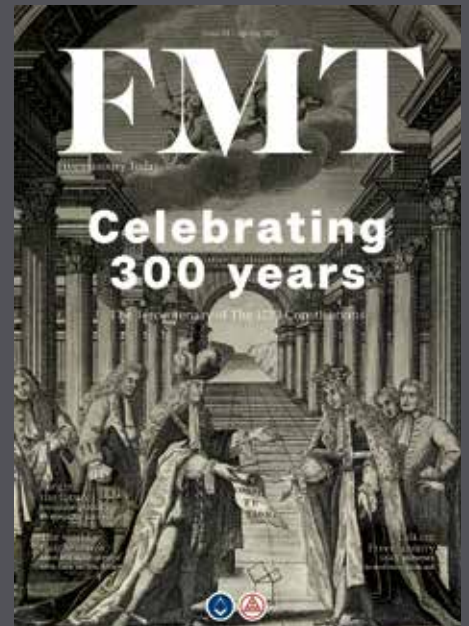


# FMT

Freemasonry Today



UNITED GRAND LODGE  
OF ENGLAND

The Official Members  
Magazine for UGLE

**CIRCULATION:**  
140,000  
Home-Mailed

**READERSHIP:**  
100% Male,  
Avg. Age 60+

**FREQUENCY:**  
Quarterly

**AUDIENCE:**  
UGLE  
Members

**ENGAGED:**  
100%  
Member Benefit

media guide

# ABOUT UGLE

The United Grand Lodge of England (UGLE) is the governing body for Freemasonry in England and Wales.

One of the oldest social and charitable organisations in the world, the roots of modern Freemasonry lie with the medieval stonemasons that built our castles and cathedrals, yet it is as relevant today as it was hundreds of years ago. Freemasonry is a member's club, which at over 300 years old, is one of the oldest non-religious, non-political, fraternal and charitable organisations.

## UGLE MEMBERS

Membership is open to any man aged over 21 irrespective of race or religion and people join from all backgrounds. The organisation's aim is to empower members to be the best they can be and it's about building character, supporting members as individuals and helping them make a positive contribution to society.

Freemasons use four important guiding principles to help define their path through life: Integrity, Friendship, Respect and Charity.

Freemasonry provides a structure for over **140,000** members to come together under these common goals, enabling people to make new friendships, develop themselves and make valuable contributions to charitable causes. Worldwide, the figure rises to six million Freemasons, all with their own special reasons why they have joined and enjoy their membership.

Members are amongst the largest charitable givers in the country, contributing **£42 million** to deserving causes in 2019 and giving over **5 million** hours of volunteer each time.



## FMT FMT MAGAZINE: FREEMASONRY TODAY

**Freemasonry Today** is the Official members magazine for UGLE and their **140,000+** members belong to over **7,000** lodges across England and Wales.

All members of UGLE, who are subscribing members of a Lodge in London and the Provinces, receive a copy of each edition free of charge. Its published in March, June, September and December and the latest issue can be viewed online at [www.freemasonrytoday.com](http://www.freemasonrytoday.com)

The magazine is an intelligent and inspirational read, with interesting editorial features and news about UGLE, its members and activities, past and present. Coffee table standard, perfect bound, 84pp and home mailed to all UGLE members each quarter.



# 2024 Dates

## SPRING

Copy Deadline: **2 Feb**

Insert Delivery: **28 Feb**

Publication Date: **18 Mar**

## SUMMER

Copy Deadline: **30 Apr**

Insert Delivery: **27 May**

Publication Date: **7 Jun**

## AUTUMN

Copy Deadline: **1 Aug**

Insert Delivery: **27 Aug**

Publication Date: **17 Sept**

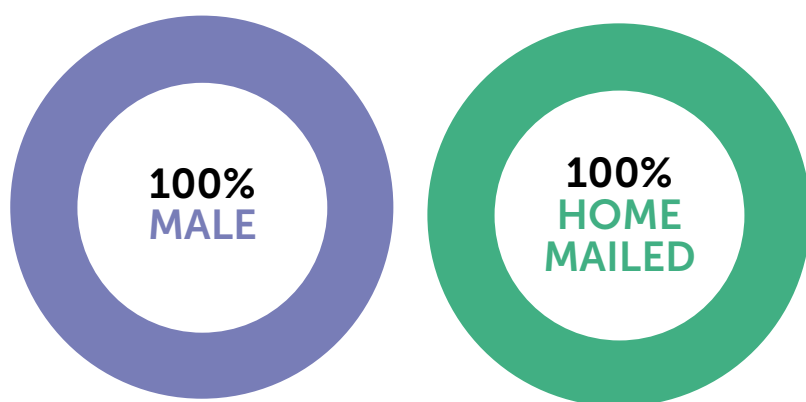
## WINTER

Copy Deadline: **23 Oct**

Insert Delivery: **18 Nov**

Publication Date: **5 Dec**

## MEMBER PROFILE



- ABC1
- Average age 60 years
- Good affluence levels
- Above average disposable income
- High home ownership
- Supporters of charities
- Patrons of the Arts
- Well educated and Influential
- Frequent travellers
- Community and family minded
- Keen interest in finance and investments
- Hobbies include golf, gardening, wildlife, enjoying fine food, cars and The Arts.



