

The Mail

THURSDAY 12 MARCH 2020

A magnificent tribute to a great British hero

The official Captain Tom rose



£2.50

New headmaster for Labour leader as from brother 'regrets his choice of language about virus to City lawyers'

£1M GOLDEN

WINNERS

Golden Jubilee
Prizes
PLUS NOW
£10,000



The Mail

THURSDAY 12 MARCH 2020

FREE £10 M&S gift card

Win it by 11pm

Plan for ALL people to return by March 8th

The Mail

THURSDAY 12 MARCH 2020

FREE £10 M&S gift card

Win it by 11pm

Plan for ALL people to return by March 8th

£5,000

TO WIN OUR 5-STAR PUZZLES SPECIAL



On sale at end of March and we will be

STARMER ALLY: COVID IS 'A GIFT THAT KEEPS ON GIVING'



Joanna Lumley: 'I'm old enough to have kissed all the bloods'

BACK IN THE PUB GARDEN FOR EASTER!



Bridgetton star: 'I had to fast-forward naughty bits'

(THIS IS NOT A THIRD-PARTY SUPPLEMENT. IT IS FEATURED INSIDE THE NEWSPAPER AND IS INCLUDED IN ALL NATIONWIDE PRINTED EDITIONS)

- 65% of *Mail on Sunday* readers are in the ABC1 social demographic
- *Mail on Sunday* readers have an average of £47,902 in savings and investments – which is +£22k more than the UK average
- *Mail on Sunday* readers are known for their spending power

Weddings checklist of

In honour of our wedding season, from the year of our national celebration to the perfect party for your loved ones

Get exclusive the essential articles & 6* inspiration!

Gorgeous flowers delivered right to your door

Flower by The Green Office is a unique company that specialises in creating beautiful floral arrangements for your wedding. They offer a wide range of services, from bouquets and bridesmaids' flowers to centrepieces and table decorations. Their experienced florists will work with you to create a look that is both beautiful and budget-friendly.

Flower by The Green Office
 01203 611111
www.flowerbythegreenoffice.co.uk

A timeless addition to any shirt

ESSENCE OF FRANCE
 The French shirt is a timeless classic that adds a touch of elegance to any outfit. It is a versatile piece that can be worn in a variety of ways, from buttoned up to open at the collar. The French shirt is made from high-quality materials and is designed to last for years.

ESSENCE OF FRANCE
 01203 611111
www.essenceoffrance.co.uk

Antique and vintage rings

Central London Jewellery Agency have been a leading name in the antique and vintage jewellery trade for over 40 years. They offer a wide range of services, from buying and selling antique and vintage jewellery to repairing and restoring antique and vintage jewellery. Their experienced jewellers will work with you to create a look that is both beautiful and budget-friendly.

Central London Jewellery Agency
 01203 611111
www.clja.co.uk

See page 24 for the full list of exhibitors by visiting www.essentialwedding.co.uk or follow 13 @essentialwedding

Alston Hall, South Devon, sleeps 38

Alston Hall is a beautiful Victorian house with a large garden and a swimming pool. It is a perfect venue for a wedding or a family reunion. The house has 38 bedrooms and a large hall. The garden is beautiful and there is a swimming pool. The house is in a beautiful location and is a perfect venue for a wedding or a family reunion.

ALSTON HALL
 01203 611111
www.alstonhall.co.uk

Visit the iconic city of Bath in style

Bath is a beautiful city with a rich history. It is a perfect venue for a wedding or a family reunion. The city has a large number of hotels and restaurants. The city is in a beautiful location and is a perfect venue for a wedding or a family reunion.

Bath
 01203 611111
www.bath.co.uk

Back to the future with a complimentary bottle of wine and box of biscuits at arrival

Back to the Future is a beautiful house with a large garden and a swimming pool. It is a perfect venue for a wedding or a family reunion. The house has 38 bedrooms and a large hall. The garden is beautiful and there is a swimming pool. The house is in a beautiful location and is a perfect venue for a wedding or a family reunion.

Back to the Future
 01203 611111
www.backtothefuture.co.uk

Lily Beach Resort & Spa - the ideal all-inclusive resort retreat in the Maldives

Lily Beach Resort & Spa is a beautiful resort with a large garden and a swimming pool. It is a perfect venue for a wedding or a family reunion. The resort has 38 bedrooms and a large hall. The garden is beautiful and there is a swimming pool. The resort is in a beautiful location and is a perfect venue for a wedding or a family reunion.

Lily Beach Resort & Spa
 01203 611111
www.lilybeachresort.com

Black & White Retreat SPA at The Maldives

Black & White Retreat SPA is a beautiful resort with a large garden and a swimming pool. It is a perfect venue for a wedding or a family reunion. The resort has 38 bedrooms and a large hall. The garden is beautiful and there is a swimming pool. The resort is in a beautiful location and is a perfect venue for a wedding or a family reunion.

Black & White Retreat SPA
 01203 611111
www.blackandwhiteresort.com

To book your exclusive offer enter code **ESSENTIAL13** in the booking engine. Visit www.essentialwedding.co.uk or contact enquiries@essentialwedding.co.uk or 01203 688 0133 to speak to a member of the team.

