

# Media Pack



## ARCHITECTURE YEARBOOK

THE ESSENTIAL SOURCEBOOK FOR THE ARCHITECTURE SECTOR

The Architecture Yearbook brings together the best of the architecture and design industry in the ultimate sourcebook, aimed specifically at architects, specifiers and construction professionals. With a global design outlook, the book is an invaluable tool for every architect, providing its readership with the latest industry insights, recently completed projects and a first class directory of suppliers from around the world. Architecture Yearbook is the sister publication of Architecture Magazine, Britain's leading magazine for architectural products, technology and trends.

The magazine has garnered an impressive following of readers and followers and shares its loyal and proactive readership with the Architecture Yearbook. The 2025 edition will boast an unrivalled list of top level architects, whose work will be included within its editorial pages, offering insight and thought leadership pieces on the subjects surrounding the industry at present. Created specifically for top level architects and their practices, Architecture Yearbook will reach a key audience of decision-makers who are ready to invest for the year ahead.



◀ Showcasing the best projects completed in the UK and Internationally, from the world's leading architecture professionals



## TARGET READERSHIP PROFILE

Top ranking architecture practices across the UK will receive the publication, targeting the biggest and brightest architecture minds in the industry. It will also reach all those who work within the design sphere, making sure that their key decisions for the year ahead are aided by the professional yearbook and its comprehensive directory of suppliers to the sector.

# A UNIQUE ARCHITECTURE SOURCEBOOK

The Architecture Yearbook is used by more than 28,000 key decision makers throughout the UK's architecture practices, ensuring a readership encompassing the most important decision makers within your target market. Our readers have the largest budgets in the UK sector, giving you the best platform to connect to your customers.

## CHAPTERS

### FOREWORD

An introduction to the year, by some of the UK's most renowned architecture experts. A top level industry icon will introduce the book and offer insight into the issues circling the industry.

### PHOTO CASEBOOK

The photo casebook leads us through a stunning gallery of the best completed projects from around the world.

### INDUSTRY INSIGHTS

From mixed use developments to masterplanning, hospitality to office spaces, a host of well-known industry professionals discuss the key architectural developments for 2023.

### GALLERY

Beautifully presented products from the top architectural design suppliers to the industry. The Gallery throws a spotlight on beautiful product design.

### COMPANY PROFILES

An in-depth look at some of the top companies providing the most sought after innovations from different areas of design.

### SOURCEBOOK

The contact details of every supplier a specifier needs in one very simple and comprehensive directory, including our own unique expanded listings, full page advertising and sponsorship pages.

## GET NOTICED

Architecture Yearbook readers benefit from in-depth and inspiring design analysis from some of the industries most renowned architects, allowing readers to keep up-to-date with the newest developments and ideas in the sector; a stylish photo casebook, featuring the biggest and best projects from the past year; a comprehensive directory, listing a range of design-led products and services to the industry; an easy-to-use reference tool for architecture professionals, which is categorised and alphabetised for complete usability; information on top events in the marketplace and a beautiful

gallery section, displaying some of the most desired product innovations as an aid to decision making. Architecture Yearbook advertisers benefit from stylishly designed coverage, placing their company/product in the perfect spotlight for readers to see. The directory is set out in an easy to access format, designed for maximum exposure so that key figures in the industry can make their buying decisions efficiently and informatively. The layout allows for beautiful spread upon spread of design-led products and innovations, presented in a variety of ways to catch the eye of the reader.

### ▼ INDUSTRY INSIGHTS

Top architects provide a discussion point for fellow architectural experts.



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### ▲ EXPANDED LISTINGS

Simple, stylish and effective. For just £199, you will be placed in a section of your choice with a 50 word company profile.

## ADVERTISING RATES

DPS Advertisement	<b>£2500</b>
Full Page Advert	<b>£1350</b>
DPS Company Profile	<b>£1700</b>
Full Page Company Profile	<b>£900</b>
DPS Case Study	<b>£1700</b>
Full Page Case Study	<b>£900</b>
Chapter sponsorship	<b>£1000</b>
Gallery (full page product shot)	<b>£800</b>
Cover positions	<b>£poa</b>
Expanded Entry within the Directory -	
Logo, Picture & 50 words	<b>£199</b>

(Please indicate what heading you would like to go under in the directory)

## TERMS OF BUSINESS

All orders are strictly subject to Media One Communications Limited terms and conditions. A copy is available on request.

MECHANICAL DATA (mm)	Bleed	Trim	Type
(width x height)			
<b>DPS</b>	302x216	296x210	276x190
<b>Full page</b>	154x216	148x210	128x190

## ARTWORK

Artwork should be supplied as a pdf document with fonts and high resolution images supplied.

## CANCELLATION POLICY

- Failure to supply advertisement copy in time for publication does not constitute a cancellation, and you will still be charged for the booked space.
- A minimum of 28 days written notice, prior to the published copy deadline, must be given to cancel any advertisement. A cancellation fee of 90% will be charged.
- A series booking which attracted a series discount must run for a minimum of 50% of the total number of issues booked, or any discount given will be re-charged at our published rate card prices.



With a range of publications in and around the design market, including Architecture Magazine and Interior Designer, Media One Communications provides its readers with on time, informative news across a variety of channels. From yearbook and magazine publications to a strengthening online presence, our evolution in the publishing sector has led us to be an industry leader in the product marketplace with a loyal customer base and dedicated reader relationship who return time and time again for knowledgeable, intelligent information, strengthening our stance in the sector.

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