UNITED GRAND LODGE  
OF ENGLAND

# DISPLAY ADVERTISING RATES

Full Page	£2,950
Half Page	£1,600
Quarter Page	£900

## CLASSIFIED ADVERTISING RATES

1 x 1 Box (65mm depth x 46mm width) – 1 issue **£200**

2 x 1 Box (65mm depth x 94mm Width) - 1 issue **£350**

## LOOSE INSERTS

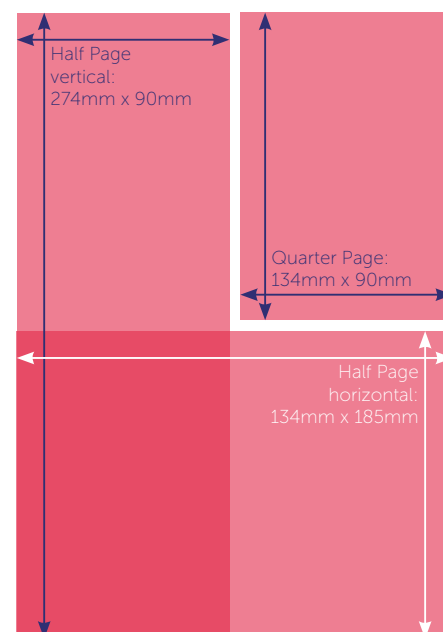
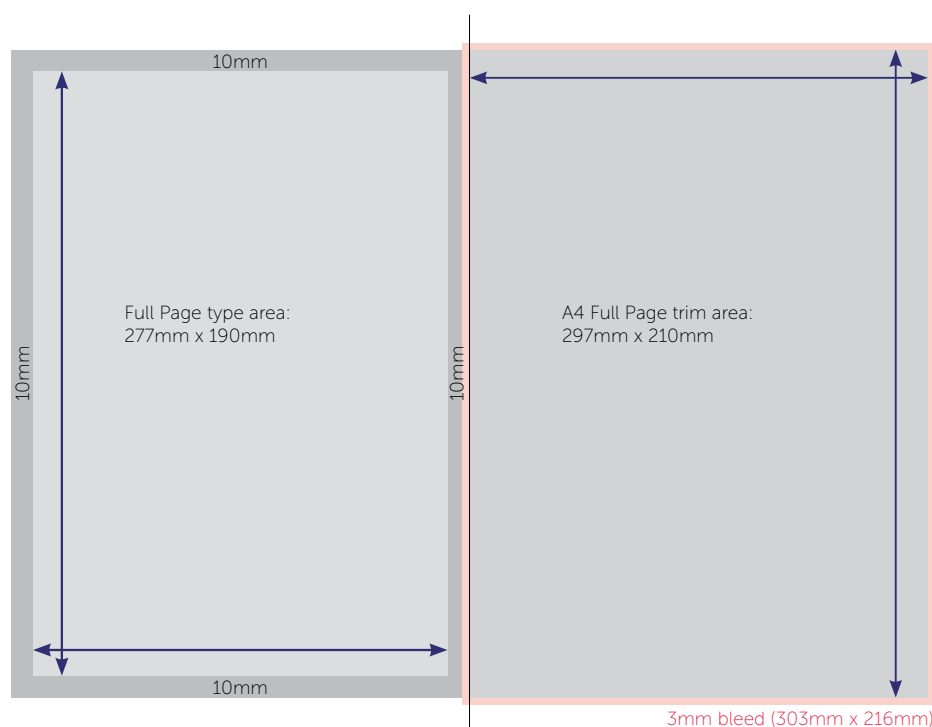
Available upon application. Rate Card **£35** CPT up to 10g.

## Contact Details

To discuss or book your advertising, please contact:

**Ethan Hall**  
Advertising Sales Director

ethan@square7media.co.uk  
020 3832 2879  
www.square7media.co.uk



Ad sizes

## PRODUCTION SPECS

Freemasonry Today is printed CMYK (4-colour process) and trimmed to a finished size of A4 portrait. We accept full page advertisements that are supplied in full page or type area sizes:

- **Trim Size:** 297mm (h) x 210mm (w) + 3mm bleed on all sides (303mm x 216mm). If supplying a full page ad, all important information should be contained within the type area.
- **Type Area Size:** 277mm (h) x 190mm (w). Layout should not exceed these dimensions.

Advertisement artwork should be supplied to us as a CMYK, 300dpi PDF, JPEG, EPS or TIFF. All fonts should be embedded or converted to outlines and you must have a license to use any images that you include.