



Every issue features uniquely charming real homes with timeless style – from picture-postcard cottages, classic Georgian farmhouses, and elegant Edwardian villas to Victorian terraces. The fascinating homeowner stories and beautiful photography offer endless inspiration for readers. We advise how to correctly maintain and sympathetically renovate period properties, and blend old and new with flair and originality. Readers will find design ideas for projects large or small, whether they are planning a full-scale renovation or a small decoration update. We showcase the latest wallpapers, fabrics, paints, furnishings and accessories that complement a period home, championing the best British heritage brands and independent designer-makers, and advise where to source antiques and vintage. Our readers also love their gardens and the traditional real gardens we showcase, along with expert advice on plant selection, garden design and products for outdoor living offer inspiration for perfecting their schemes so that their period homes and gardens work in happy harmony.

Rachel Crow, Editor

PERIOD LIVING IS BRITAIN'S ONL MAGAZINE CELEBRATING AND FOCUSING ON PERIOD HOMES.

## **PERIOD LIVING**

Period Living is the ultimate sourcebook for timeless, classic and eclectic style.

It's the complete guide to decorating, renovating and maintaining a traditional property. Every issue delivers stylish real homes and gardens, decorating inspiration, shopping ideas, lifestyle content, and expert advice.

174.1K

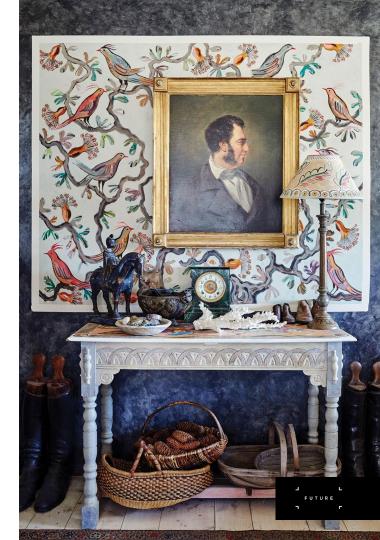
Total social reach

27.5K

ABC print circulation

121K

Average issue readership



# OUR VINTAGE HOME & DESIGN AUDIENCE IN THE MARKET TO FULFILL THEIR PASSIONS









81%

Are always on the lookout for ways to improve their home

+77%

More likely than the UK average to be in the market for new furniture

£42M

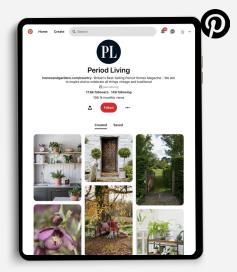
Total yearly expenditure on DIY, decorating and home improvements

£66K

Average HHI













## **ADVERTISING OPPORTUNITIES**

#### REACH OUR PASSIONATE AUDIENCE THROUGH PRINT AND SOCIAL









TO GET INVOLVED, PLEASE CONTACT US



## WHY PARTNER WITH PERIOD LIVING?









## PERIODLIVING

## **CONTENT CALENDAR 2024**

	-	Contract Con			A STANDARD OF THE STANDARD OF	
	NOV 23	DEC 23	JAN 24	FEB 24	MAR 24	APR 24
	OCT 23	NOV 23	DEC 23	JAN 24	FEB 24	MAR 24
-	• Carpets & Rugs	Christmas	New Year	Love your home	Spring clean	Let in light
A	<ul> <li>Heating Updates</li> <li>Designing a Snug</li> <li>Autumn Decorating</li> <li>Buying an old home</li> </ul>	<ul> <li>Dining Room styling</li> <li>Wood burners</li> <li>Festive decorating</li> <li>Gift guide</li> <li>Supplement TBC</li> </ul>	<ul> <li>New deco trends</li> <li>Sustainable home</li> <li>Lighting</li> <li>Loft conversions &amp; Extensions</li> </ul>	<ul><li> Upholstery</li><li> Beds</li><li> Kitchens</li></ul>	<ul><li> Wetrooms</li><li> Torage</li><li> Flooring</li></ul>	<ul> <li>Gardens rooms &amp; Conservatories</li> <li>Spring Deco</li> <li>Windows</li> <li>Shutters &amp; Blinds</li> </ul>
3	MAY 24	JUN 24	JUL 24	AUG 24	SEP 24	OCT 24
3	APR 24	MAY 24	JUN 24	JUL 24	AUG 24	SEP 24
	Colourful home  • Wall tiles  • Paint inspiration  • Living room  • Print & pattern	Outdoor living  • Greenhouses / Garden Buildings  • Wallpaper focus  • Doors  • Patios	Summer revamp  Bathrooms  Hallways / staircases  Garden boundaries	Coastal dreams  Coastal Deco Outdoor furniture Pantries / Larders Outdoor Lighting	Organised home  Home office / Library  Potted shed ideas  Floor tiles	Autumn loving  Bedrooms  Curtains/Blinds  Baths & Basins

Month On Sale

Cover Date

