

Britain's best and only daily broadsheet newspaper

1,360 newspaper sections and 116 magazines published every year

Known, affluent, active and engaged subscribers

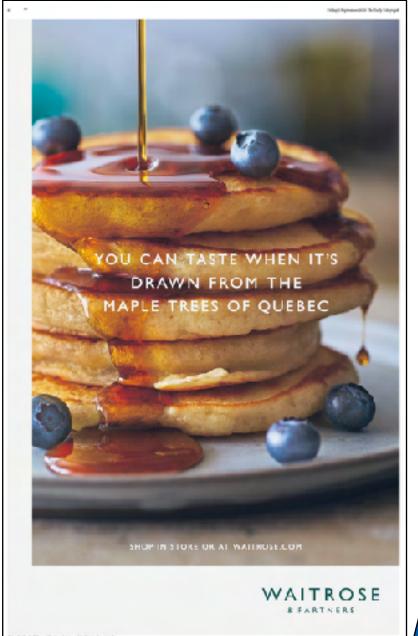
Premium, uncluttered beautifully designed pages

REAL IMPACT NEXT TO THE STORIES THAT MATTER



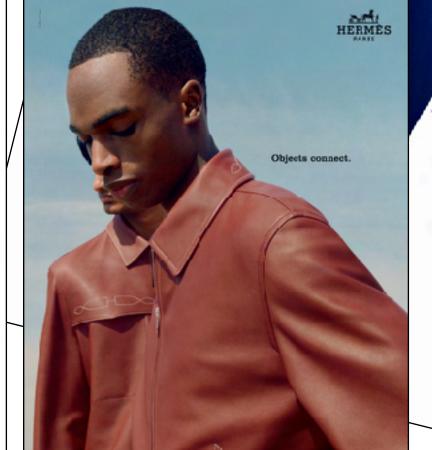
BRAND BUILDING











you discover new dimensions,

BEYOND THE EDGE

TAG HEUER AQUARACER

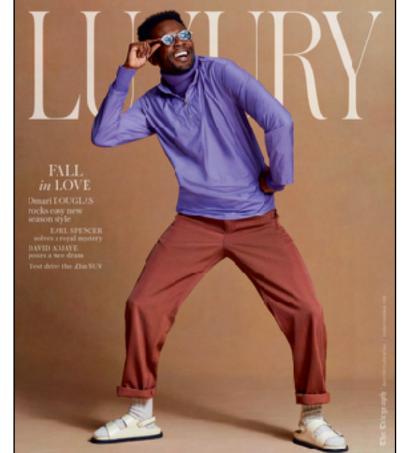


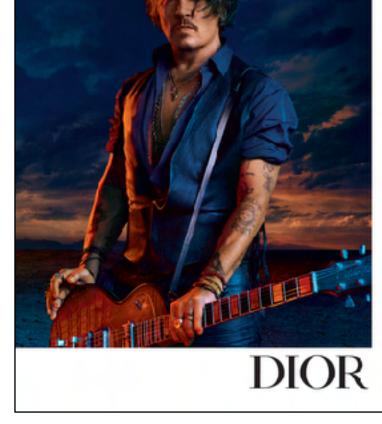
Impact: Broadsheet standout, beautifully designed premium environments

Engagement: Our newspapers are enjoyed for between 57mins and lh 23

Market share

Print performs particularly strongly for customer acquisition (+65%) and loyalty (3x)





Sources: PAMCo 1 2021, IPA Databank study

SELLING OFF THE PAGE



REAL ROI

Turn £1 to £2.43

More than radio
and OOH

Multiply by 3
your ROI by adding
newspapers to your
campaign

Instant returns

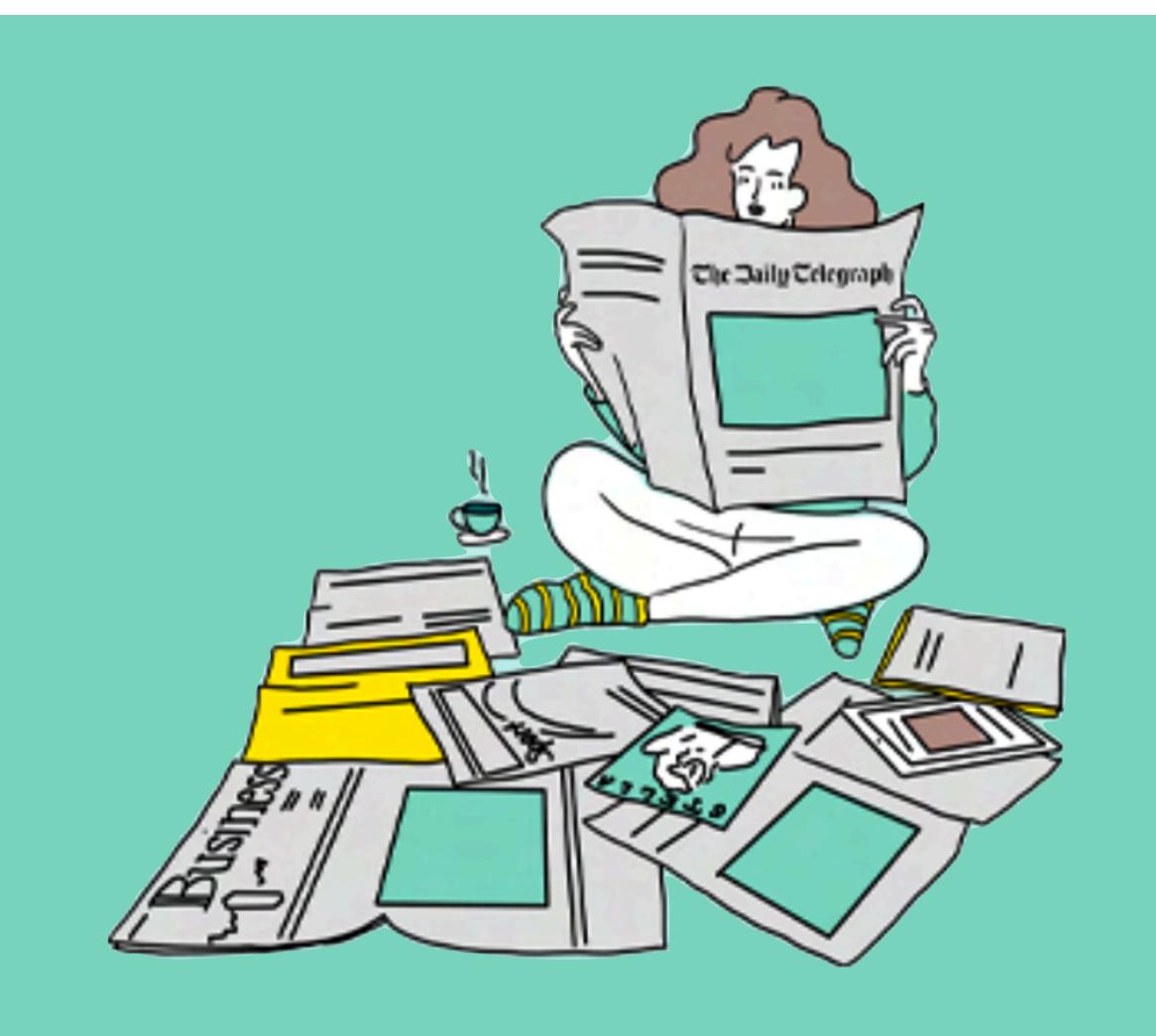
Our readers react quickly, taking articles into stores on the day of publication keen to buy items mentioned



AN AFFLUENT AND ACTIVE AUDIENCE

1 March 1 March 2 Marc

1.8m readers a week, 780k readers a day
2.2m, 81% are ABCl
1.4m, 52% are AB
2m are main shoppers
Combined they have £131m in savings and investments



The Telegraph

The only daily broadsheet newspaper

100% bigger ads

Greater dwell time per page

Stand alone daily Business and Sport sections



EVERY DAY

The Telegraph











NEWS

Setting the agenda, holding those in power to account, helping readers understand what is happing, why it is happening and what will happen next.

WORLD NEWS

With xxx journalists living throughout the world,
The Telegraph provides an unparalleled view of global life every day.

COMMENT

This is where our expert writers use their voices for good, spark debate, provoke comment as well as provide perspective and amusement.

LETTERS

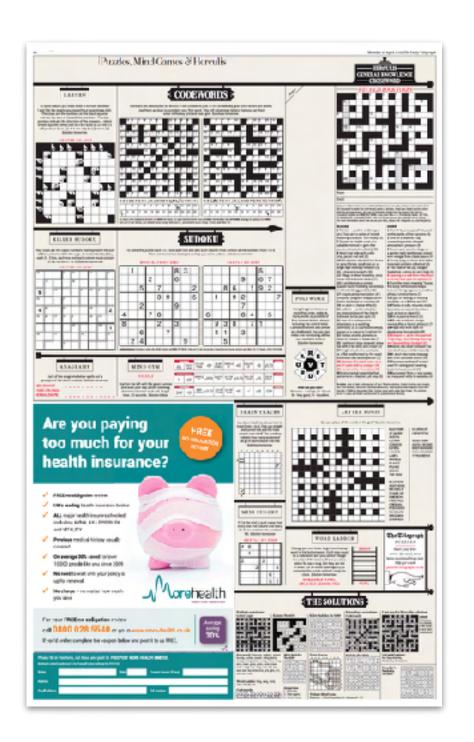
We receive 1,000 letters a day full of learned wisdom, wistful nostalgia and robust good sense. It is a must-read page with a huge dwell time.