Rediscover Northumberland at Walwick Hall

Walwick Hall is a beautiful Victorian house with a large garden and a swimming pool. It is a perfect venue for a wedding or a family reunion. The house has 38 bedrooms and a large hall. The garden is beautiful and there is a swimming pool. The house is in a beautiful location and is a perfect venue for a wedding or a family reunion.

WALWICK HALL
 01203 611111
www.walwickhall.co.uk

Remember just how good a little self care feels

Remember just how good a little self care feels. Self care is a beautiful thing. It is a perfect way to relax and unwind. Self care is a beautiful thing. It is a perfect way to relax and unwind. Self care is a beautiful thing. It is a perfect way to relax and unwind.

Remember just how good a little self care feels
 01203 611111
www.rememberjusthowgood.co.uk

Newly reimaged Le Méridien Et Maurice in Mauritius

Le Méridien Et Maurice is a beautiful resort with a large garden and a swimming pool. It is a perfect venue for a wedding or a family reunion. The resort has 38 bedrooms and a large hall. The garden is beautiful and there is a swimming pool. The resort is in a beautiful location and is a perfect venue for a wedding or a family reunion.

Le Méridien Et Maurice
 01203 611111
www.lemeridienetmaurice.com

The Gioiosa launch Jubilee Prosecco Rosé with designer Anneanne Ellen

The Gioiosa launch Jubilee Prosecco Rosé is a beautiful wine. It is a perfect way to celebrate. The wine is a beautiful thing. It is a perfect way to celebrate. The wine is a beautiful thing. It is a perfect way to celebrate.

The Gioiosa launch Jubilee Prosecco Rosé
 01203 611111
www.gioiosalaunch.co.uk

Visit gioiosa.co.uk or follow 13 @gioiosa, or to find out more.

It's Craft time

It's Craft time. Craft is a beautiful thing. It is a perfect way to relax and unwind. Craft is a beautiful thing. It is a perfect way to relax and unwind. Craft is a beautiful thing. It is a perfect way to relax and unwind.

It's Craft time
 01203 611111
www.itscrafttime.co.uk

Meridien Mauritius

Meridien Mauritius is a beautiful resort with a large garden and a swimming pool. It is a perfect venue for a wedding or a family reunion. The resort has 38 bedrooms and a large hall. The garden is beautiful and there is a swimming pool. The resort is in a beautiful location and is a perfect venue for a wedding or a family reunion.

Meridien Mauritius
 01203 611111
www.meridienmauritus.com

SpaBreaks

SpaBreaks is a beautiful resort with a large garden and a swimming pool. It is a perfect venue for a wedding or a family reunion. The resort has 38 bedrooms and a large hall. The garden is beautiful and there is a swimming pool. The resort is in a beautiful location and is a perfect venue for a wedding or a family reunion.

SpaBreaks
 01203 611111
www.spabreaks.co.uk

L'AGIOSEA

L'AGIOSEA is a beautiful resort with a large garden and a swimming pool. It is a perfect venue for a wedding or a family reunion. The resort has 38 bedrooms and a large hall. The garden is beautiful and there is a swimming pool. The resort is in a beautiful location and is a perfect venue for a wedding or a family reunion.

L'AGIOSEA
 01203 611111
www.lagiosea.co.uk

Visit gioiosa.co.uk or follow 13 @gioiosa, or to find out more.

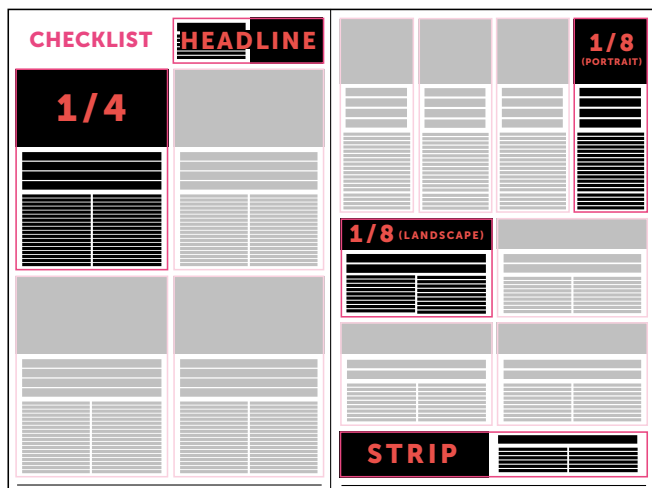
minutes is the average
time spent reading

Third page	£12,000
Quarter page	£9,000
Sixth page	£6,000
Competition upgrade	£1,000

Sources: PAMCo 2 2020, ABC 12 2020, MailMetroMedia.
last updated Feb'21

1/4 , 1/8 FEATURE REQUIREMENTS

LAYOUT BELOW FOR ILLUSTRATION PURPOSES ONLY. EXACT LAYOUT SUBJECT TO CHANGE.



