



Total  
TVguide



# BRITAIN'S FASTEST GROWING AND BEST *MULTI-CHANNEL* TV LISTINGS MAGAZINE!

242k

total  
readership

88k

copies sold  
per week


49%


ABC1



**55**  
average age

**9 in 10**  
read the magazine  
**EVERY** week

 **35%**  
male

**65%**   
female





**TOTAL TV GUIDE HAS THE COMPREHENSIVE,  
EASY-TO-READ LISTINGS FOR ALL YOUR FAVOURITE  
DIGITAL AND TERRESTRIAL CHANNELS**





# 3 in 4

readers listen to the  
radio and value radio  
listings in the magazine

## Daily Radio Listings



Our newly-expanded radio section features listings for all the main stations and curates the best of the week's radio programming in our features section.



# 9 in 10

view the film listings as  
“extremely useful”



## Film Feature and Planner

The ultimate guide to what films are on, including plots, cast and features on all the movies on TV that week.

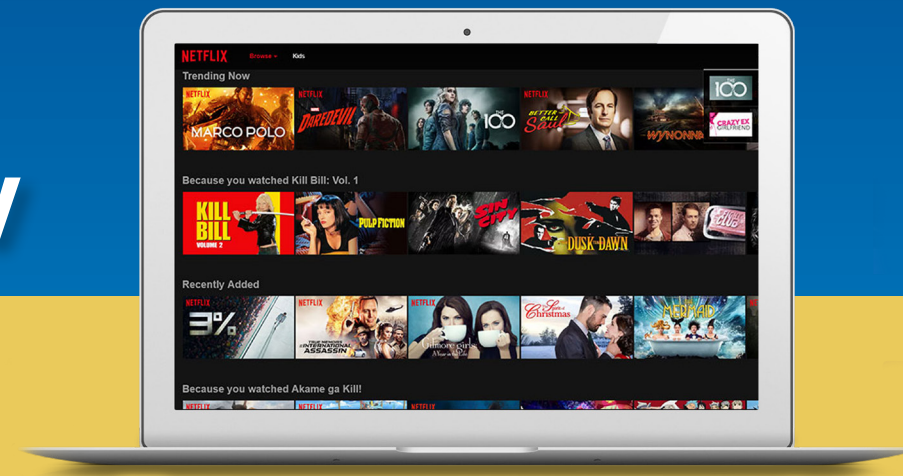




# 9 in 10

readers watch catch-up TV

## Streaming services



Covering weekly new releases whilst alerting viewers to hidden treasures, on-going shows and box sets to binge. Plus, we give tips on new platforms and how to get them.



# 1 in 2

readers watch sport live on TV

## Sports Features and Planner



Covering all the main channels and with a live sports planner featuring the best of the week's action.





# Ad Rates

Effective September 2014

## Display

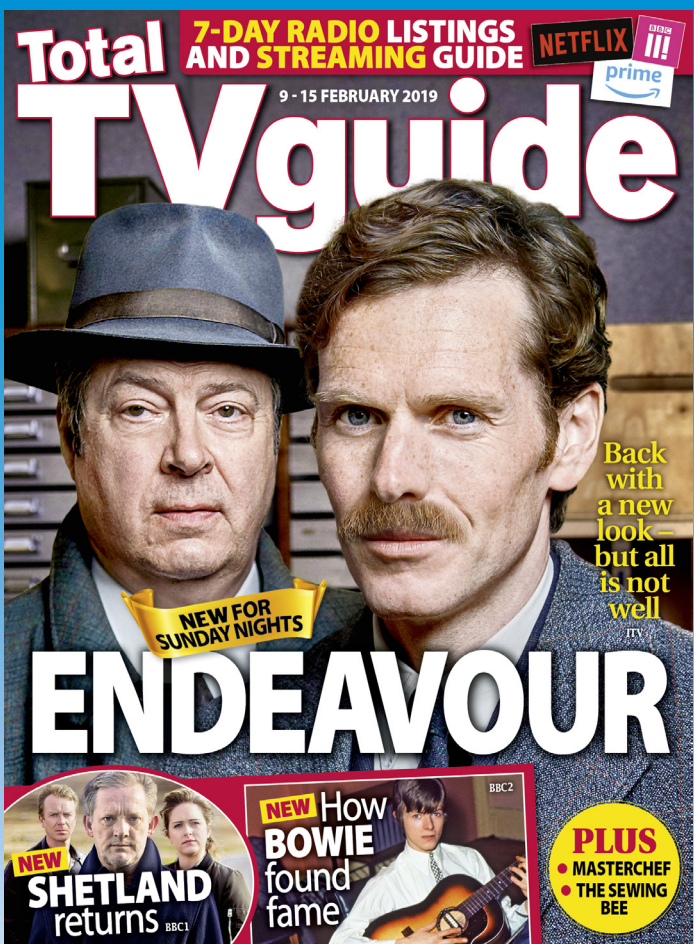
Page Colour ROP	£7,000
IFC	£7,900
IBC	£7,900
OBC	£9,000

## Advertorials

DPS Colour	£14,000
Half Colour	£3,500
Quarter Colour	£1,700

## Inserts

Tip-ons	On Application
Bound in	On Application
Loose Inserts	£32 per '000
Specified Positions	10%
Bleed	10%
Spot Colour	5%
Regionality	On Application
Group Discount	On Application
Agency Commission	15%
Exclusive of V.A.T.	



# Contacts

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