OBITUARIES

Our obituaries are always a point of reference, celebrating the lives, deaths, careers, crimes and foibles of the good, bad, famous and infamous.

EVERY DAY

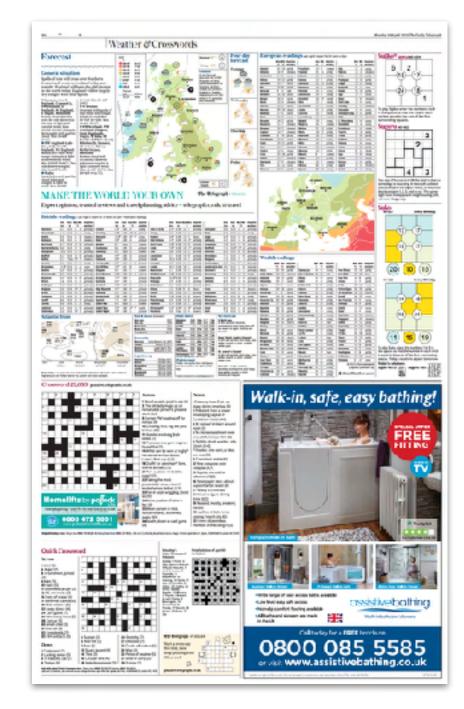
The Telegraph











PUZZLES

Another page with a hugely loyal following and huge dwell time.

FEATURES

Help, advice, solidarity and inspiration. Our daily Features pages provides it all across all manor of subjects and with great humour thanks to the best-known writers, authors, broadcasters and experts.

ARTS

From Ballet to TV shows every day we inspire readers to make the most of their spare time with expert reviews, big name interviews and powerful first-person accounts.

TV & RADIO

Even with Electronic
Programme Guides our
readers still want to know
what our expert critics think
they should spend their time
watching and listening to.

WEATHER

Who doesn't talk about the weather? Here's where our readers turn to help them plan their day and fuel their conversations.

MONDAY - FRIDAY

The Telegraph



HEALTH ON MONDAY

Four pages every week exploring the latest advice, answering reader's questions plus providing motivational first-person accounts. Regular columns include Linda Blair's Mind Healing, The Midlife Fitness Files and The Surgery.



ART ON TUESDAY

Alistair Sooke is our Chief Art Critic who is also often found presenting shows on the BBC. Every Tuesday he gives readers the inside track on the latest gallery opens and art sales.



FASHION ON WEDNESDAY

Our Fashion and Beauty team is one of the biggest and well-respected in the industry.
Every Wednesday they inspire readers with the best seasonal buys, practical How To advice and the latest news from the catwalks and high street.



MUSIC ON THURSDAY

The Telegraph crosses
boundaries to review and
promote music in all its forms
throughout the week. On
Thursday, you will also find
Neil McCormick's big-name
interviews and Album of the
Week suggestions.

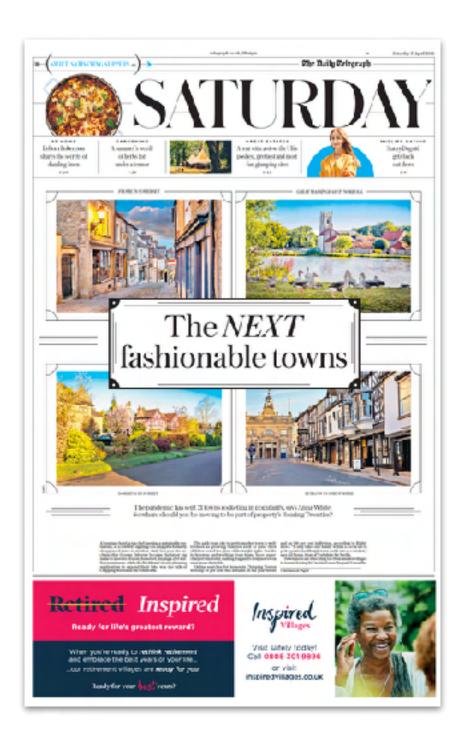


FILM ON FRIDAY

Robbie Collin and Tim Robey are two of the most passionate film lovers you will ever meet. Every Friday they offer their pick of the week's biggest releases as well as well as interviews with the industry's biggest directors and actors.

SATURDAY: 7 SECTIONS ON OUR BIGGEST-SELLING DAY

> — The Telegraph











SATURDAY

Editorially imaged to reflect the mood of the day – active, energetic, family-focused. Packed with hints and tips for how to live a better life. A champion of town, country and everything in between.

TRAVEL

Where our award-winning journalists take you on an exhilarating journey through inspiring lands to discover holidays and experiences that are perfectly suited to you.

MONEY

Our award-winning section is well known as the place to turn for trusted advice about mortgages, investing, retirement, tax and insurance.

REVIEW

Covering all areas of the arts including comprehensive TV and radio listings, here you'll find our pick of the very best things to watch, read, see and do in the next seven days.

MAGAZINE

Written and designed to help you get the very best out of your weekend. Our Saturday magazine is packed full of ideas, features, shopping inspiration and the best food, drink and interiors.

SUNDAY: 5 BRILLIANT SECTIONS

The Telegraph











MAIN NEWS

Setting the agenda, holding those in power to account, helping readers understand what is happing, why it is happening and what will happen next.

SUNDAY

Sunday is calmer and more about self-improvement than its Saturday sister. It is relaxed, contemplative, more country than town. wholesome and comforting and reassuring

SPORT

Often the section many readers turn to first on a Sunday. Packed with exclusive columns and interviews, all the pre event build up and expert analysis and reaction.

BUSINESS& MONEY

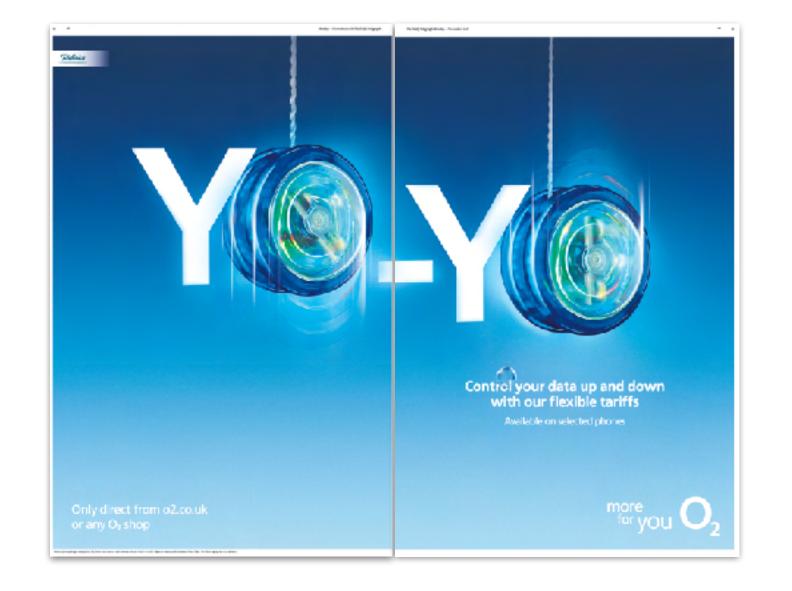
A powerful section attracting huge numbers of home-buyers wanting to know whether, when and where they should purchase, plus how best to fund a move.

STELLA

Stella is a riot of fashion, features, food and fun.
Its broad demographic means it does not get hung up on age but celebrates ageless style through Smart Living and Smart Beauty sections.

OUR MOST POPULAR FORMATS











FRONT PAGE STRIP

DOUBLE PAGE SPREAD

38x6

25x4

FULL PAGE



MONDAY - FRIDAY RATE CARD

1,025

4,850

The Telegraph

MAIN BOOK

£
106
121
46,000
10% premium
v 10% premium
51,000
27,700
5,250

TV listings, 20 cms x 2 cols Special rates Arts, Monday to Friday, per scc 75 Music on Thursday, per scc 40 Film on Friday, per scc 40

COLOUR DISPLAY

Scribble Pad, back page

Per scc	214
First full page	68,000
Full page, other positions	59,000
38 cms x 6 cols	43,500
Half page	43,500
33 cms x 5 cols	35,250
Quarter page	22,000
25 cms x 4 cols	21,000
Front page solus,	
20 cms x 2 cols or 5 cms x 8 cols	14,750
Back page solus, 25 cms x 4 cols	21,000
Facing TV listings, 25 cms x 4 cols	20,000

BUSINESS

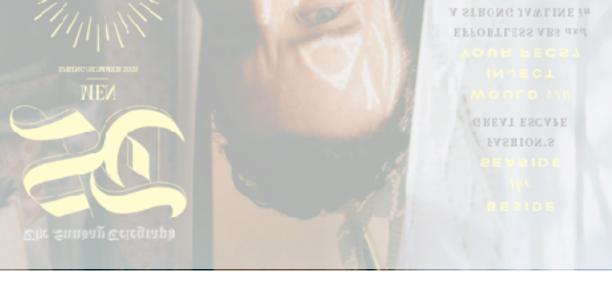
MONO DISPLAY Per scc Full page	£ 106 46,000
Company results, Chairman's statements, balance sheets, notices, tombstones, statements for information only, mini prospectuses, abridged particulars and new issue application forms, per scc	103
Special positions Share Price page, solus 10 cms x 2 cols Share Price page, to 31.3.2006, per line pa Unit Trust & OEICS, to 30.6.2006, per line pa	3,000 2,050 1,600
COLOUR DISPLAY As run of paper except: Front page solus, up to 10 cms x 8 cols	17,000
CLASSIFIED Business to Business Display, per scc Linage, per line	78 15

