



Homes & Gardens Group Media information 2025

A wide-angle photograph of the Clifton Suspension Bridge in Bristol, England, spanning a deep gorge. The bridge's two large stone towers are prominent, and the suspension cables are clearly visible. The surrounding landscape is covered in trees with vibrant autumn foliage in shades of orange, yellow, and red. A river flows through the bottom of the gorge. The sky is overcast with soft, grey clouds. The overall mood is serene and scenic.

We're Our Media.

A special-interest content business based in the buzzing, creative city of Bristol. We're home to market -leading brands in craft, cycling, homes, music, science and nature.

Our mission?

To help people discover, learn and connect through the things that really matter to them.



Unmatched reach and engagement

Diverse media network

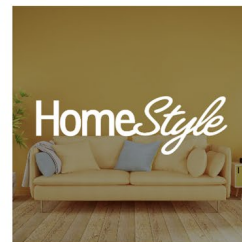
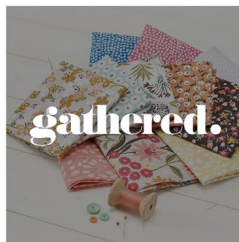
Our extensive portfolio spans over some of the most influential digital and print brands, each with its own unique voice and dedicated following.

Multi-platform presence

From vibrant websites, exclusive events and active social media channels to renowned print magazines, we cover all bases to maximise your brand's exposure.

Engaged and loyal audiences

Our audience turn to us daily for reliable information, inspiration, and advice. This loyalty creates a unique opportunity for your brand to engage with a highly receptive audience who values quality content.



WHY US?

Welcome to our Homes & Gardens portfolio .

Our team of editorial specialists live and breathe the very same interests as our audiences, sharing our readers' passions, and the joy and fulfilment that comes with them.

For our committed, engaged and loyal audience of homes and garden enthusiasts, our authoritative and expert content is trusted .

This creates a highly desirable environment for our commercial partners to communicate with an audience, actively seeking out buying and practical advice on how to get the most from their personal passion.



Homes & Antiques

Homes & Antiques is the trusted brand for those with a passion for mixing old and new in their homes. With a 25-year history as the only newsstand title that focuses on buying and living with antiques, *Homes & Antiques* also holds the highest percentage of subscriber numbers in the wider home interest market.

Exploring the fascinating stories behind antiques plus fresh inspiration for ways to present them, *Homes & Antiques* is packed with style and decorating ideas. Every issue showcases an array of beautiful homes alongside practical guides and insightful expert advice. With expert advice from leading antiques dealers, collectors and interior designers, *Homes & Antiques* helps readers to buy smart, decorate beautifully and celebrate timeless design.

With an audience who are passionate about creating a unique and often eclectic home, by incorporating antiques or antique-inspired items, *Homes & Antiques* is an invaluable sourcebook, that our loyal and engaged readers turn to again and again.



89k

Reach

252k

Total Touchpoints

87%

female

92%

ABC1 (78% AB)

57

average age

53%

educated to
degree level or
above

49k

ave household income

HOMES
& ANTIQUES

ourmedia

Source: Audience data reader survey 2018 and TGI GB Feb 2025, deduped global reach and total touchpoints from print readership, META, newsletters, X, Pinterest, YouTube, GA, Ready and Apple News October 2025

Gardens Illustrated

Gardens Illustrated is the world's most beautiful gardens magazine, a showcase of inspirational outdoor spaces – large and small – that's respected throughout the horticultural industry.

The first edition of ***Gardens Illustrated*** was released back in 1993; since then it has grown into an extraordinary showcase of nature that consistently shares the finest ideas in garden design with lush photography to match. Our aim.....to encourage and inspire passion in horticulture for decades to come.

Through our newsstand magazine and website, we engage with an affluent and deeply engaged readership, presenting a unique opportunity to connect with an audience who care about the very best in plants, gardening equipment and the finer things in life.



353k

Reach

788k

Total Touchpoints

74%

female

92%

ABC1 (80% AB)

58

average age

£56k

Ave household
income

31%

work/worked in relevant
industry/studied relevant
course

GARDENS
ILLUSTRATED

Source: Audience Data reader survey 2019, deduped global reach and total touchpoints from print readership, GA, newsletters, META, X, Pinterest, YouTube, Ready, Apple News, webinar and POD October 2025

Your Home

The newsstand market-leader, *Your Home* could just as easily be called 'Your Forever Home'. Our readers are house-proud interiors-lovers, who either live in their forever home already, or plan to very soon. While our average reader is in her late 50s, ages range from late 20s all the way to 80+! Many of them own their homes outright and are empty nesters, with a good amount of disposable income. They are not only interested in how to make their home look good, but have an eye on value, making sound long-term purchasing decisions and adding value to their property.

Your Home inspires and empowers its readers to make their dream home (and garden!) a reality, both as regards design and practicality. Every issue we provide affordable ideas, real home and makeover stories, creative craft ideas and home improvement advice. The achievable nature of everything in the magazine reflects the fact that our readers are proactively undertaking a decoration, renovation or DIY project at the moment of purchase – they are actively looking for realistic solutions they can have right away, from investment pieces, to a cheeky 'treat yourself' find.



107k

Reach

226k

Total Touchpoints

93%

female

72%

ABC1 (21% AB)

40

average age

76%

educated to
degree level or
above

£49k

Ave household income

YourHome

Source: Audience data TGI GB FEB 2025, deduped global reach and total touchpoints from print readership, META, X and Ready October 2025

HomeStyle

The little sister to *Your Home*, **HomeStyle** magazine completes our achievable homes portfolio. Where *Your Home* is aimed at those higher up the property ladder, **HomeStyle** targets those at the start of their climb, who are renting or in their first home. As modern-day DINKYs (dual income no kids yet) these readers are aged between 25-40, and are passionate about transforming their home and using it as a social space, and love to keep ahead of the trends.

We show our readers how to make the most of what they have right now – from renter-friendly décor hacks to quick ways to transform a room on a tight budget. They are less interested in large scale renovations as they do not plan to be in this home for long – instead, they are looking for thrifty and stylish ways to update what they already have, investing mainly in pieces they can take with them.

Our readers are willing to give most DIY projects a go, and use their interior to express their creativity. They love to learn about tricks, hacks and techniques. We give them inspiration on how to achieve the latest trends for less, using products that they can easily pick up in-store or order online.



104k

Reach

193k

Total Touchpoints

80%

female

65%

ABC1 (32% AB)

38

average age

47%

educated to
degree level or
above

£43k

Ave household income

HomeStyle

Source: Audience data TGI GB FEB 2025, deduped global reach and total touchpoints from print readership, META, X and Readly O ctober 2025



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