

The Mail

A magnificent collection in a special limited edition

The official Captain Tom rose

£4.50

£1M GOLDEN

GOLDEN!

WIN £1M
by making
a million
pounds from
nothing

PLUS WIN £10,000

The Mail

4th Anniversary

FREE £10

McS gift card

£5.000

For the winner to spend in a 5-minute

Puzzles SPECIAL

Now headhunter for Labour leader as 'treacherous' 'ignores' his choice of people about winning City, lawyers

STARMER ALLY: COVID IS 'A GIFT THAT KEEPS ON GIVING'

JOANNA LUMLEY
I'm old enough to have kissed ALL the boys!

BACK IN THE PUB GARDEN FOR EASTER!

BRIDGERTON
I'm back in the pub garden for Easter!

BRIDGERTON
star: I had to fast-forward anxiety bits

(THIS IS NOT A THIRD-PARTY SUPPLEMENT, IT IS FEATURED INSIDE THE NEWSPAPER AND IS INCLUDED IN ALL NATIONWIDE PRINTED EDITIONS)

Best of British ambassador

Real British wines supporting the domestic economy... but don't miss wine opportunities. 130-year-old vineyard with award-winning blends and superb value.

Read more about [their excellent wine and follow @b_of_b](#) @globeambassador

The finest in premium men's grooming products

The Royal Old Blend Shave has proudly been named the best shaving product in the world by the British Shave Association. It's the only product in the world to have won this award for 10 years running.

There has been a revolution in men's grooming products in the last few years. Quality grooming products are now available to all. The Royal Old Blend Shave is the only product in the world to have won this award for 10 years running.

Choose from a variety of gift sets, from a single tin of shaving cream to a full grooming kit. All products are made in the UK and are available to buy online or in person.

Visit our site at [www.royaloldblend.co.uk](#), call 02020 750044.

Butler & Hill
of Old Blend Street

Piece together your past

Picture a place with a unique past. A place where the past is alive and well. A place where the past is a part of the present. A place where the past is a part of the future. A place where the past is a part of the present and the future.

Butler & Hill is a place where the past is a part of the present and the future. A place where the past is a part of the present and the future. A place where the past is a part of the present and the future.

To order visit [butlerandhill.co.uk](#) or phone 01273 812720 or the dedicated customer service UK delivery on 01273 812720.

Butler & Hill

"We will write them on the beaches..."

It's the perfect gift for the beach lover. A gift that will be treasured for years. A gift that will be a reminder of the beach. A gift that will be a reminder of the beach. A gift that will be a reminder of the beach.

Butler & Hill is a place where the past is a part of the present and the future. A place where the past is a part of the present and the future. A place where the past is a part of the present and the future.

To order visit [butlerandhill.co.uk](#) or phone 01273 812720 or the dedicated customer service UK delivery on 01273 812720.

Butler & Hill

Extraordinary designs and unique creativity

Exceptional design, innovation and craftsmanship in British handcrafted furniture. The British Handcrafted Furniture Association is the only association in the world to have won this award for 10 years running.

Read more about [their excellent furniture and follow @b_of_b](#) @globeambassador

Shop at [elizabethgarden.co.uk](#) or call 0203 7823 0160.

Long-lasting candles and reed diffusers

Read's Candles has a proven reputation for producing high quality candles and reed diffusers. The candles are made from natural waxes and scented with essential oils. The reed diffusers are made from natural reeds and scented with essential oils.

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Visit [pinescandles.co.uk](#) and use the offer code CANDLE20 to receive a 20% discount.

PINES

The most innovative AGA cooker yet

AGA is the world's most innovative and reliable cooker. It's the only cooker in the world to have won this award for 10 years running. It's the only cooker in the world to have won this award for 10 years running.

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An original Queen Victoria Gold Half Sovereign - a genuine 130-year-old rarity

British Royal Coins are the most sought after and valuable of all British coins. They are the only coins in the world to have won this award for 10 years running. They are the only coins in the world to have won this award for 10 years running.

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Shop at [thebritishmint.co.uk](#) or call 0203 7823 0160.

Look for the Red Reactor!

The Red Reactor is the world's most innovative and reliable reactor. It's the only reactor in the world to have won this award for 10 years running. It's the only reactor in the world to have won this award for 10 years running.