SPORT

MONO DISPLAY Per scc	106
COLOUR DISPLAY Per scc	214
Special positions Monday Front page solus, up to 42 column cms, per scc	236
Tuesday to Friday Front page solus, up to 42 column cms, per scc	211



STELLIS AND AND STREET AND S



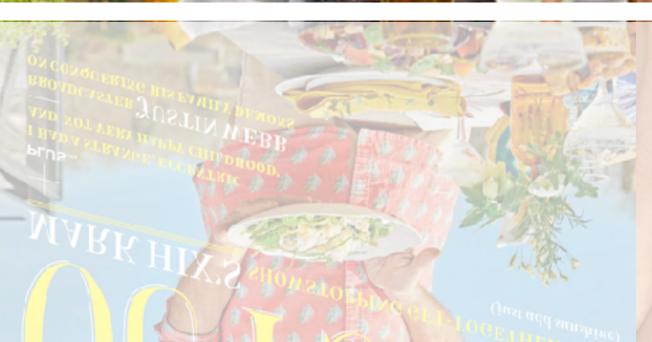






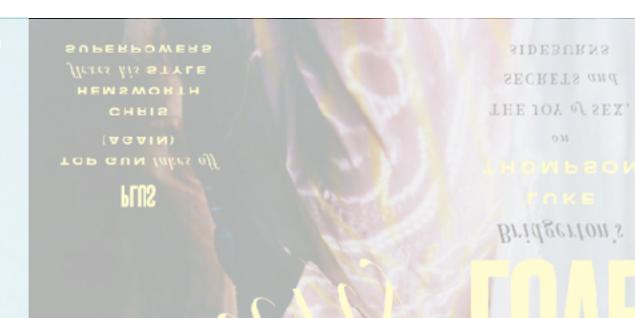


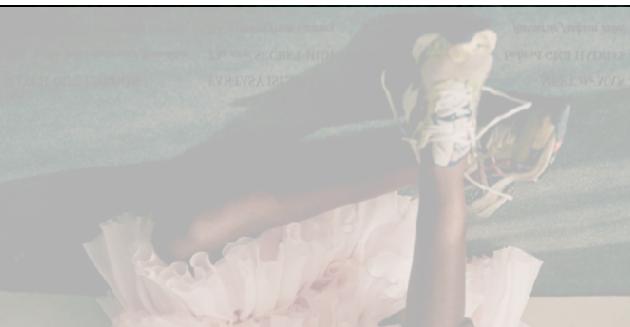






SPRING'S
HOT'TEST HAIR
TRENDS
It's your
cut-out-and-keep
guide to the
new season

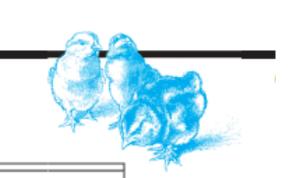




Saturday just got



PACKED FULL OF IDEAS



SOMETHING FOR THE WEEK AHEAD



One for the kids Easter bunny basket, £13.71, Winomo (amazon.co.uk)



Well-laid Cotton tablecloth, £150. Lisa Corti (amara.com)



Sweet dreams Marzipan eggs, £12, Niederegger (johnlewis.com)



What a cracker! Rooster egg cup, £4.50, John Lewis & Partners (johnlewis.com.)

My Saturday Vernon Kay

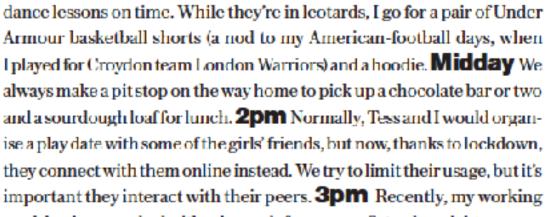
The TV presenter, 46, on fixing up toy tractors, watching Schitt's Creek and walking the dogs



6.30am Now the children are back at school, my wife Tess [Daly, the TV presenter] and I let them sleep in, while we're out of bed at 6.30am to walk our dogs, Mickey (a Maltese Shih Tzu) and Blue (a chihuahua), near our home in Buckinghamshire. 7am Before entering the I'm a Celebrity, Get Me Out of



Here! castle, a stack of pancakes, four eggs and a protein shake was on the breakfast menu, to build my energy levels. Now, Lonly tuck into three poached eggs on toast with a cup of Yorkshire Tea (milk, no sugar). 10.30am Before lockdown, it was my duty to ensure my daughters, Amber, II, and Phoebe, I6, got to their drama and



week has been packed with rehearsals for my new Saturday night show, Game of Talents, so come the weekend, I enjoy pottering in my garage. Hove fixing up things – we have an electric John Deere toy tractor and a Razor electric scooter and I like to fly model aeroplanes. **6pm** If I'm not cooking, we like to treat ourselves to a takeaway. Wagamama is a fam-

tackle the issue, finally. ily favourite, but the local Indian takeaway from Spice Merchant is another popular request. **7pm** Playing games together is a must. At the moment, we turn on the Xbox to play Drawful – a virtual take on Pictionary. **8.30 pm** Tess and I like to wind down with a TV series and a glass of rosé; Schitt's Creek has been fun to watch. We try to put our devices to one side to focus on quality time. Hike a Cadbury Creme Egg as a guilty-pleasure evening snack. **11.30pm** We go straight to bed shortly after the girls. It is late for them, but it's the weekend after all.



Wellman Anti-Ageing Moisturiser It has stopped. my shaving rash. £16.75 (vitabiotics.com)





MY LOCKDOWN PURCHASE IS. A flatpack bin store unit. The squirrels around our garden have enjoyed nibbling through our bin lids and rubbish, so I decided to



Beauty brains

An instant eye lift (no surgery required)

It's just a question of mastering groomed brows, says Annabel Jones



It's mastering the basics that matters now. Good skin. Healthy

scalp. Shiny hair... You get the gist. And while celebratory make-up is set for a comeback, I suspect it will be some time before we have dusted off the lockdown lull for an all singing, all dancing new look.

In the meantime, everyone is googling eyebrows, apparently and this I can get behind, as (subtly) groomed brows are one of the most underrated things you can do for your face. Expertly shaped and delicately enhanced brows will make your eyesappear lifted and in sharper focus. Eyebrows act as a frame for your face, anchoring your features, even more so than mas cara or eyeliner, in my opinion.

I have had mine microbladed though you wouldn't know it because my therapist, Daxita Vaghela, did such a discreet job.

'What is microblading?' is the most googled question when it comes to eyebrows, so I'm guessing you may be wondering the same thing. Essentially, it is a form of semi permanent make up, otherwise known as eyebrow tattooing, whereby pigment is deposited under the skin with a pen-like device and built up in strokes that mimic real eyebrow hatrs.

It is great for eyebrows that have been over plucked, or are thin in areas, and particularly good for people who have lost their hair, or when colour has faded due to illness or age. While prices start from around £200, it can last for several months or over a year, saving you time and money on tinting, threading and pencilling-in. The caveat with any kind of

semi permanent treatment is that the aesthetic eye and skill of the therapist, not the technique itself, is the most vital element, so you should do some groundwork before proceeding. These days, most therapists have Instagram accounts, which will give you a broad indication of their style of work: for starters, check out @daxitavaghela,

ENRICHED FORMULA

@eyebrowqueen and @iamrachelpitman

Some truths:

microblading hurts somewhat and you will need two appoint ments a few weeks apart to complete the treatment. But if you're looking for long lasting results and find filling in sparse spots with make up a bore, then it's money well spent.

Of course, at home eyebrow grooming is the easiest and cheapest thing to do, and there are plenty of products that give salonworthy results. Brow pencils used to be fairly rudimentary, and so required a skilled hand to achieve natural looking results. But the latest products are more refined, making it harder to make mistakes or be heavy-handed.

When it comes to pencils, a tiny nib allows you to create feathery strokes. Huda Beau ty's new Bomb Brows Microshade Pencil has a 'thin as a pin' 0.9mm nib designed to emulate mteroblading. Personally, I love how long lasting the formula is, and that it's enriched with castor oil and vitamin E to nourish hairs and encourage growth.

If you prefer the simplic ity of a brush, then I recom mend Charlotte Tilbury's Legendary Brows (£18.50), a tinted gel with a precision brush that makes application effort lessly precise.

If you need an eye brow shaping lesson, then Victoria Beck ham's favourite eye brow guru, Ana stasta Soare, has just launched a fantastic app with personal ised tips, tricks and product suggestions to create the per

Microshade Pencil £15, Huda Beauty (cultbeauty.co.uk)

analysis camera scans you to determine which eyebrowshape and shade is right for you, followed by step by step instructions and a virtual brow consultation. Anasta sia Beverly Hills The Brow App is free to download from the Apple App Store and Google Play.

fect arches.

First, a facial

From pencils to wands and growth oils, these six eye brow heroes are among my favourites.



