



The Guardian

Specifications:

Colour space: **CMYK**

Resolution: **300dpi**

Bleed: **3mm**

Crop marks: **None**

File Format: **PDF or JPEG**

CLASSIFIED AD SIZES



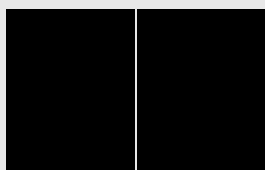
Full Page

W 260mm x H 320mm



Half Page

W 260mm x H 160mm



DPS

W 540mm x H 320mm

- Copy and logos are not placed too close to the trim — the text-safe area above has been given as a guideline.
- Any copy smaller than 5pt will fail the preflight. We recommend any small print to be around 6-7pt at minimum.
- Please do not refer to the newspaper name in any copy on the advert. This could be perceived as the newspaper endorsing the content/product, in which case they may reject the advert.
- All artwork must comply with the relevant Advertising codes written by CAP and regulated by the ASA, in particular **health-related products**, **financial products** and **employment and business opportunities**. If the artwork is deemed to not adhere to these codes, amendments to copy/artwork will be required before publication.
- We will check the artwork meets the required specification (including converting to the correct colour profile). If there are any issues, we will let you know. We cannot guarantee the quality of the final print for files supplied outside of this specification.

COPY DEADLINE

4pm - 3-4 Business Days before edition

Send artwork to our Production Department:

✉ production@hurstmediacompany.co.uk

☎ 020 3478 6019