



## Banners Static £500

### Includes:

Team will design banners to below dimensions  
Ads will be designed according to objectives, audience, message and tone  
Specific product promotion or generic brand showcase  
Call to action guiding readers to visit website/product page

### Dimensions:

Billboard – 970px (w) x 250px (h)  
Skyscraper – 120px (w) x 600px (h)  
MPU – 300px (w) x 250px (h)  
Mobile Sticky AD – 320px (w) x 50px (h)  
Leaderboard – 728px (w) x 90px (h)

### Optional: (quote)

Double MPU – 300px (w) x 600px (h)  
PageSkin (MMM / TIMES / SUN)  
Wide Skyscraper – 160px (w) x 600px (h)  
Google AdWords full ad set

All bookings are subject to our terms & conditions

## Banners Animated £750

### Includes:

Team will design banners to below dimensions with 3 animated frames. (or according to the specs provided)  
Ads will be designed according to objectives, audience, message and tone  
Specific product promotion or generic brand showcase  
Call to action guiding readers to visit website/product page

### Dimensions:

Billboard – 970px (w) x 250px (h)  
Skyscraper – 120px (w) x 600px (h)  
MPU – 300px (w) x 250px (h)  
Mobile Sticky AD – 320px (w) x 50px (h)  
Leaderboard – 728px (w) x 90px (h)

### Optional: (quote)

Double MPU – 300px (w) x 600px (h)  
Wide Skyscraper – 160px (w) x 600px (h)  
Google AdWords full ad set