Peptide Building Brows,

£10, Makethomake

(skincity.com)

Arch Realist Brow Delining

Bendl, £22, Code8

(mco.thgiaobao)

Beauty <

MY FAVOURITE

INSTAGRAM

@joesthetics. If you've just

started weight training, he's

great to follow, as his way

of teaching is so precise

and clear.

ACCOUNT IS...

MUST-READ FEATURES



Exclusive interview



She's the mountain-biking, vegetable-growing, oboe-playing mother of three whose vaccine task force is providing locked-down Britain with a light at the end of the tunnel as the jabs are rolled out.

Camilla Tominey asks her how she did it

GREAT

THE
WOMAN
WHO SAVED
BRITAIN
FROM
DISASTER

Portrait by Francesca Jones

MUST-READ FEATURES

Repor

'I've covered elections and extremism – but nothing



compares to the vitriol I've received since the Harry and Meghan storm'

In the aftermath of the Oprah interview, The Telegraph's associate editor and royal expert Camilla Tominey has been bombarded by angry Sussex Royal trolls. Here she argues why press scrutiny is more important than ever

Portrait by Andy Lo Pò



MUST-READ FEATURES



Trond

Move over, Nigella

and why they're changing the way we eat

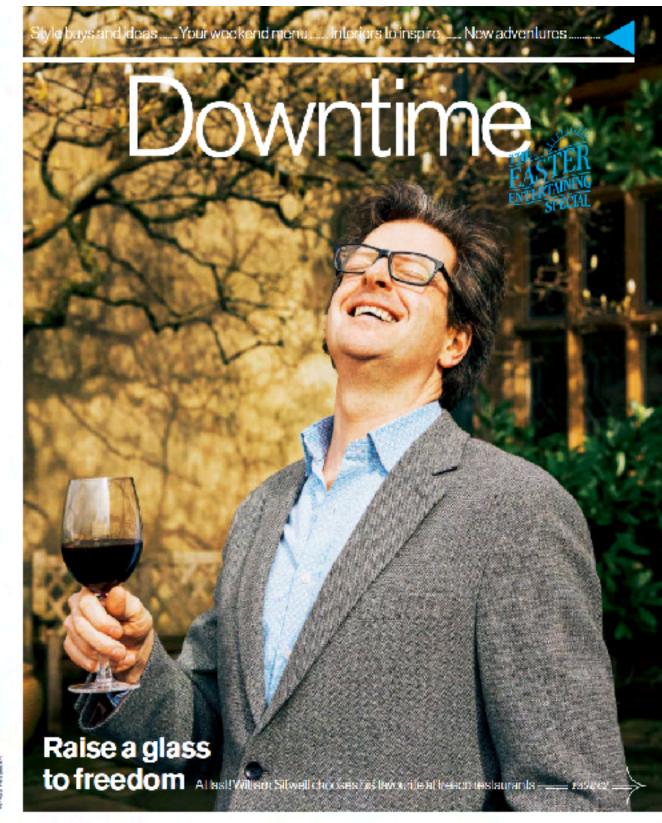
Rise of the TikTok chefs

Lockdown has seen young chefs and self-taught cooks taking to social media to share their recipes – prompting more established names to up their game.

Could the future of food lie in 60-second videos? Olivia Utley reports

Portraits by Jake Walters

ALL THE SHOPPING



The Telegraph Magazine 13 April 2001

The wardrobe whisperer

'I need a dress for my 40th and beyond'

I turn 40 in May and, although L I won't be able to hold the big party I'd planned, I want to treat myself to a lovely new dress. But having lived in casual clothes for the past year, don't know where to start! I am 5ft 10in and a size 8-10, smaller on top than on the bottom (no boobs). Idon't want to part with thousands, but am prepared to spend a couple of hundred pounds on something that will be a beautiful thing I can reinvent and wear for years. -Lucy

Firstly, happy birthday Lucy! I've found that in the absence of big parties Athis year, lots of us have revelled in dressing up as a way to mark big occasions or even not so big ones - hello, Amanda Holden taking out the bins in a ball gown. But as you say, the ideal dressed-up look is not a one-time wonder, but something you'll love for years to come.

You're in luck because the budget you're looking at has gone from tricky to sweet spot lately. Where there was once a chasm between high street and luxury designer, there are many small brands producing dresses that feel unique and special without maxing out the credit card.

For them, the focus is on pieces that will still work for years to come. Central to their designs is marrying the joy of dressing up with a sense of effortless ease, which is perfect if you're going to be celebrating outdoors or in an intimate rule-of-six get-together.

There are floral options galore out there. My favourite has to be Seraphina London. As you're tall and slim, you could really make the most of its Summer



NEW COLUMNALERT

If you're not sure about flo rals, then Kemi Telford's versatile collection comes in an amazing range of uplifting patterns, from African Wax prints to gingham, and Meadows' Ixora dress comes in a gorgeous totle de Jouy.

Fashion -

Wheel of fortune

1 — Vertical-line puffer, \$27.99, 7ans (para com)

2— Ultra light down compact, \$90.90, Unique (unique on) 8— Onited line, \$55, Arket (unicleson) 4— Smart pathlot, \$26, MSS Calleston (markes obspectes

com) 8 - Resec SSS, Universal Works (Behastorecom) Orange, \$92, Braza Fabrica (bombinate com) ▼ = Shepa

Besch, ST (0, Perfeeld (perfeeld con) 8—Course, \$150 Febru (Mountain) 8— Wool-line I, \$150, The North Face (her suffice)

ouk) 10— Skra-fit tech-cotton, RISS, The Workers Club x

Mackintosh (miporter.com) 11 — Linen Nehra, 2195, Sirplos

(si plusmank) 19— Light downliner, S.A.B., Y.S.(anddellunger in 18— Hermighen conton, S.A.B., SMR Days (matches-bestron

name Intel Solve 2002 protection I -- et (m.c.

proPara (propiona con)

NEUTRAL CLASSIC

(alphburer could) 18- Windowski Toweller \$1965.

PATTERN

Have a nice gilet

Perfect for in-between

days, Sophie Warburton

putters and waistcoats

chooses the best sleeveless.

BRIGHT

Har bilayangir Magazina LK April 2021



Bethan Holt Fashion news & features director



Clara, ≨395, O Pioneers (opionoors.co.uk)



(yoko.co.uk)



(komitalford.com)





Meadows (moadows store.com)

(Do you have a question for our experts? Email us at wardrobe.whisperer@telegraph.co.uk

THE TASTIEST TREATS

AMBRA PAPA

Saturday supper club Can't book? Just cook

As they prepare for outdoor opening, some of our tayourite restaurants share their signature plates.

THE RESTAURANTS -

KATES AND RICK TOUGOOD

JUDYAND ROBIN HUTSON of The Pighatels, of which there are seven in Employed



of Proum on the Laum, Padston, Corntonli

of Petersham Nurseries Coft, Rickmond, Landon

lengths to remain open for busi | the coastal town. Thus Prawn on | breeze: guests will dine under ness in the face of Covid; across | the Farm was born, and in two | greenhouse style roofs and heat the country, tents and gazebos were erected on lawns, while patches of previously unused land were claimed for greenhouses and pods to house guests observing the rule of six, One restaurant went even further – with no outdoor space to plunder, the owners of Prawn on the Lawn in Pad stow decided to up sticks

weeks, Katie and Rick Toogood will open their 52-scater restaurant in a marquee once more. 'Round two is going to be bigger, better and more delicious than before,' they promise, and it's anambition shared by many other venues that will welcome back cus tomers outside from Monday.

entirely and set up camp at mond has always brought the out. appetite. — Amy Bryant

Last year, restaurants went to great | Trerethern Farm, which overlooks | side in, so doing the opposite is a ers, surrounded by plants. Meanwhile, The Big Outdoor Lunch launches at The Pig hotels, with ingredients sourced from within 25 miles for the menu served on their pretty terraces in Hampshire, Somerset, Dorset, Devon, Cornwall and Kent. In anticipation, each restaurant has shared a recipe for Petersham Nurseries in Rich | its signature dish to whet your

The Jelepton Macache 139 April 999



ALMOND TART WITH PARSLEY OIL HR 30 MINS, P.US 40 MINS RESTING bowe is rood.
Turn the over down to 100°C/140°C fan/gas mark 3.
In the meastime, poach the instanto, in 1 pas, bringes listend water and the sequente-harbool to make the grown. Out the rhubush inhobatons 6-7cm long and wash. In assparate bowd, pour the sugar syrup over the 2 shalots, fney dominion fell. Let it o For the asset pastry — 165g ansalted batter, softened completely.

