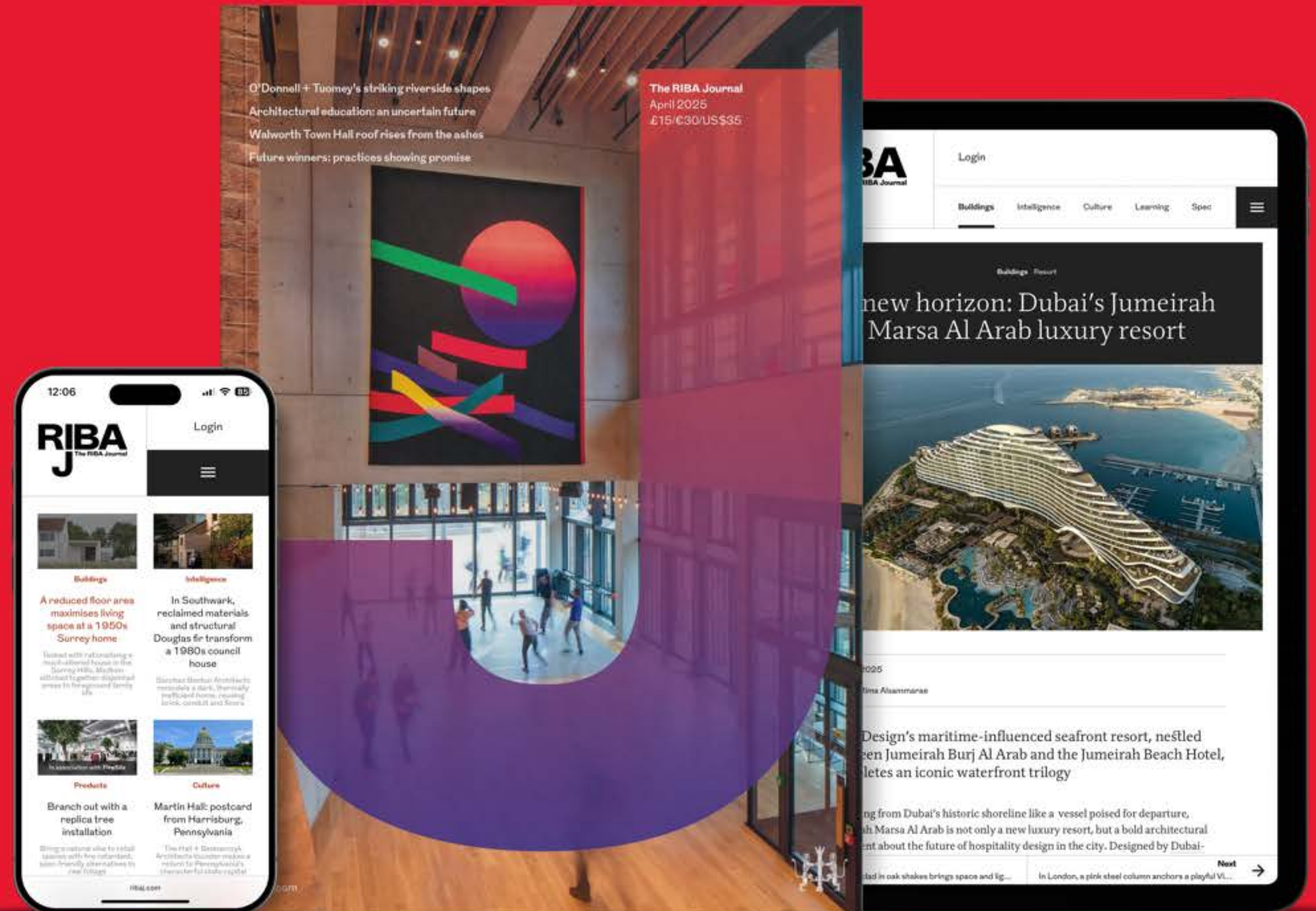


2026 Media information

Architecture in the making



RIBAJ 2026

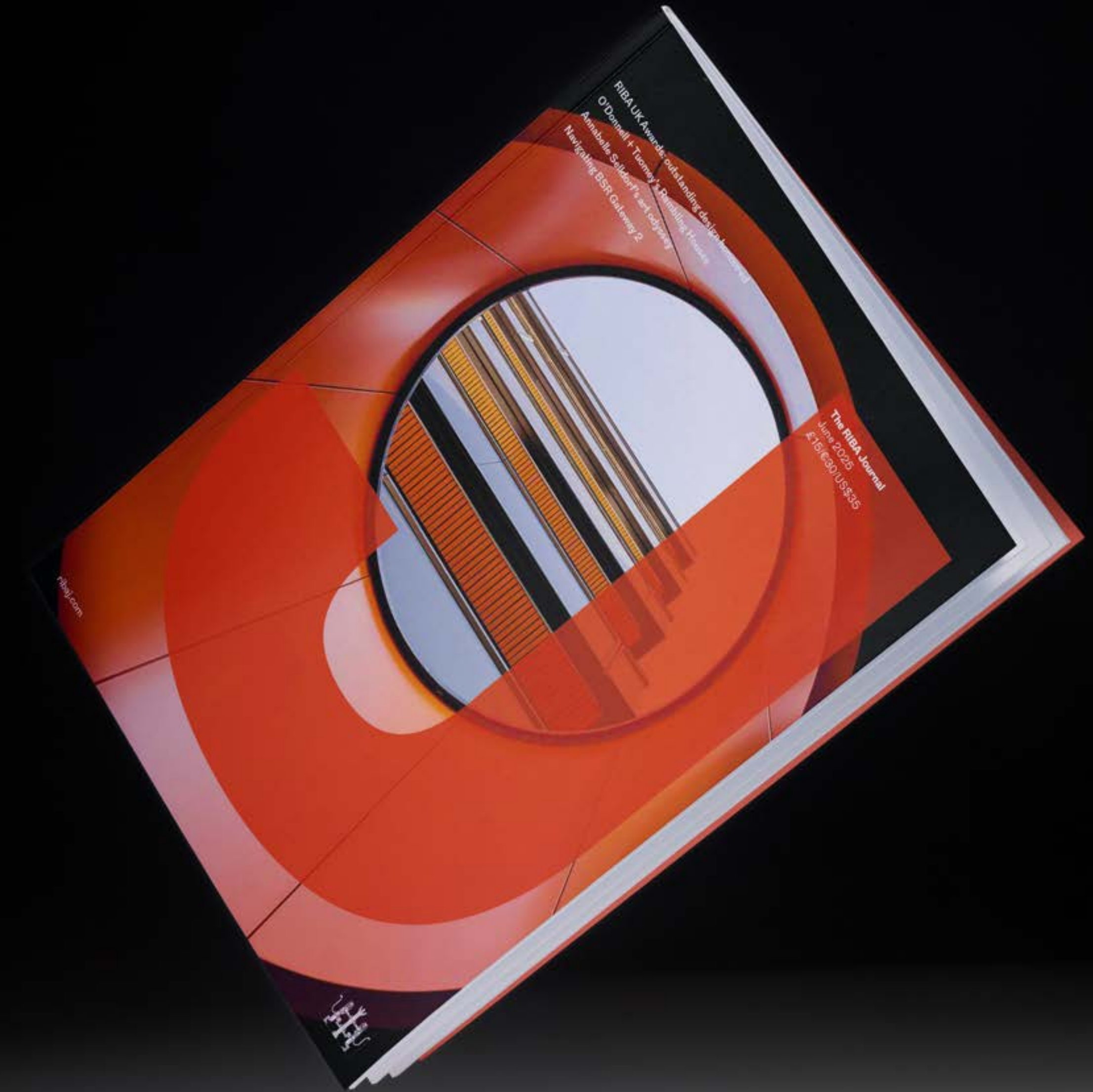
Architecture in the making

RIBAJ meets the needs of architects in their work and in their practices, providing intelligence, inspiration, and technical insights they can apply to designing and running projects. With an improved print and digital offer for 2026 we will provide greater depth, unrivaled expertise and more context for readers.