QUARTER PAGE

Portrait: 134.5 x 147.7 mm

Total word count	200-250 words
Call to action	i.e. Discount offer, website, phone, or social links
Images	2 images + logo

EIGHTH PAGE

Landscape: 134.5 x 71.7 mm
Portrait: 65.25 x 147.7 mm

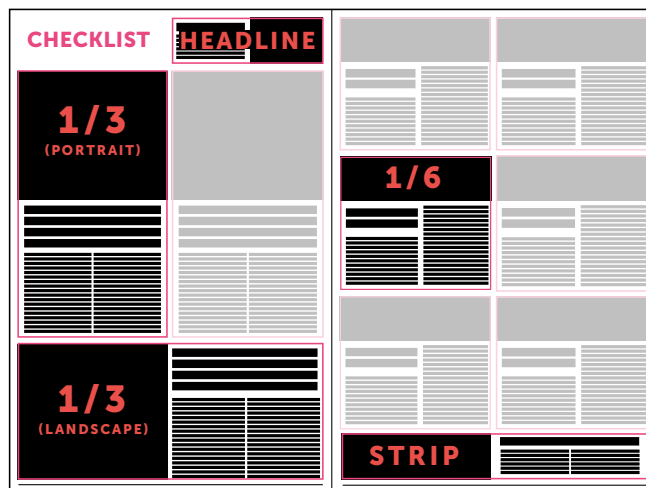
Total word count	70-100 words
Call to action	i.e. Discount offer, website, phone, or social links
Images	1 image + logo

STRIP Landscape: 273 x 42.5 mm

Total word count	120-150 words
Call to action	i.e. Discount offer, website, phone, or social links
Images	2 images + logo

1/3 , 1/6 FEATURE REQUIREMENTS

LAYOUT BELOW FOR ILLUSTRATION PURPOSES ONLY. EXACT LAYOUT SUBJECT TO CHANGE.



THIRD PAGE

Landscape: 273 x 97 mm
Portrait: 134.5 x 198.7 mm

Total word count	200-300 words
Call to action	i.e. Discount offer, website, phone, or social links
Images	2-3 images + logo

SIXTH PAGE

Landscape: 134.5 x 97 mm

Total word count	120-150 words
Call to action	i.e. Discount offer, website, phone, or social links
Images	1-2 image + logo

HEADLINE Landscape: 134.5 x 42.5 mm

Total word count	60-80 words
Call to action	i.e. Discount offer, website, phone, or social links
Images	1 image + logo

SUPPLYING CONTENT

IMAGE SPECIFICATIONS*

- CMYK images in JPEG, TIFF or PSD format.
- All images are high resolution (at least 300dpi).
- Please supply images at their original size and aspect ratio. We will crop images to an appropriate size when laying out your advertorial.
- Please do not supply images with any copy i.e. slogans on top.
- We recommend supplying lifestyle images depicting your target audience, service or general message; or product shots.

COPY SPECIFICATIONS

- Total word count includes max. 10 words for headline and max. 20 words for a call to action.
- Hurst Media reserve the right to make changes, including grammatical changes and corrections to ensure supplied copy meets house style.

FILE TRANSFER WARNING: EMAIL ATTACHMENT LIMIT

Files less than 8mb (total attachment limit) can be emailed to production@hurstmediacompany.co.uk. Larger files can be sent to production@hurstmediacompany.co.uk via the free file sharing service [wetransfer.com](https://www.wetransfer.com). Please clarify in your message your company name, publication, theme and on sale date as per your booking.

DESIGN PROCESS

- Once all material is submitted according to specification, **Hurst Media will layout your advertorial** within the pre-approved house style of the publication.
- Supplied copy will be **subedited by Hurst Media's editorial team**. Spelling, grammar and punctuation will also be corrected to the house style.
- Layouts may vary depending on style of images and/or text supplied.

APPROVALS & AMENDMENTS

- Hurst Media will provide a PDF for client approval.
- The client will have the option of two rounds of amendments before final approval is required. Please ensure any amendments are clear and concise.
- Approval is required within 48 hours.
- Please note that the newspaper must also approve all advertorials and they reserve the right to make changes or corrections to ensure copy passes their compliance standards.

* Image use subject to editorial discretion and may vary depending quality, size and layout. We cannot guarantee the quality of the final print for images supplied outside of these specifications.

Bespoke advertorials (in which Hurst Media supplies the copy ONLY, and all images/logos are provided by the client) will be charged at a further 10%, or a one-off fee of £150, whichever is greater.

Image sourcing conducted by Hurst Media on behalf of the client will be charged at a fee of £25.

CONTACT DETAILS

Hurst Media Company, 1 Phipp Street, London, EC2A 4PS
Company number: 08375910 VAT number: 161866882

At Home & Garden Checklist is advertorial content compiled by Hurst Media Company Ltd which takes sole responsibility for the content, but is published in Mail on Sunday
All bookings are made subject to our Terms & Conditions of advertising, which are available here: hurstmediacompany.co.uk/hurst-media-advertising-terms

MEDIA SALES

Tel: 0203 478 6017 Fax: 0203 478 6018
sales@hurstmediacompany.co.uk

PRODUCTION DEPARTMENT

Tel: 0203 770 4024
production@hurstmediacompany.co.uk



HURST MEDIA™
The UK's trusted media partner