Once the tart case is cost, fallwith the frangigane mix. For with half of the post-leaf resident and all of the failed almonds. Bake in the middle of the oven for approximately 40–60. - stog :assersugar - 2 large tagge 400g plaintflour I fennel bulb, shopp and grease a 28cm loose-basedtast tin. Once the pastry has for approximately 40-50 minutes, until browned optional 2 pinches of saffron 200ml white wine 15.ml fish nock restee, red out on a ligard; these of our fac-to fease which. Line the tieveith the postry and then sentin the fridge for a further 24 minutes. Once Insteed, the with pay changes auresettenel — 125g. antes majas — 3 ange nggs | theme, and report for selfron, and such for ablaithe shellish and - 25g plain flour - 50g flaked slmonds rholor) poaching liquid on to the tart. Leave to cook aightly, then serve with the over with a lid to allow i Once the mussels and cook for a further three minutes, to cook off the alcohol. Add the fennel 4 raw tiger prawns jumbo shaimpi, heads tock, If you wantto add er she possibili dams have popped open, about 4-5 minutes, drigate and shels on — small handful of busilleares, cloqued, 600g Yorkshire

YORKSHIRE RHUBARB AND

Sitwell stirs it up 'Eating al fresco brings sunshine to my heart

SHELLFISH STEW

In a couple of weeks' time restaurants will start open-air dining in England. William Sitwell rounds uphis top six outside offerings

Imide, outside, on top, underneath... Frinkly, as long as restaurants reopen, I don't mind where I get a table. And a meak proview of England's glorious hospitality reboot has me excitedly jumping for joy at the prospect. In loss than a fortnight, all being well we will be able to leave our homes, see some friends, eat, firthk browse and slutee, talk seriously, shout frivolously, and do so in the knewledge that someone ise will be washing up. People like mebang on about the glories

of strains food scene; the festrous diverse and detectance choice that is now available.

And not having had a malow us now reliable. If you're massing smart marroness at fancy in such a proudly antalying way.

in auch a proudly annalosing way.

Yes, there have been many casualties.

Some befored neighbourhood resistarrants have gone, some reliable high-street chains

English weddings, The Fineyards newOoting. The fineyards newOoting for the property of the proudly annalosing way.

English weddings, The Fineyards newOoting for the proudly annalosing way.

rant. On a busy day. I look on with envy at others eating and drinking on acity street. And in the countryside, a table outdoors has everything a picture has, with the added benefit ofnot having to sit on the floor, useplus-

ticcurlery, or eat salad out of Tupperware.

Anal besco lunchin England is the dream of timing on helicity without the bother of a flight sits the breath of air after months of domestic captivity and the promise of that vital, desperately needed, longed-for concept: fun. If the Government thinks we should do!t let's do!t let's satal frescofflere are my six top choices toget you inspired. The terrace at San's Duerside in London



THE VINEYARD

English weddings, The Vineyards new Outare no more, and many pubs will easily never respon. Builthunks to the Government's furlough scheme, many jobs have survived.

The provision of the provision o And that, coupled with the rternally chapper outlook of so many restructeurs and chefs, this celebrated Newbury hotel - as well as means that an exciting culirary scene | its lamous wine cellar, housing 30,000 botawaits. And now it's our fluy to support it, to spend the dash saved on nearby sort taken, cichies not bought, and hard sussed had.

It is. You can venture outside of OutSide to the frepit and feast on a selection of small place and their ventureback inside outside. And so the early transfers of frequently (tool yout was amorting) and share belikes is us to safely ear outside: Al fresco is a of a glorious all of beef with claimic hunt. ord that puts sanshine in my heart the Dishes from 450 for three, plus a drink same was the tirm roof does. Thereis an airy swagger above enting outdoors at a restim. SRI 3et-30035-508-220; the obsqueré could



SAM'S RIVERSIDE

ove the breezy but professional air of this place. Run by seasoned restaurateur Sam-Harrison, a seat on the terrace affords a impse of the I hames as it winds through amersaith. A table here gives you the souse for a walkalong the river, to watch the rowers and other random boots, the lat-ter either making you wonder why you never had the wherewithil to buyone, or

3 April 2021 I The Telegraph Magazine

Stor plote

The Telegraph Magazine I 3April 2021

brd you never had such a silly idea. Dishes are

daink have a glass offinglish @usbourne firz. | glorious hospitality: a grand bar. rouring fire and friendly service at every turn. The terrace has glori-Dishes from £8.50 Seed Biveride, (Origo Walk, London Wil 9BN Tel-020-8217 til28; sem-riverside coss? cass views even the grounds where

making you thank the | THE PIG-AT COMBE DEVON

many of the genre. Whatever you eat or caresses you with the essence of

ered bit, if the howens open. Latinghere is a feast of gorgeous nibbles from hits of pigin what you might expect. I love every one of the hoteler Robin Hat-from an degant brasse—son's Pigs. But my favourite is the Pigat—sole and the best-cooked fresh vegyou can me, but the mean is Combe in tevon, the long street rings routed imagine. Valuing The Fig. is almost heart-

pheasants stride and prven and there's a cev-

Diabourfrom: £1.50 The Pig at Combe, Gitrisham, Boniton EC(4.31D Tel-OMO4. SAOACC Registrated comTHE BEST BANK-HOLIDAY BOTTLES TO BUY

WILDEBERG WHITE

DARRIGLERR MUNTIO

SEMILLON 2018,



CJOSA SMANUA

BOCG, Veneto, Italy,

PROSECCO SUPERIORE

bubbles are fractual ensuring

HANGHORNE CREEK

South Australia, #9.95,

CARICNAN 2020,

Clorious quaffability

Lightly chill it and drink

ASSYRTINO 2020, Files

APERITIE

28,99, Aldi Aldi that should be untagle If is a deficiously areaary, tangy white: textured and chrohing I makes aline

SIMPSONS ESTATE PINOT NOR BOSÉ 2019,

Kent, England, £14.99,

JOURNEY'S END WINDMAKER'S RESERVE CHARDONNAY 2020, tellenbosch, South Afric

This textural chardennay is beautifully poised with overt fruit, such as papaya, and creamy neb belongs:

peach, gespelouitand

Franschhoek, South Afric This has everything you nollimes blons mor ask of a prosecced it is pure refreshing and will put a vineyard, this is intense

but tightly wound, with swonry herbs like oregino.

REDS AND ROSE

RIGHA ROSA BO 2020, Rarron Amartillo, Spatn. 26.99, Akti This is a fuller style of rose, making it a fantastic

A pretty, deficate shade of oink perfect for a warm all counder. There is plent of froit that helps it foldlithe with subtle red fruit and a squeeze offenion, finishing with a lovely floral lift. weight cornes into play.

VINA LICYDA SYRAII RESERVA 2019, Legila Valley, Chile, £10, down to 48 until #April Co-op

From one of Chile's cooler vincyard areas, this is an expressive, fresh wine. The aperitif role, but pair it with food and the entra-evening with blackberries and red plums following.

GENTELIVE SODA.

for 330ml, Exemilirop

MOTH MARGARITY,

In the underwhelming

is stocking four version

and its bright, itme-so

margarita will be an excellent way to kick off any gathering.

13.90 for ESml, Waitrosc

choice of canned cocktalis, Moth standsout. Waitrosc

on a warmspring day to enjoy strawberries, black chemies and expticaptices.





WATER, #1.86 for 600ml,

CARDAMOM, #LN/for The Fentimans range of tonics is excellent. I prefer to stick with unadulterated micin mygin, so I drink

drier than its more famous Housare a main flavour

the flavoured ones as a soft

SPRIGNITION NON-

Sprigator is another

welcome addition to the non-alcoholic sector.

sawoury and berhaceous

and firmajors on the

ALCOHOLIC SHRUB

PUNCTE BLOOD

DRANCE, BITTERS AND

smart looking drinks and its non alcoholic ones are often ariff on a cardstail. Here, bitters and spice will.

Cenie drinks contain gut health, but they taste deficient. The sour stap of refreshing-great as is, but

and thirst quenching. SPIRITS



Organic, Fuirtrade and with an additional portio of the selling price being used to fund social projects, ChariTeatic ethical as well as fragrant

GARDENS WIFT DRY

GDV. Cappeolus Distillery.

græghædistillery.co.nl



LANCHAM WESE

RSTATICIROSÉ 200

Dorset, England, £29,90,

the sparkling wines in Langham's range, but the

rosé stood out - It has a

analcy, toesty digith that

Benujolais, France, £21.50, Berry Brox & Rodd

Deaufolais has been blessed

uit, but also impressive

in colour, rich in darb.

polsed and fine.

FRUITY

81.49 for 850ml, Ocado-840mi, planetorganic.co A fine alternative to wine this basall the comple sour notes of a traditional



FARM ORIGIN BALLYRILCAVAN EDITION 1.2, 201015,

Master of Malt he hage array of floora here (mint, line leaf and lemon thyme, to name a This spirit from a new Irish distillery has a great few) are best showersed. personality with incredible in a simple martini or with a neutral tonic.

competitor, with lemon wrbens shining through.

218, Majestic

Like other punch mixes,

Spanith's London Cup

doublibe topped up with a

lemounds or garger ale and sipped on a warm day. If is

complexity and layers for such a young bettling.

The Telegraph Magazine 13 April 909

THE BEST INTERIORS

Great outdoors

Grabagazebo - and let's party

Get your garden guest-ready (and April shower-proof) with the latest options for heating and lighting, stylish shelters and a well-dressed table. By Jessica Doyle





If ever your garden needed to be an extension of your home, it's now. With alfresco entertaining - albeit safely and up to six people - back on the agenda, outdoor spaces

look likely to be our social hubs for some time to come. So it's no surprise that the trend for garden styling that started last summer is set. to continue through spring and beyond.

According to research by the website Rated People, 47 per cent of us are planning to make improvements to our garden this year, from adding planting to installing lighting, heating and garden rooms. There are also plenty of small tweaks you can make to your outside space now to make it a welcoming place for guests.