We offer:

- Daily content
- Details of inspiring, ground-breaking projects
- Informative webinars
- Themed journal released throughout the year

Informing and inspiring architects with the big ideas driving design



RIBAJ

RIBAJ circulation

For 128 years, RIBAJ has been meeting the needs of architects in their work and practices, providing intelligence, inspiration and technical insight they can apply to designing and running projects.

Each issue is mailed directly to RIBA members practicing in the UK and internationally.

RIBAJ
22,687

(ABC Audited July 2024 - June 2025)

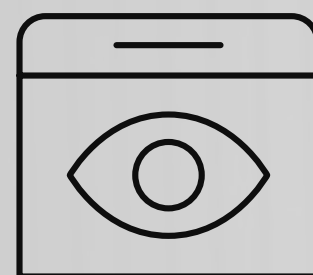
A recent survey conducted by RIBA suggested 65% of RIBAJ readers are looking to learn more about new technologies and techniques



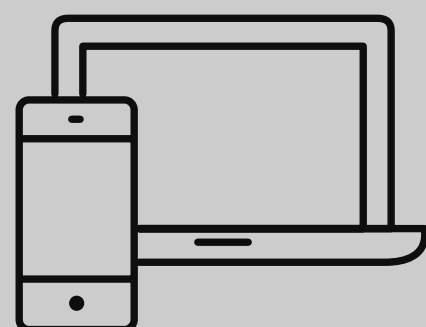
Online figures



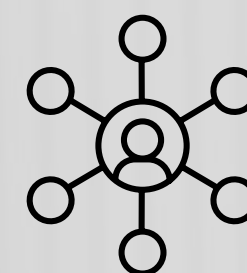
501,500
active users
per year



3,560
webinar attendees
in 2025



1.2 million
page views
per year



27,096
editorial subscriber
numbers



RIBAJ themes

In response to reader research and insights, we are refreshing the RIBAJ and introducing a bold new direction. This editorial shift will encourage deeper reader engagement, with content designed to spark reflection, conversation, and sharing.

Each issue will now be built around a carefully curated theme.

By creating a richer, more contextual editorial that resonates with readers, RIBAJ will continue to be the go-to publication for chartered architects and RIBA members.

We provide advertisers with solutions to associate your brand, generate awareness, and engage architects through high-impact advertising and branded content opportunities that meet your campaign objectives.



**New
for
2026**

RIBAJ

Upcoming themes



Jan / Feb

- NATURE
Architecture's evolving relationship with nature

Spec: Roofing and skylights; cladding and envelope



Mar / Apr

- CRAFT
Can reinvigorated craft give architecture new life?
- Including MacEwen Award winner

Spec: Doors, windows and ironmongery; flooring, walling and ceilings



May / June

- CONSUME
Building for a new way of buying and eating

Spec: Kitchens and bathrooms; lighting



July / Aug

- FUN
Relax and let colour and playfulness back in
- Including Eye Line drawing competition

Spec: Street and outdoor furniture; external products



Sept / Oct

- INVENT
Human ingenuity for a better world
- Including Stirling Prize shortlist

Spec: Windows and doors; cladding and envelopes



Nov / Dec

- NUMBERS
The figures that define design
- Including Rising Stars

Spec: Water efficiency and management; fire safety and passive design

Special Issues

- BAROMETER
Where the profession is at. Winners of RIBA UK Awards and annual sector review.

Spec: Interiors; bricks and blocks

- HOME
How we will live?

Spec: Smart home/security; bricks and blocks

Print advertising

Make a lasting impression in our architecture journal designed to be seen, kept, and shared. Our new look RIBA J features an elegant design and high-quality photography, showcasing diverse building projects with unmatched technical insight.

Print advertising offers:

- **Showcase products** in context with our visually-driven layouts
- **Engage with the big ideas** through theme-based issues to engage and excite architects
- **Gain brand affinity** through association with our expert editorial

Position your brand alongside design excellence and professional relevance.



