

FUTURE

THE WEEK

UK MEDIA KIT



THE WEEK

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Champions of open minded debate

"The joy of The Week is that it seeks out the best of the British and international media, from the essential to the quirky – yet delivers so much more than the sum of its parts. A distillation of analysis and opinion from across the political spectrum, it invites readers to eavesdrop on a conversation between the world's sharpest minds. For anyone worried about living in an echo chamber, or suffering from information overload, The Week is the antidote."

Holden Frith

Digital Director, The Week

1.7m

Average Global Monthly Users

2.3m

Average Global Monthly Pageviews

850k

Average UK Monthly Users

1.2m

Average UK Monthly Pageviews

183k

Social Reach

199k

Newsletter subscribers

200k

Monthly Podcast Downloads

349k

Average Issue Readership

145.6k

ABC Circulation

73%

Parents

£205k

Average value of investments

CONTENT PILLARS



News



Business



Art and Music



Film and Stage



Travel



Finance

PARTNERSHIP OPPORTUNITIES

FUTURE

We are experts in driving meaningful connections and we make it easy to reach our unique, high-intent audiences. With Future, not only will your advertising be placed in a high quality, contextually-aligned environment but as we know cross-platform audiences better than anyone else, we give you the ability to reach our audiences where they engage most.

Print

- Benefit from The Week's scale and reach to build brand awareness
- Advertise alongside relevant editorial content via The Week's core topic sessions including food, drink, art, travel, property finance and more

Video

- Pre- / mid- and post-roll
- Both O+O and YouTube pre-roll advertising
- Custom video production solutions

Social

- Fully responsive custom formats
- Social Amplification
- Custom social sponsorships

Podcast

- Custom 'In association with' logo branding
- On site article where podcast is hosted
- Audio ads both pre or mid roll
- Podcast host call out
- Social media traffic drivers

Supplements

- Various supplement opportunities, including our coveted Fashion and Time and Jewels supplements

Sponsored

Content/Advertorial

- Promote features and benefits to The Week's audience through sponsored content
- Hosted on TheWeek.co.uk and can be pinned to your select topic channel with social media traffic drivers to engage target audience
- This be repurposed in the magazine for additional reach

Digital

- Fully responsive custom formats
- Built for both desktop and mobile
- Own the page with our innovative roadblocks
- Programmatic and PMP offerings

Email

- Dedicated Email sponsorship



WE ARE THE GLOBAL LEADER IN SPECIALIST MEDIA.

We're home to some of the world's favourite brands, **reaching 1 in 3 adults online in the U.S. and the U.K.** Find out more about us and our portfolio of 250+ brands at www.futureplc.com



Contact Us

Interested to know more and want to see what we can do for your next campaign, then get in touch!

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