SET THE TABLE

Pay as much attention to your table as you would if it were inside, and set it before your guests arrive, taking into account social distancing. Even the scruffiest table is transformed by a tablecloth, flowers, plates and glassware - and consider bringing your indoor dining chairs out to ensure guests are as comfortable as possible.

'My partner and I cook and eat outside whenever it's warm enough,' says the artist Fee Greening, who set up this cheering table in the garden of her Dorset home, using a daf fodil-yellow cloth from Oka. 'You won't find me writing name cards and menus at every meal, she adds, 'but if there has ever been a year to celebrate seeing friends and family, it's this one. I think a beautiful menu or place set ting can lend some magic to an occasion?

She has used a mix of rattan place mats, simple white plates, mismatched vases and



Fee Greening (opposite) uses simple additions hand painted eggs and place cards tied to napkins with ribbon - to give table settings a suitably Easter-esque feel

glassware for a stylish but unstuffy look. 'I prefer tables to feel a bit thrown together, she says. 'It feels more relaxed. I usually pick flowers from the garden or collect something from the wood. One of my favourite plants to use is gorse: I love the combination of its jolly yellow flowers and lethal spikes.

For a summery table similar to this one, look for linens and crockery in colours that echo the plants in the garden, chunky glasses that won't topple over, and jugs for flowers and greenery. Set up a parasol or gazebo in case of sudden showers, and use stones or clip-on tablecloth weights to keep the cloth in place.



The Telegraph Magazine | 3 April 2021 3 April 2021 I The Telegraph Magazine







Why dungarees are a

wanted an item of clothing as comfy as jogger and as easy to skyle as jears, but which might have more power than those aforementioned staples to sitract compilments, you might think you'd be dismissed as a bit of a Goldibicks. Actually, all you'd require is a pair of dangarees. This season's come in all goids. A fidel Markies research to the depth of the property of the property

quire is a pair of dangarees. This season's cross in all guisses, from the stretchy to the hard-wearing to the pretty. Which means that if, for you, dangarees conjunctionages of carpetters with all manner of tools in their giant pockets, then that is both al-quite a good place to begin on your post bockdown casual elegant mood board, and birnot how it hasto be. Whechever style you go for, I'm backing there is the worker's style you go for, I'm backing them as the worker's solution we need now.

Katie Holmen recently made the case for taking that utilization when one of the worker's work and giving it a twin. She wore pistachio dangarees by Dickies – a brand for which one recent Amazon review reads, 'I am a woodworker and was looking for overalls where I could place pencils, poss etc in siots at the too and for this I am hange'—and paired them with an ultra-hane Bhaite cardigan. I'm a big fan of Carbart for this look, but it does need something tooffset

2021 summer essential
Versatile, comfortable and bang on trend – whatever the fashion question, these all-ir-ones are the answer





Fashaen

STELLA | 11 APRIL 2021







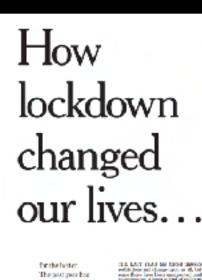
When Betty Kubovy-Weiss was a child, her mother wrote an article in US Vague about putting her on a det. It went viral – along with accusations that she'd 'fat-shamed' her own daughter. Today, Betty, 17, tells her sid of the story for the first time Miranda Levy reports

'My mum put me on a diet when I was seven. Here's what I think now'









In the hoter.
The part year has given many of as the models to eshall did holiss and train transforment very of heiry. Sophic Goddard meets these transfers are more to the part of the pa



How to nail the new cult of



by someone who can't

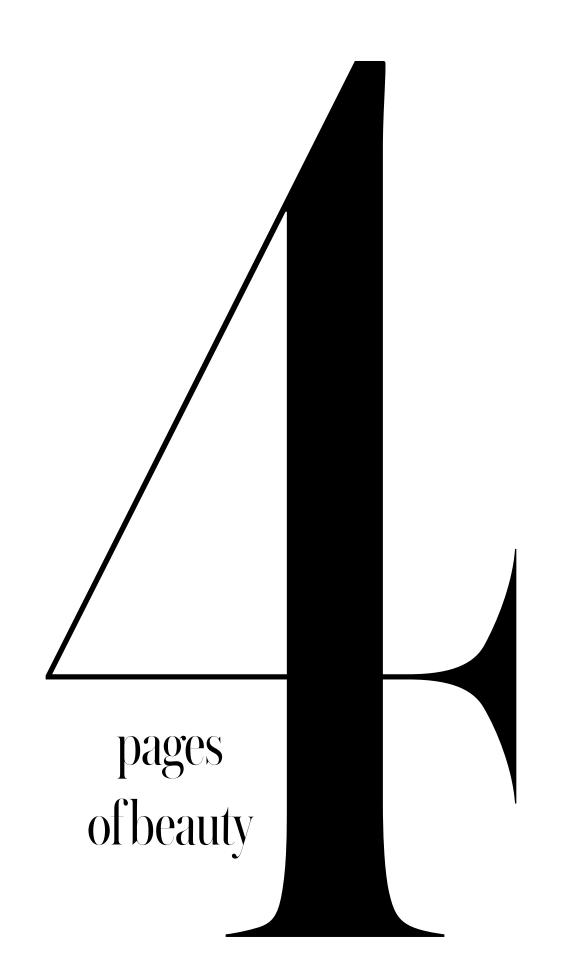
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With newborstogs and nothing With accelerating and actifung and in this legging on all thouses have been altered in the work of an this party year. Not the flavors flavors through on the Couples have flavors efforts the carl's assurable at all cuttarial each — but has been plenty affections of the legging.















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at models 1 Goldhoops, from

In just over a week, hair salons are reopening and we've never been more excited to try out a new chop.

But what's in style now? From short to long, curly to straight, look no further

newhat has four coming-out-of-lockdown cuts

Photography APVED CCLYEN SMITH
Words and beauty direction ANNABEL RONES Hair LARRY KING and SCOTT APE.

STELLA | 4 APRIL 2021

3.5









Chastis rhubarb and orange bostock

STELLA | 18 APRIL 2021

Interiors

Fashion house

Designer Tabitha Webb's renovated Hampshire home reflects the bold, bright prints her clothes are known for. But. getting there was far from straightforward, as Jessica Doyle discovers



TABITHA WEBB'S MOVE to the countryside hasn't exactly been a breeze. The fashion designer and author first moved from London to Hampshire around six years ago with her husband Gavin and their daughter Betsy, now nine. 'We were renting down the road from here as a kind of trial,' she says, and we'd been there for about two years when I said to Gavin, "I can't be here any more, I've got to go back to London." It was

Left Tabitha in her garden room, wearing a shirt from her new collection with stylist Angle Smith (tabithawebb.co.uk)

Right The wallpaper mural by Iksel (iksel.com) is well matched by a polm treefloor lamp from Rockett.St.George (mekettstgrorge. eo.uk). The black and white floor tiles are from Mandarin Stone (mandarinstone. com), the chairs and sofa are from Att Pynta (attpynta.com), and the table is from Graham & Green (grahamandgreen.

Photography

EMMA LEWIS



STELLA | 18 APRIL 2021

STELLA | 18 APRIL 2021







Jonathon Adler (as before) alt below agards painting by Millie McCullum

STELLA DE APRIL 1001

There's till work to do on the upotains and the exterior of the house, but, says Tabiha. Thorpyon just moded a break. When you also on apacject like this. I don't think you exerted in the large groces, you might think a fashion designer known for her both, extended points would find choosing a poiete a treest, but Tabiha found her self locked in decision making panalysis. The hore this space, and you can decreate it any wayyon want; the says, so how do you possibly decide?

The realize that a home is something that has to be built over pours at you cellect out, and that's what recove fieldest-life, but it would be considered its given by wanted semething different.

There's a value is and point has always been my inscribe colour. Our architect, Simon Fandell, is all about the lock of the letthers a Manni hopkind she had in allogate?

The realize that a home is something that has to be built over pours at you cellect out, and that's what recove fieldest-life, but it would sensething different.

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iater it was the same, because you just get used to it." They finally started work on year ago. The buildens arrives

STIESA | 18 AFRIL 2021



the insider's guide to the finer things in life



idea of collecterance?

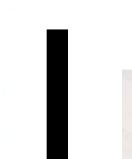
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THE EXPERTS



STREETS AHEAD

Pathonic Tambour is a sports watch with attitude, writer James Curney

Leuis Vatton rardy gets the attention it deserves from each organization for its impressive fixing temblious and unique bein line complications. It doesn't help that the materia section is

ter as much effort into less nondostally worther nature weeden, and even mann-watches. The Lambour, which premiered month 20 years ago, however, her tears and out to be a change.

This year soon the desires after the norm-lates treatment with a resix. The Lambour Score Haves to demonstry a serious dree worth, with absent approximation of Topperd and Nowey; a bold, clean clair the exace first residing hand, we remain cover and waters existence. So year, year crown and water-necktance. So you, you could five with it, but that it only the shelling point. This is the open's watch as atmobined; an idea that's an obviously

as directioner, as taken bud in a christian ora-disk flat you wonder how life that too one day has passe three flat.