Print advertising rates

Double page spread	£6,650
Full page	£3,500
Half page	£1,750
Cover sites	£4,900
Advertorial page	£4,550
Advertorial double-page spread	£8,645

Extras

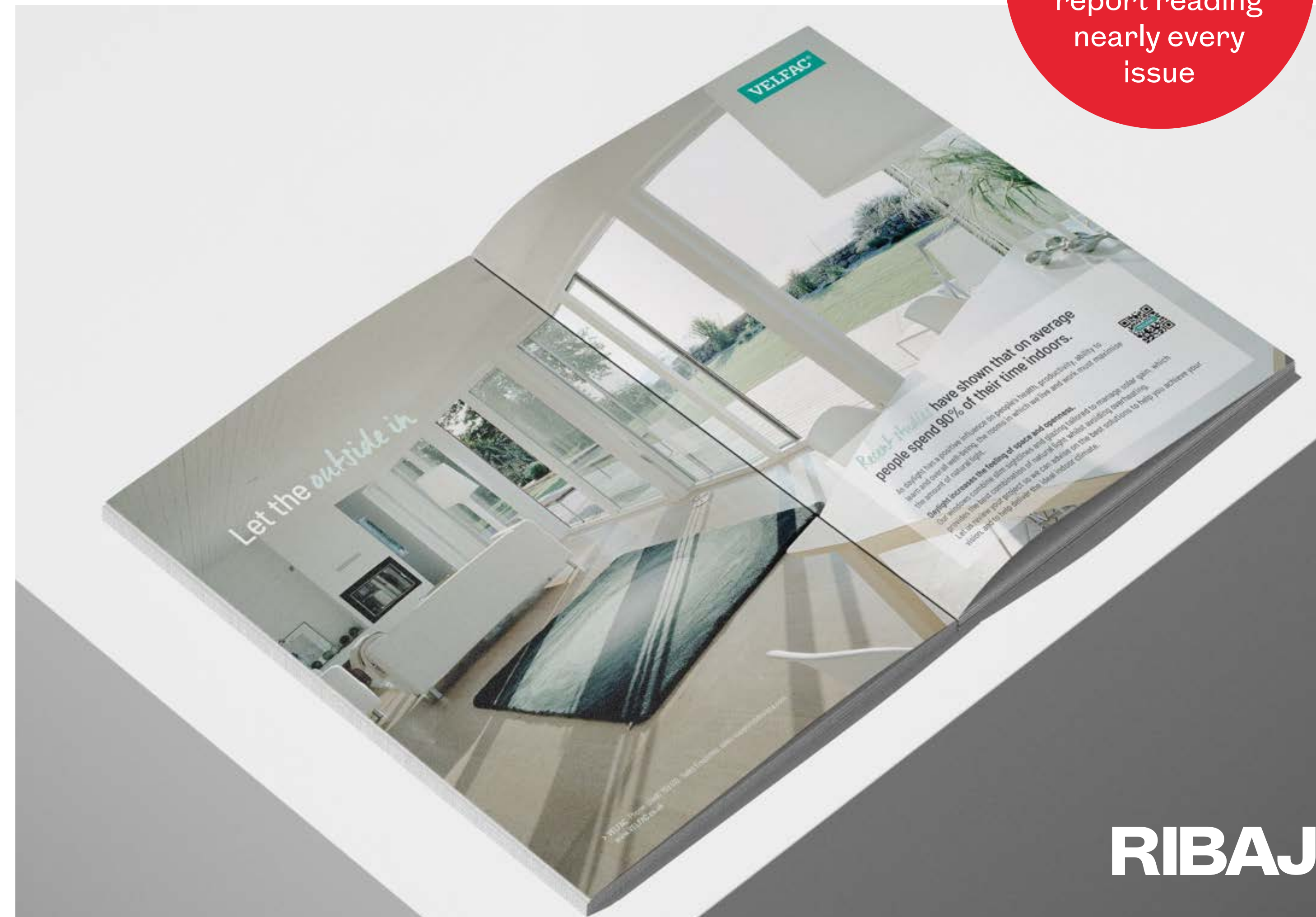
- 15% loading for positional guarantees
- £500 production fee for advertorials

