- Open rate: 63.7%
- Send schedule: Fridays, 6pm
- Sponsorship cost: £4,300 gross





Big night in Jonathan Ross hosts ITV1's Oscars coverage n Sunday



James Jackson TV Editor, The Times

t's the Oscars this Sunday and while cynical riewers might say that sitting through it is a TV ndurance test (hours of red-carpet build-up nd inconsequential awards before you get to he big ones somewhere towards dawn), things re a bit different this year. After 20 years on ky the event is back on free-to-air — ITV1 nd it gets going an hour earlier than usual, at

Your next box set



Jeremy Allen White, Lionel Boyce and Ebon Moss-Bachrach

The Bear

Disney+

The setting is the sweltering, furiously busy kitchen of a Chicago beef joint, a claustrophobic milieu for the personal dramas that unfold between a young star chef, Carmen (Jeremy Allen White), who is returning to his family business, and his new colleagues. They include the hotheaded manager Richie (Ebon Moss-Bachrach). who yells a lot of street-smart insults while disagreeing with Carmen's Michelin-starred efforts to improve things. As adoring early reviews have suggested, this US drama does get stressful, but it has a lot of heart, too. Full review re. (James Jackson)

War and Peace

Summary: Tom Newton-Dunn's concise guide to global conflict – with reasons for optimism

Statistics

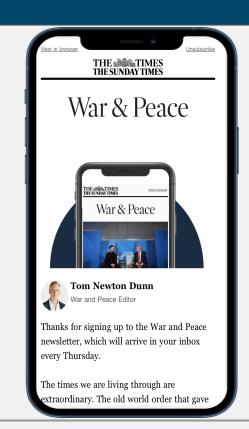
Type: Bespoke written

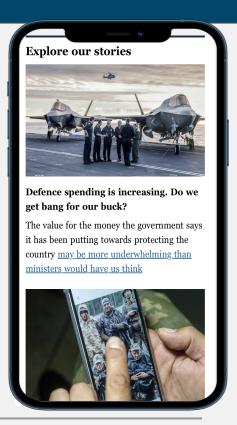
Send count: 4,927

Open rate: 73.9%

Send schedule: Thursdays

Sponsorship cost: £500





Weekend Briefing - Scotland

Summary: The biggest stories from The Times and Sunday Times Scotland, every Sunday

Statistics

Type: Link aggregated

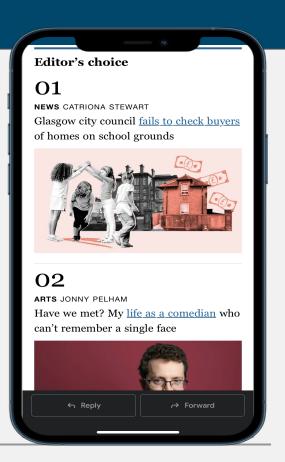
Send count: 11,091

Open rate: 61.1%

Send schedule: Sundays, 7am

Sponsorship cost: £1,100 gross





Weekly Briefing

Summary: Our weekly newsletter sent to registered users. This was launched a month ago and grows by 5k-10k each week.

Statistics

Type: Bespoke written

Send count: 238,113

Open rate: 42.7%

Send schedule: Thursdays, 12pm

• Sponsorship cost: £4,000 gross



Ve are meeting two days after the US presidential vote. Nobody will be urprised to read her say in her book, Freedom: Memoirs 1954-2021, that I wish with all my heart that Kamala Harris defeats her competitor", but t still feels startling to see her candid preference for the outcome of a oreign election, albeit written prior to the vote.

What is her advice to world leaders who will now have to work with conald Trump again?

the hesitates. "Yes, well, I think advice from ex-politicians on the idelines is always a bit difficult. I can only tell you that in my experience he best thing is to be authentic, to express the thoughts that I express verywhere, and express them towards the American president as well. and also to hear his arguments."