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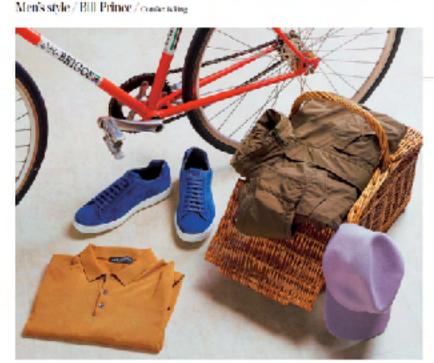
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RULES

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The Telegraph



COOL

in the Cothwolds. The contains composition made in best, but that's not to say there is no new faction forward and care it say it, shall's approach to take.

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SOLE SURVIVORS



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PRECIOUS TOOLS

Jewellery / Annabel Davidson / Introductions



Style / Lisa Armstrong / modage at the resident



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THE MAKERS



Show stopper

The star of Charactic new high-perflexy collection is the deceding 5.5.25 discound webbers, hopited by the singe of a No.5 both. By beach Reportionally Physgraph to Philippa Cattletist.

Dropthing is for sale as lengus the prior is right - or so the saying goes. Chancille 55.55 diamond reciliant is a raw exception. B's the prior de risistance of the apcoming 125-piece high-jeroliery collection denoted to Chanel No.5, which collebrates its contenacy thin year. As each, the neckboo will be length as part of the house's Patrimorne (herrtage) collection. 3-

ABOVE MITS GROW-ORD-TE. NO CONTROL IS PLEASING CONCERN OUT TO TRANSPORT OF THE PROPERTY OF TH

Reading the room

A bespoke, curated library is the ultimate status symbol on Billionaires' Bow by Products ADASTNA Protest by Arthur DEALOYE

silver full and embroiding on fraction

shelves have become an exportantly to found your tisse. After all, leaders a windowists who you are, as apply to be, and during the pandonic people's choices have been intensely acrati-nized. Michael Governitatorical book mind. Michael Gravithistorical mode said status gravitation with a Tar-Bur-Path, by Holosanot disting David Lydna, was coulded on a New Journal Americans was necessary annext-sain was necessary property potent resistant prantice on the status. While there were made of approved the the status of combinings, pictured with clock-bowed Cambridge, pictured with clock-bowed Cambridge, pictured with clock-bowed classics by some status and rioth-bound classics by innovarious and George Blist on her deals. Fact colonly of a persons library than 18 year old Prochana Alex Associate, of the New York-based publishing beauty termina. Parague for high and coffee table

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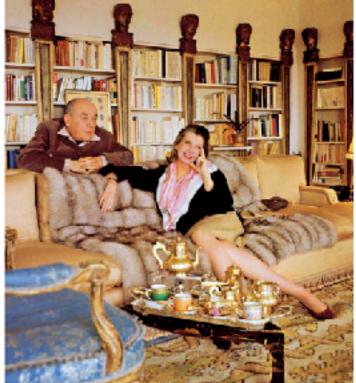


Lanvin was a sleeping beauty - steeped in history but falling into ruin - until Bruno Stalelli stepped in to save it By Line ALMSTRONG

> Phonographs by Cecile BORFGLEFTI Styling by Pronceson Ed 8188.

It's all very well be in a social side hard antibute seathouse who averals a solid side in yound's consider in the heart of full confidence. Their windfill has been been from this to the wind of the local beautiful that have been for returning an example of their many to be a full three being the side. It may be not be because the creative directive of Lervin, best further sim. The one founded in 1960 by the impersons, throwth, their best further with the creative point of the creative three interesting or winds. The characteristic points occur to the creative three many warrant. The characteristic was been purely verse. The characteristic points of the creative three many contractive three many contrac entiment Blecome. For the party years of the new millionarum, what Berlege, venets is coday a courter of all that immunitative, want-is now incarry, know, that whereas entire power resides harpoly in the covered maters of indiagrand. tract strate-practical shore, inherito-stee Lawren's decirability in the first-te-

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The art of

Exery year Château Mouton Both schild commissions a different artist to create a label, and with designs by everyone from Dali to Hockney, there's a double incentive to acquire these superior bottles.

By Fishma MODRE



isely - Edirection, Loww. Paco Rabanno - Stabill understood about neithing liftle go a long way, that for I never encountered any degree of professional

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wine, it recent to deport termin Chinese characters:
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the risk-taker





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Cover Photograph by Alex de Mora. Cotton shirt, £225, LEJ (matchesfashion.com). Silk tie, £145, Tom Ford (mrporter.com).

Above Hoplin shirt, £425, Hermes (hermes.com). Cotton 1-shirt, £95, and leather sandals, £260, both The Kooples (thekcoples.com). Linen trousers, £635, Giuliva Heritage (mrporter.com).

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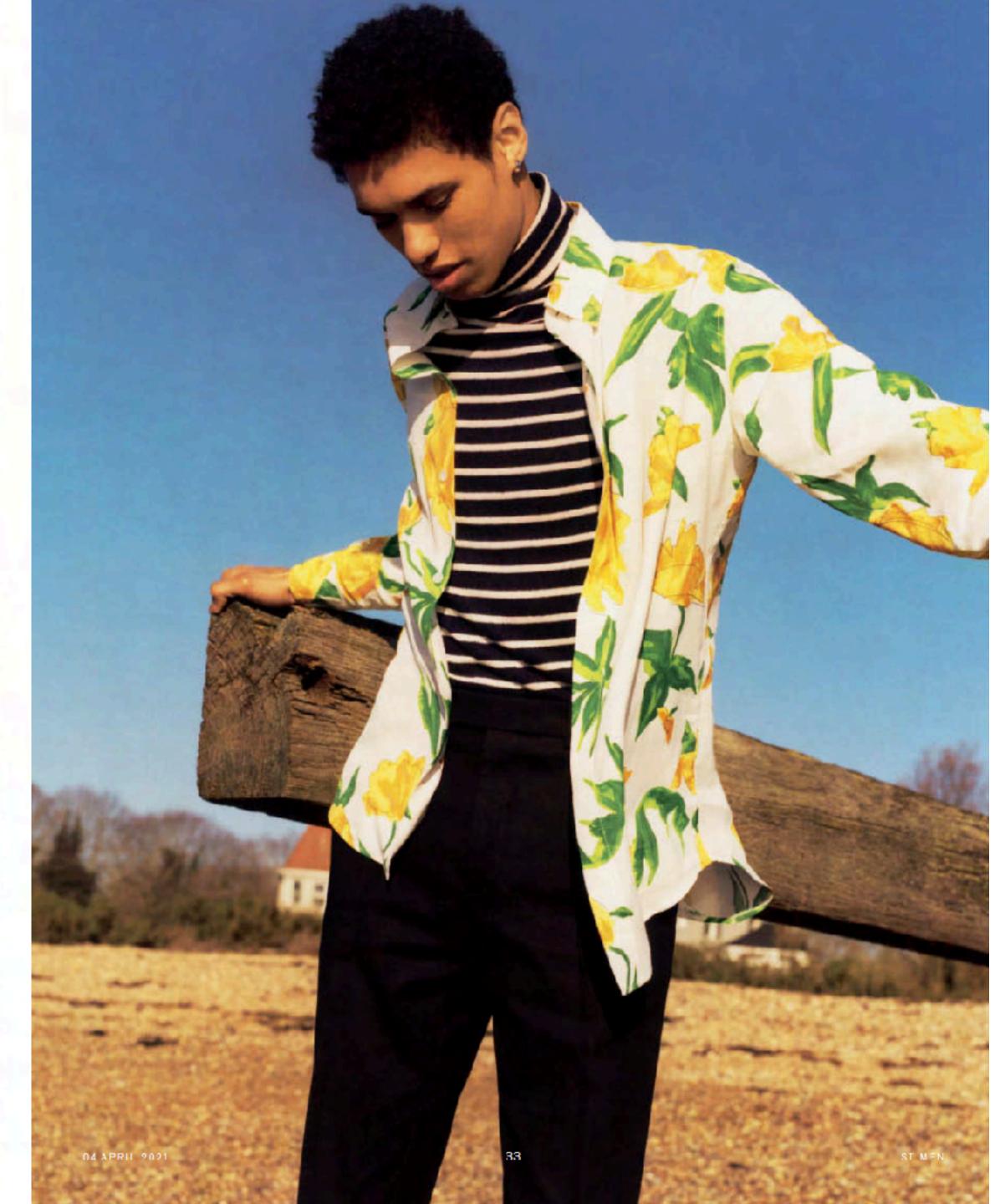
1 Silk shirt, \$850, Gucci (gucci.com). 2 Tassel earnings, \$2 l5, Oscar De La Renta (oscardelarenta.com). 3 Nappa.mules, \$545, Manolo Blahnik (manoloblahnik.com). 4 Suede shoulder bag, \$450, Rejina Pyo (rejinapyo.com). 5 Scar Frieck blouse, \$620, Victoria Beckham (victoriabeckham.com). 8 Cashmere cardigan, \$725, Pringle of Scotland (pringlescutland.com). 7 Leather bag, \$850, Mulberry (mulberry.com). 8 Lamb-leather ballerinas, \$325, Mansur Gavnel (mansurgavnel.com). 9 Faux-leather skirt, \$385, MM6 Maison Margiela (brownsfashion.com). 10 Grey-gold, opal, amethyst, multicoloured sapphine and Isavoritering, \$2,355, Noor Fares (shopmoorfares.com). 11 Gabardine bra top, \$155, and trousers, \$375, both Alberta Ferretti (farfetd.com). 12 Monogram sunglasses, \$182, Dolce & Gabbana (dolcegabbana.com). 13 Calfskin elephant bag, \$1,000, Loewe (loewe.com). 14 Poplin mid dress, \$425, Tove (net-a-porter.com). 15 Wool-cashmere-balleri, \$2,195, Saint Laurent (ysl.com). 16 Cotlon maxi dress, \$270, Kalita (mytheresa.com). 17 Cashmere-cotlon jumper, \$630, Erdem (erdem.com).