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Call 0800 108 276 and quoting the code 02011700, or visit [thebritishmint.co.uk](#) or call 0203 7823 0160.

THE BRITISH MINT

Gorgeously British luxury gifts sets

British Royal Coins are the most sought after and valuable of all British coins. They are the only coins in the world to have won this award for 10 years running. They are the only coins in the world to have won this award for 10 years running.

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Discover the new Land Rover at Kentdale

The new Range Rover is the most innovative and reliable of all Range Rovers. It's the only Range Rover in the world to have won this award for 10 years running. It's the only Range Rover in the world to have won this award for 10 years running.

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Available from Kentdale Land Rover, Shop 100, Kentdale, LA8 8JZ. Visit [kentdale.co.uk](#) or call 01273 316644.

KENTDALE

Go wild for the UK's top safari experience

The Safari Club is the world's most innovative and reliable safari club. It's the only safari club in the world to have won this award for 10 years running. It's the only safari club in the world to have won this award for 10 years running.

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Visit [safariclub.co.uk](#) or call 01273 316644.

SAFARI CLUB

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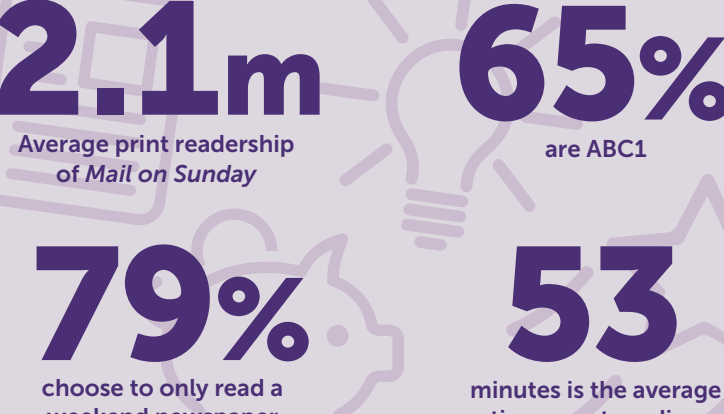
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2.1m
Average print readership
of *Mail on Sunday*

65%
are ABC1

79%
choose to only read a
weekend newspaper

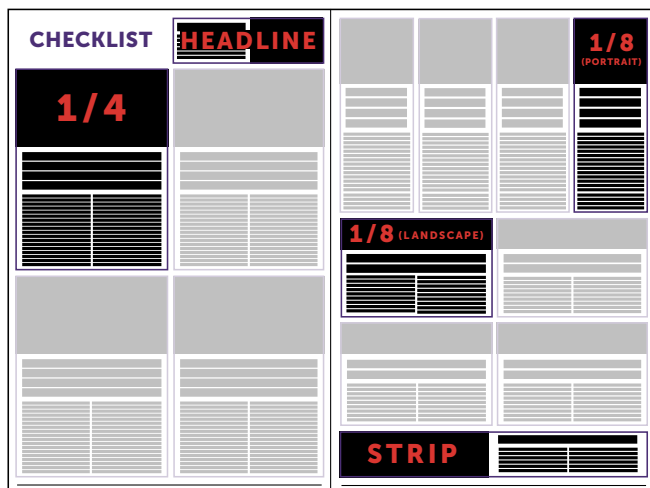
53
minutes is the average
time spent reading

Third page	£12,000
Quarter page	£9,000
Sixth page	£6,000
Competition upgrade	£1,000

Sources: PAMCo 2 2020, ABC 12 2020, MailMetroMedia.
last updated Feb'21

1/4 , 1/8 FEATURE REQUIREMENTS

LAYOUT BELOW FOR ILLUSTRATION PURPOSES ONLY. EXACT LAYOUT SUBJECT TO CHANGE.