Inserts

Please contact us for a bespoke price

4 out of 5

RIBA members
report reading
nearly every
issue



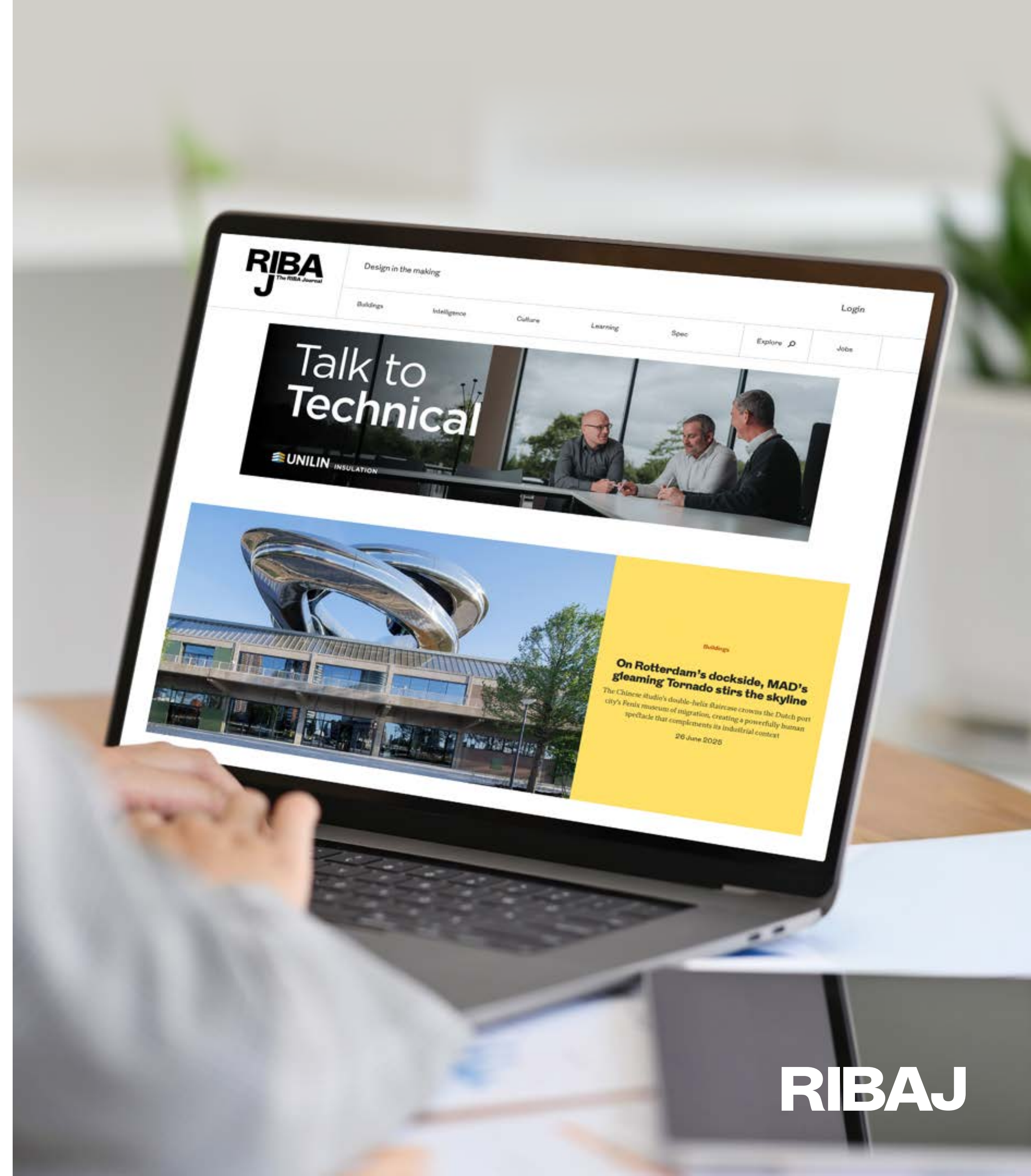
RIBAJ

Digital Display £2,500

Showcase your brand prominently across RIBA's most visited digital spaces – our homepage and key editorial sections

