

FUTURE

# MONEYWEEK

UK MEDIA KIT



# MONEYWEEK

## Information you can profit from

MoneyWeek is designed specifically to help investors make the most of their money. With the benefit of our insight and vision, readers can become better informed, smarter investors. Connecting market intelligence with economic analysis to give our audience clear, concise and practical advice.



### 511k

Average Global Monthly Users

### 831k

Average Global Monthly Pageviews

### 324k

Average UK monthly users

### 577k

Average UK Monthly Pageviews

### 341k

Social Reach

### 103k

Newsletter subscribers

### 52.5k

ABC Circulation

### 88%

Have shares on the London Stock Exchange

### 72%

View MoneyWeek as their primary source of financial and investment news

### 52%

C-Suite

### £1.2m

Average Net Worth



# MoneyWeek Portfolio



**MoneyWeek Magazine**

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**Money Morning  
Newsletter**

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**MoneyWeek.com**

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**Bespoke Events**

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**Wine Club**

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**Whitepapers**

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**Podcasts**



**Webinars**

# PARTNERSHIP OPPORTUNITIES



We are experts in driving meaningful connections and we make it easy to reach our unique, high-intent audiences. With Future, not only will your advertising be placed in a high quality, contextually-aligned environment but as we know cross-platform audiences better than anyone else, we give you the ability to reach our audiences where they engage most.

## Print

- Benefit from MoneyWeek's scale and reach to build brand awareness
- Advertise alongside relevant editorial content via MoneyWeek's core topics

## Video

- Pre- / mid- and post-roll
- Both O+O and YouTube pre-roll advertising
- Custom video production solutions

## Social

- Fully responsive custom formats
- Social Amplification
- Custom social sponsorships

## Podcast

- Custom 'In association with' logo branding
- On site article where podcast is hosted
- Audio ads both pre or mid roll
- Podcast host call out
- Social media traffic drivers

## Supplements

- Stitched into the MoneyWeek magazine, our ISA Supplement special feature provides invaluable insight

## Email

- Dedicated Email sponsorship

## Sponsored

### Content/Advertorial

- Promote features and benefits to MoneyWeek's audience through sponsored content
- Hosted on MoneyWeek.com and can be pinned to your select topic channel with social media traffic drivers to engage target audience
- This be repurposed in the magazine for additional reach

## Digital

- Fully responsive custom formats
- Built for both desktop and mobile
- Own the page with our innovative roadblocks
- Programmatic and PMP offerings



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## Contact Us

Interested to know more and want to see what we can do for your next campaign, then get in touch!

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