QUARTER PAGE

Portrait: 134.5 x 147.7 mm

Total word count	200-250 words
Call to action	i.e. Discount offer, website, phone, or social links
Images	2 images + logo

EIGHTH PAGE

Landscape: 134.5 x 71.7 mm
Portrait: 65.25 x 147.7 mm

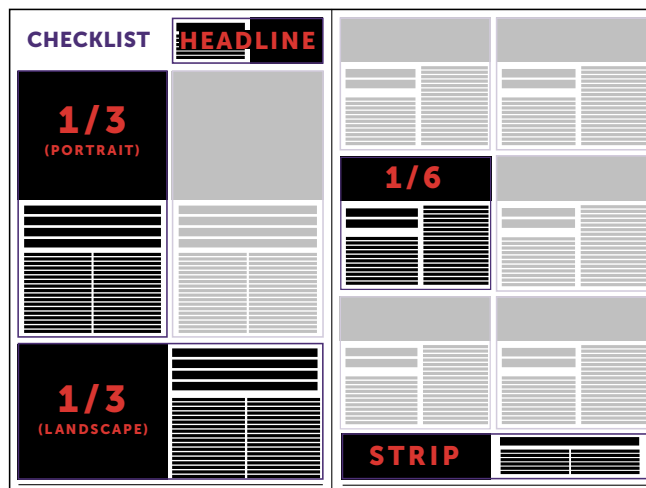
Total word count	70-100 words
Call to action	i.e. Discount offer, website, phone, or social links
Images	1 image + logo

STRIP Landscape: 273 x 42.5 mm

Total word count	120-150 words
Call to action	i.e. Discount offer, website, phone, or social links
Images	2 images + logo

1/3 , 1/6 FEATURE REQUIREMENTS

LAYOUT BELOW FOR ILLUSTRATION PURPOSES ONLY. EXACT LAYOUT SUBJECT TO CHANGE.



THIRD PAGE

Landscape: 273 x 97 mm
Portrait: 134.5 x 198.7 mm

Total word count	200-300 words
Call to action	i.e. Discount offer, website, phone, or social links
Images	2-3 images + logo

SIXTH PAGE

Landscape: 134.5 x 97 mm

Total word count	120-150 words
Call to action	i.e. Discount offer, website, phone, or social links
Images	1-2 image + logo

HEADLINE Landscape: 134.5 x 42.5 mm

Total word count	60-80 words
Call to action	i.e. Discount offer, website, phone, or social links
Images	1 image + logo

SUPPLYING CONTENT

IMAGE SPECIFICATIONS*

- CMYK images in JPEG, TIFF or PSD format.
- All images are high resolution (at least 300dpi).
- Please supply images at their original size and aspect ratio. We will crop images to an appropriate size when laying out your advertorial.
- Please do not supply images with any copy i.e. slogans on top.
- We recommend supplying lifestyle images depicting your target audience, service or general message; or product shots.

COPY SPECIFICATIONS

- Total word count includes max. 10 words for headline and max. 20 words for a call to action.
- Hurst Media reserve the right to make changes, including grammatical changes and corrections to ensure supplied copy meets house style.

FILE TRANSFER WARNING: EMAIL ATTACHMENT LIMIT

Files less than 8mb (total attachment limit) can be emailed to production@hurstmediacompany.co.uk. Larger files can be sent to production@hurstmediacompany.co.uk via the free file sharing service [wetransfer.com](https://www.wetransfer.com). Please clarify in your message your company name, publication, theme and on sale date as per your booking.

DESIGN PROCESS

- Once all material is submitted according to specification, **Hurst Media will layout your advertorial** within the pre-approved house style of the publication.
- Supplied copy will be **subedited by Hurst Media's editorial team**. Spelling, grammar and punctuation will also be corrected to the house style.
- Layouts may vary depending on style of images and/or text supplied.

APPROVALS & AMENDMENTS

- Hurst Media will provide a PDF for client approval.
- The client will have the option of two rounds of amendments before final approval is required. Please ensure any amendments are clear and concise.
- Approval is required within 48 hours.
- Please note that the newspaper must also approve all advertorials and they reserve the right to make changes or corrections to ensure copy passes their compliance standards.

* Image use subject to editorial discretion and may vary depending quality, size and layout. We cannot guarantee the quality of the final print for images supplied outside of these specifications.

Bespoke advertorials (in which Hurst Media supplies the copy ONLY, and all images/logos are provided by the client) will be charged at a further 10%, or a one-off fee of £150, whichever is greater.

Image sourcing conducted by Hurst Media on behalf of the client will be charged at a fee of £25.

CONTACT DETAILS

Hurst Media Company, 1 Phipp Street, London, EC2A 4PS
Company number: 08375910 VAT number: 161866882

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Tel: 0203 770 4024
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