- **Increase brand visibility** with display across all relevant articles within these sections
- **Deliver engagement** with integration into our editorial content
- **Drive awareness** through inclusion in our editorial newsletters for one week

Perfect for: Product launches / brand awareness campaigns / message alignment



Digital content packages

Put your brand front and centre within the context that matters most to your audience. Align your brand to the stories that architects are reading. With inclusion in social media posts and editorial newsletters you will increase relevance, credibility, and engagement with your message.

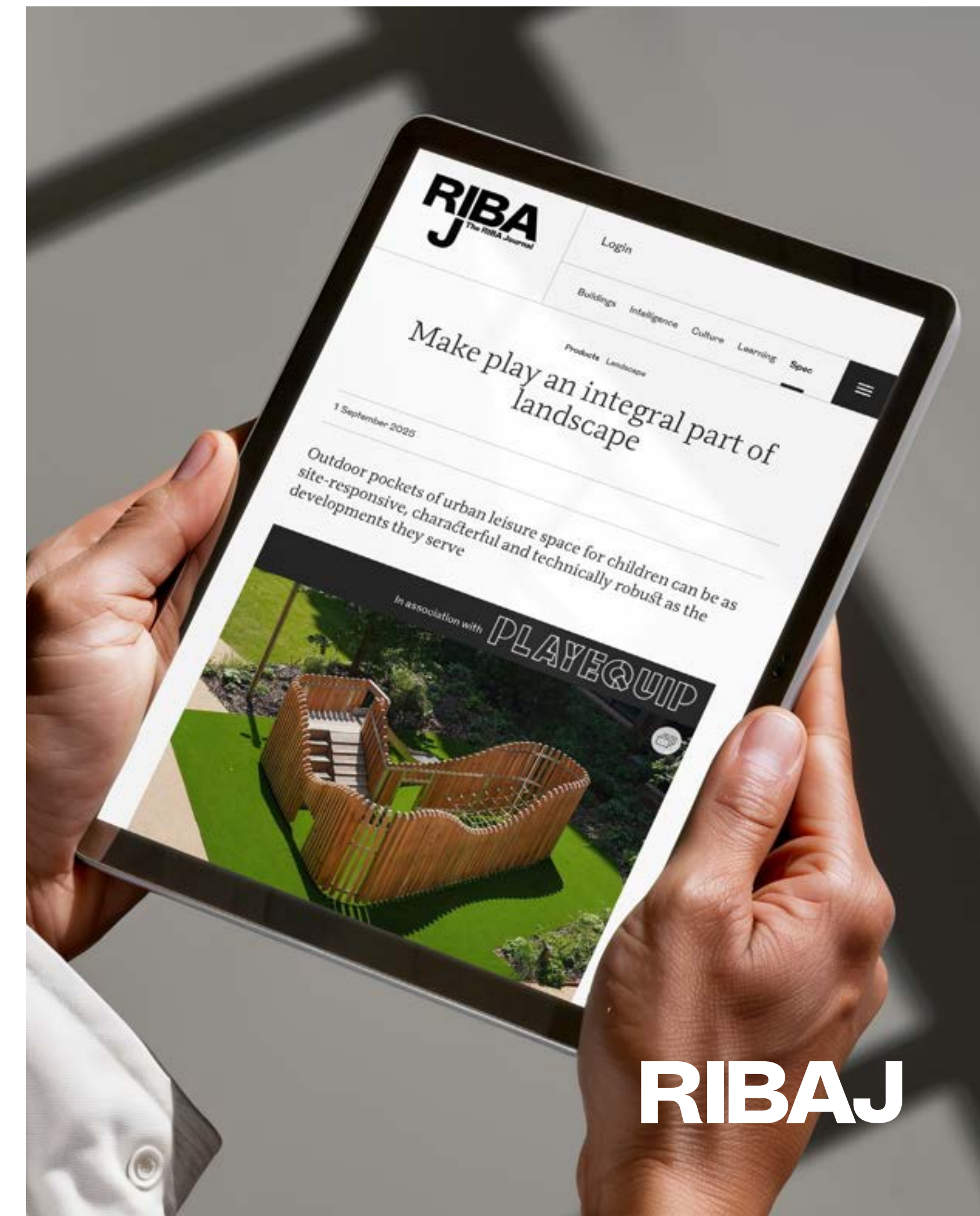
Project case study - £2,500 (one month tenancy)

