## RadioTimes

## A trusted brand, Radio Times has been the UK's number one entertainment guide since 1923.

"Radio Times is the biggest-selling quality listings magazine in the UK.

"We put the audience at the heart of everything we do, regardless of platform or medium. An essential part of the national conversation, Radio Times offers an authoritative, unbiased guide to the best of entertainment today. We deliver advice that empowers our audience to make confident decisions and inspire, inform and entertain them with award-winning original journalism and unparalleled access to the biggest names in entertainment.

"Radio Times holds 20 percent of the print market share in its category and is leader in the premium TV listings market, outselling the three other premium title competitors combined by 223k.

Shem Law Joint Editor, Radio Times 6.7m

Monthly UK
unique users

7.4m
Social media following

1.1m
Monthly print

readers

481k

Copies sold per week

265k

Print subscribers

**67**%

Agree: "I trust what I see in it."\*



Source: PAMCo 4 2022 (Jun 2021-Sept 2022); ABC Jul-Dec 2022; Ipsos iris Oct 2022