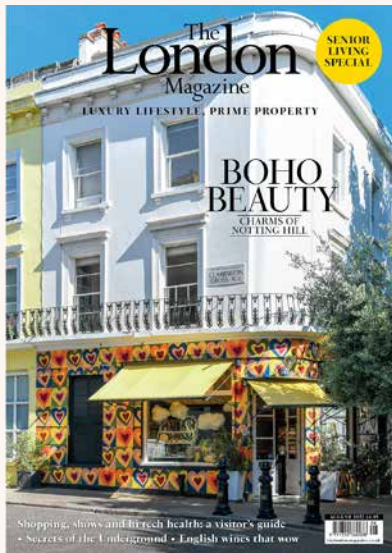


The London Magazine



Media Pack 2023

thelondonmagazine.co.uk



Our Magazine

The London Magazine has been firmly established in the marketplace for over 30 years. It remains the leading luxury lifestyle and property magazine in London and continues to delight its fiercely loyal readership – discerning and sophisticated homeowners from the most affluent neighbourhoods across the capital. They are some of the wealthiest people, not just in the UK, but in the world.

Our mission is to be highly relevant to our readers. Editorial is tailored to providing inspiring, intelligent content and includes art, culture, interiors, education, retail, travel, and property, as well as interviews with leading Londoners.



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Find on the App Store
London Magazine





Readership

With a readership of 140,000, *The London Magazine* provides the perfect vehicle to promote premium and luxury brands, products and services to a very affluent, discerning and cultured community. Over 90 per cent of readers fall into the City Prosperity category, including high and ultra-high net worth individuals. In Mayfair alone, 2,000 households contribute £2 billion to the economy.

Distribution

The magazine is delivered to the most desirable neighbourhoods: Mayfair, Bayswater, Belgravia, Knightsbridge, Chelsea, South Kensington, Notting Hill, Marylebone, Regent's Park, St John's Wood, Hampstead, Highgate and Fulham. It is also distributed to select 5-star hotels, private members clubs, private jet charter services, luxury showrooms and corporate headquarters across the capital. Copies are also available from our stand at the Chelsea Flower Show.

The
London
Magazine

Brands that advertise include

Carpe Diem Beds, Smallbone, West One Bathrooms, Minotti,
Tom Raffield, Rolex, Sharps Pixley, Brewin Dolphin, CREED,
Seychelles Tourism, Gulf Stream, Pernod-Ricard,
Standard Chartered Bank, Schoen Clinic, Smeg



Rate Card

Premium Rate	
Outside Back Cover	£4,200
Inside Front Cover	£3,950
Inside Back Cover	£3,300
Inside Front Cover Double page spread	£6,500
Display	
Double page spread	£4,500
Full page, right hand in front half	£3,240
Full page	£3,000
Half page	£1,650
Quarter page	£910
Special	
Advertorial page	£3,750
Advertorial double page spread	£5,625
Loose inserts	£60 per 1,000
Gift Guide entry: Valentine's Day, Mother's Day, Easter, Father's Day, Christmas	£700
Property, Main Gallery	
Double page spread	£3,850
Full page	£2,000

Advertorials

These are bespoke promotions designed and produced by us on your behalf for maximum impact. For select products and services, advertorials are ideal as informative and educational marketing communications which benefit from perceived editorial endorsement.

Calendar 2023

January

BOOK **MON 21 NOV**
ARTWORK **FRI 25 NOV**
ON SALE **FRI 16 DEC**

February

BOOK **MON 2 JAN**
ARTWORK **FRI 6 JAN**
ON SALE **FRI 20 JAN**

March

BOOK **MON 23 JAN**
ARTWORK **FRI 3 FEB**
ON SALE **FRI 24 FEB**

April

BOOK **MON 27 FEB**
ARTWORK **FRI 3 MAR ON**
SALE **FRI 24 MAR**

May

BOOK **MON 27 MAR**
ARTWORK **FRI 31 MAR**
ON SALE **FRI 21 APR**

June

BOOK **MON 24 APR**
ARTWORK **FRI 28 APR**
ON SALE **FRI 19 MAY**

July

BOOK **MON 29 MAY**
ARTWORK **FRI 2 JUN**
ON SALE **FRI 23 JUN**

August

BOOK **MON 26 JUN**
ARTWORK **FRI 30 JUN**
ON SALE **FRI 21 JUL**

September

BOOK **MON 24 JUL**
ARTWORK **FRI 4 AUG ON**
SALE **FRI 25 AUG**

October

BOOK **MON 28 AUG**
ARTWORK **FRI 1 SEPT**
ON SALE **FRI 22 SEPT**

November

BOOK **MON 25 SEPT**
ARTWORK **FRI 29 SEPT ON**
SALE **FRI 20 OCT**

December

BOOK **MON 23 OCT**
ARTWORK **FRI 27 OCT**
ON SALE **FRI 17 NOV**



The London Magazine

Part of The Chelsea Magazine Company

The London Magazine is part of The Chelsea Magazine Company's portfolio of luxury newsstand titles, including *The English Garden*, *The English Home*, as well as the travel titles *BRITAIN* and *Discover Britain*. Its educational division includes *Independent School Parent*, distributed to independent schools, Great British Education, supported by the Government's Education is GREAT campaign and the Independent Schools of the Year Awards. The Chelsea Magazine Company's titles are enjoyed by more than 2.5 million readers in print and online

Contact us

For more information about advertising opportunities, please contact

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