- **Put your product in a real-world design context** with a case study 500-word article including your product's specifications
- **Showcase your product at its best** with a 6-image slideshow
- **Drive brand engagement** by including your logo and URL to your landing page.

Perfect for: Demonstrating real world examples / new product launches / industry innovations

Product profile feature - £1,750 (one month tenancy)

- **Present your product** through a professional 350-word article to help architects to understand its value, application, and specifications
- **Showcase your product at its best** with a 6-image slideshow
- **Drive brand engagement** by including your logo and URL to your landing page.



E-bulletin

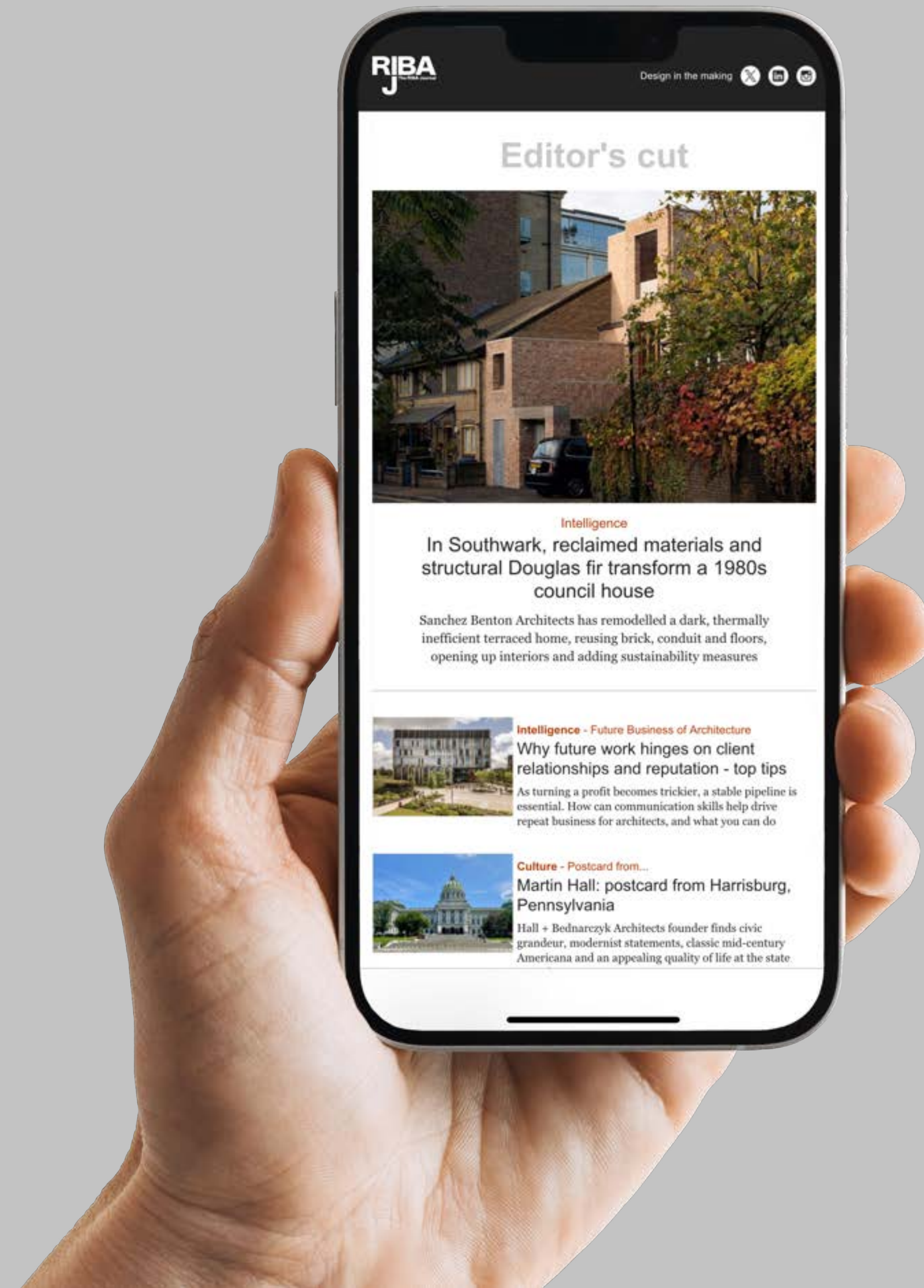
£2,750

Capture the attention of 6,000+ engaged professionals, with a solus email tailored exclusively to your brand

What's included:

- **Bespoke email campaign** to our fully opted-in audience of architects, designers, and specifiers
- **Up to 200 words** of editorial copy – ideal for product launches, service updates or promotion.