Read the rest of the interview



Athena Chrysanthou

Iello, I hope you enjoy my selection of the best of our ournalism. But first, here's what you need to know this week.

n the news this week

JK: Dozens of councils will be abolished in the <u>biggest overhaul of local</u>
<u>overnment</u> in more than 50 years under plans being drawn up by

US: Donald Trump is planning an executive order that would lead to the







Wimbledon

Summary: All you need to know during the world's most prestigious tennis tournament. From on the ground match analysis, to statistics, order of plays, inside queuing tips and ticket resales

Statistics

- Seasonal newsletter, free
- Send count: 11,421
- Open rate: 70%
- Send schedule: Daily, 10:30am
- Sponsorship cost: POA





Banner - Creative Specs

Sizes

• 970 x 250; 300X250 (to be provided as a backup for mobile devices)

File weight

• 250kb max (100kb recommended)

File type

GIF or JPEG or PNG - static only, standard click-through URL

Optional

1x1 Click and Impression Tracker

Note

 There are 2x banner placements within the newsletters and we can serve 2x different creatives within the ad slot

Sponsorship Logo - Specs

Note: Logo will appear at the top and bottom of the newsletter

Sponsorship brand container

Photoshop template:

https://drive.google.com/file/d/1rXYlorgPs3GUC81gFgkdTvL3iW2lYi28/view

Al template:

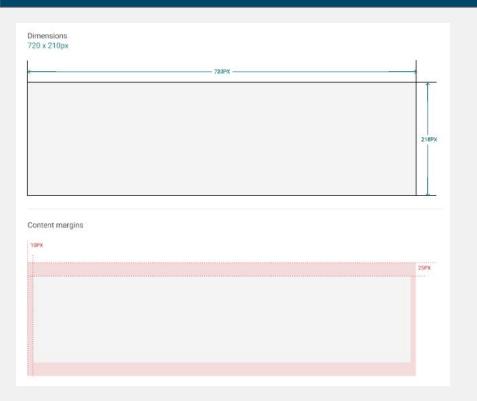
https://drive.google.com/file/d/1DSLk4mASlejlfeZOG2GWu4X9WABCF3JS/view

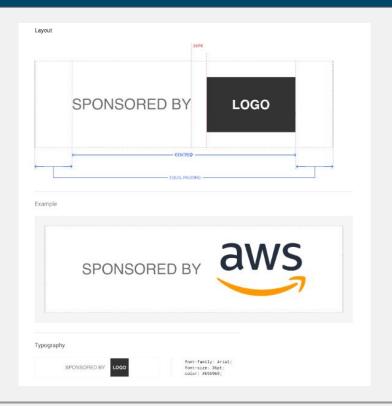
Using the template

- Use layer 'logo placeholder' to add your brand asset
- When the artwork has been finalised, before exporting please hide layers:
 Guides
 Spacer
- Export the artwork as a **.PNG** file at 100%



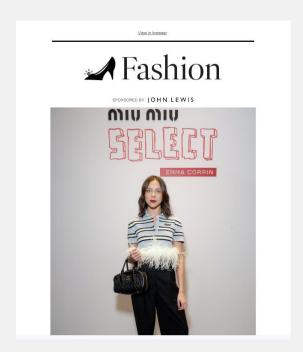
Sponsorship Logo - Specs







Sponsorship Example



The other thing I love about my polo? It's easy. I don't like fussy clothes. That's very much the topic of our style dilemma this week, too, which asks how one can dress up without really trying. I can think of no better theme for the betwixt-mas period. Enjoy and Happy New Year. Hannah Sponsored by John Lewis Brave the cold How to wear... a polo shirt

10 stylish things to buy in 2023: fashion, homeware and more

A wear-with-everything winter coat, <u>supersoft socks</u> and a Rosie Huntington-Whiteley's new make-up remover: what our <u>fashion</u> director Karen Dacre loves this week

A message from John Lewis



Brave the cold

From head-turning coats to trophy knits, keep toasty — and on trend — with John Lewis' autumn winter collection.

Discover more

Liftie of the week
Going up! What the Times fashion team wore in the office lift this week