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ST FASILION 07.MARCH.2021









'I'm

SO PROUD ofthis SOAP BUBBLE we've BLOWN

What could be more cheering than Bridgerton?
A second series of the Regency romp, of course, in which brooding
Benedict gets his moment in the sun.

Hermione Eyre meets Luke Thompson, serious actor turned Byronic heart-throb

Photographs by Alex de Mora Styling by Rose Forde



ive we become more 'breast aware' in lockdown? Possibly. The new normality of online work and play depends so much on visibility from the chest upwards that it can be hard to ignore such questions as, 'Where actually are my bosoms?' Comfort is one thing, but low-hanging fruit or a matronly pillow effect do little for self-confidence in a Zoom meeting. Beyond a well-fitting bra, it will be no surprise to learn that new solutions beckon for a generation of women freed from guilt when it comes to using the latest permanent face and body tweakments. From liposuction to volumising fat injections and permanently pert nipples, a flood of new fixes have hit the market.

Tatients who we are used to seeing for facial fillers or lasers are booking breast improvements. previously possible only through surgery; says Dr Munir Somji, a leading London cosmetic surgeon in the fledgling field of breast tweakments. In particular, women losing breast elasticity through age or having children are seeking a little bit of lift, without the invasiveness and downtime of a mastopexy [breast] reduction surgery]?

Normally, breast reduction requires a surgeon to cut around the nipple, leaving it attached to its vascular structure of veins and arteries before

Clockwise from right

Kendall Jenner, Jennifer Aniston, Dua Lipa, Bella Hadid and Nicole Kidman cutting away excess flesh and repositioning everything via careful sutures. Scars are impossible to avoid, and the kind of fit, health-aware clients Dr Somji sees rarely want or need such drastic treatment. Instead, they are seeking subtle, visible-to-themselves solutions to volume migration and sagging.

Dr Somji recommends BodyTite treatments for these sorts of nano-lifts at his Dr Medispa clinic in London. BodyTite is a radio frequency device with a large conducting needle that contracts the septa (connective tissue between pockets of fat cells in the breasts) to shrink the overall mass and give a natural-looking lift.

It can also work for what Dr Somji describes as very specific requests the most common issue his breast patients bring to him: side boobs. These fatty protrusions that collect annoyingly between the breast and underarm can happen to even the most slender bodies.

'Fortunately side-boobs are also quick and easy to fix,' he says. 'I remove the fat via liposuction with a small cannula, then use the BodyTite device over the whole area soft gets kind of shrink-wrapped? Prices vary because such treatments are always customised, but breast lipo starts at £5,000, and BodyTite starts at £7,000 per area with Dr Somji.

breast size using body fat. Even though breast augmentation via implants remains the number one



When it comes to shape and size, some clients have

plastic surgery for women in the UK and US, growing numbers want less extreme solutions for a boost. Fat transfer is done by harvesting fat cells from, say, side-boobs, hips or thighs via liposuction. These are then re-injected into the breast to provide lifting volume where it is needed, without increasing the size.

Dr Veerle Rotsaert is one of our foremost female breast surgeons, having completed pres tigious fellowships with world leaders in the field such as Dr Dino Elyassnia (USA) and Professor Anand Deva (Australia). Based in London's It is also possible to customise — Belgravia, Dr Rotsaert offers fat transfer to the breasts alone or alongside implants. 'If a patient has sufficient stubborn fat somewhere on her body which we can harvest, I will use that for a touch of extra softness alongside an implant? she tells me, although she stresses that body fat is not a fix-all. 'Fat works for moderate, natural enhancement of about a single cup size, or to introduce a little extra fullness or softness. For projection, you really need an implant?

Commercially manufactured fillers such as Juvederm or Restylane, which we see in lip implants, cannot be used as implants to boost breast size because the material would drift around too much. However, many dermatologists in Britain and the US now offer hyaluronic acid fillers to treat sagging or thin skin between the breasts and on the chest area. Doctors also treat requests for perkier nipples with injections of tiny amounts of filler such as Juvederm, which according to some practitioners is perfect for the purpose thanks to its malleability. Others transfer fat to a spot just beneath the areola to boost a nipple's profile.

'Nipples are high on our list of cosmetic breast-enhancing procedures, especially among youngerwomen,' Ashley Hunt, practice manager at the Harley Medical Group, Manchester, tells me. For anyone who hasn't noticed, there is a new kind of décolletage in fashion, where a glimpse of nipple on the red carpet is as taboo-less as it has long been on designer runways. Indeed, #freethenipple was a social media phenomenon for a while in 2019, and Jennifer Aniston in white satin at the 2020 Screen Actors Guild Awards, Dua Lipa, Bella Hadid and Nicole Kidman are among the many whose neat, just-visible nipples sparked the trend. One patient asked for new nipples no bigger than Maltesers, another set a 10 pence piece as the bar for size,' adds Hunt. 'Making nipples look permanently erect is also a request we receive often?

Along with filler to boost profile, tattooing has become a popular option for enhancing nipples, and 3D techniques give the illusion of perkiness through the clever use of light and shadow...tust like the very latest lip tattoos hitting the facial tweakment market, there are colour charts for nipples. Small and darkly hued seems to be the key to a glamorous nipple these days, visible. beneath sheer black chiffon - or a plain white tank in the case of Kendall Jenner.

Hunt's practice, like many others today, has a cosmetic tattoo practitioner to help patients

'MAKING NIPPLES **LOOK PERMANENTLY ERECT IS A REQUEST** WE RECEIVE OFTEN'

achieve their desired look. 'Our tattooists can do amazing things, including getting rid of stretch marks alongside colouring in and around the areola,' she says. 'Medical tattooing', as the process is called, begins at about £700.

For new and next generation breast tweak ments, the mammary-enhancing possibilities of laser and radio frequency devices currently top the research list. Kybella - fat-reducing acid injections currently used for dissolving double chins and jowl pads - is also finding its way on to breast tweakment menus. Patients who are less concerned with their nipples and more into improvements for their overall breast texture are benefiting from the latest technology for scar and burn healing, too. New to the market for this purpose is Rigenera skin grafting. The Rigenera device allows a doctor to take micro mesh grafts of healthy skin and either inject or spray this tissue into areas that are in need of rejuvenation between or around the breasts.

Surprisingly, the US lags behind the UK in many aspects of both breast surgery and tweakments. American Food

and Drug Administration approval is slow for the newest and safest implants now commonly used here. Non-surgically, although there is help for breast cancer patients when it comes to nipple enhancement or creation, the practice has not yet spread into the cosmetic sector Stateside.

But a new device invented by surgeons in Arizona may inspire a market shift. 'Nipple by Number is a simple stencil device that allows consistent, realistic 3D tattooing of the nipple-areola complex,' lead author Dr Solomon Azouz of the Mayo Clinic Arizona, Scottsdale, wrote in a paper for the American Society of Plastic Surgeons. The device features an easy-to-use stencil to guide colouring, enabling practitioners to master the technique even if they are not trained tattooists. Currently, treatment is intended mainly for patients requiring breast reconstruction after cancer. It may remain so. It could simply be that in the expanding world of breast tweakments, the

preoccupation with nipple size and col-

our remains a peculiarly Britishquirk.

EADIN SHOW

Nippleenhancing tweakments are on the up, reports Sarah Kennedy

MAKEIT SPECIAL









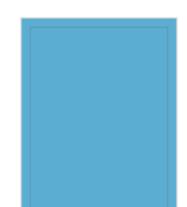








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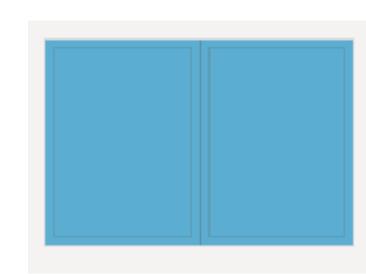


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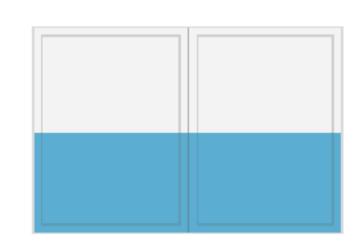


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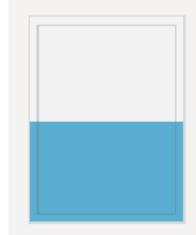


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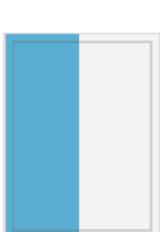


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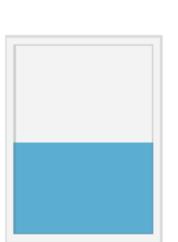


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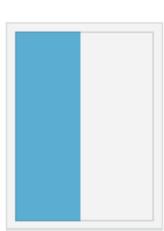
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