- **Showcase your offering** through the inclusion of 4 images to create visual appeal.
- **Boost brand recognition** by prominent inclusion of your logo
- **Drive traffic to your landing page** with a direct URL link

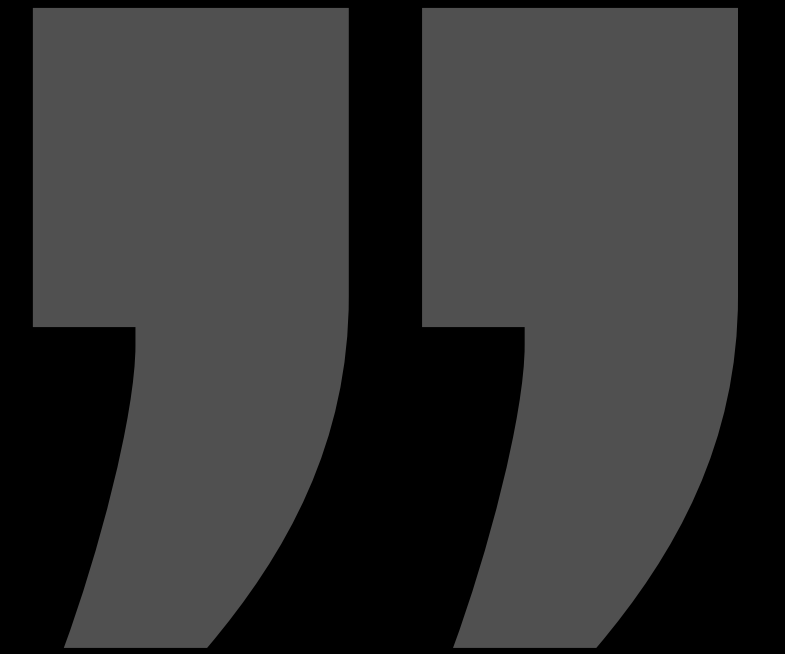
Perfect for: New product announcements / case studies / event promotion / content promotion



What our advertisers say about RIBAJ

“Advertising with RIBA Journal and RIBAJ.com has been a great way for Maxlight to connect with the right people. We know the publication offers a strong network of architects, and we really value the visibility and exposure it gives us to such a respected readership. The audience is exactly who we want to reach to raise awareness of our brand and showcase our glazing solutions. We’ve always enjoyed working with the team to bring our campaigns to life.”

Marketing Lead, Maxlight



Advertisers in last 12 months

 **AUTODESK**



KNAUFINSULATION



maxlight



OSCAR
acoustics



RIBAJ

Contact us

Contact us for any more information –
including bespoke and bundled package options

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