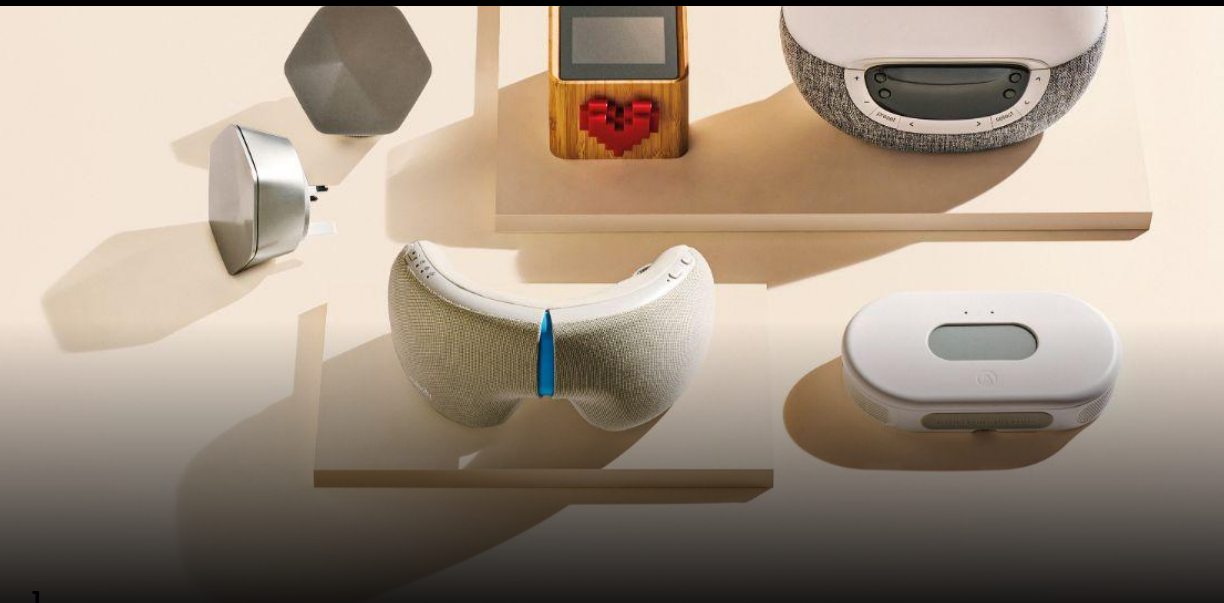




T3

UK MEDIA KIT





T3 is the ultimate destination for smarter living!

"T3 is an aspirational, British lifestyle brand with its finger on the pulse and has been at the forefront of new technology for over 25 years. We cover every aspect of your life where new technology gets involved, from fitness and wellness to kitchen gadgets, TVs, and audio. The products T3 covers are premium but achievable. We believe that every purchase you make should be something special, and make your life better, but doesn't have to cost a fortune."

Mat Gallagher
Editor-in-Chief



4.4m

Average Global Monthly Users

6.7m

Average Global Monthly Pageviews

3m

Average UK Monthly Pageviews

1.7m

Average UK Monthly Users

767k

Average UK Monthly Video Views

28.5k

ABC Circulation

43k

Newsletter Subscribers

£2.1m

Monthly Average Affiliate Sales Order Value

397k

Social Followers

CONTENT PILLARS

We produce expert content across:

- Home (smart home, appliances, wellness)
- Active (fitness, outdoors, transport)
- Technology (phones, laptops, TV, audio and gaming)

Our trusted news, buying guides, deals, opinions and reviews span each of these areas, bringing our readers all their tech lifestyle needs.



News



Buying Guides



Deals



Opinions



Reviews



PARTNERSHIP OPPORTUNITIES

We are experts in driving meaningful connections and we make it easy to reach our unique, high-intent audiences. With Future, not only will your advertising be placed in a high quality, contextually-aligned environment but as we know cross-platform audiences better than anyone else, we give you the ability to reach our audiences where they engage most.

Digital

- Fully responsive custom formats
- Built for both desktop and mobile
- Own the page with our innovative roadblocks
- Programmatic and PMP offerings

Video

- Pre- / mid- and post-roll
- Both O+O and YouTube pre-roll advertising
- Custom video production solutions

Social

- Social amplification
- Custom social sponsorships

Audience targeting

- First-party data audience targeting, Aperture
- 1000s of audience segments available for every advertisers need
- Quality contextual targeting

Print

- Benefit from T3's scale and reach to build brand awareness
- Advertise alongside relevant editorial content via T3's' core topic sessions



WE ARE THE GLOBAL LEADER IN SPECIALIST MEDIA.

We're home to some of the world's favourite brands, **reaching 1 in 3 adults online in the U.S. and the U.K.** Find out more about us and our portfolio of 250+ brands at www.futureplc.com



Contact Us

Interested to know more and want to see what we can do for your next campaign, then get in touch!

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Account Director

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