

Homes and Interiors checklist

PUBLISHED WITH THE SUNDAY TIMES *magazine*

(THIS IS NOT A THIRD-PARTY SUPPLEMENT, IT IS FEATURED INSIDE THE MAGAZINE AND IS INCLUDED IN ALL NATIONWIDE PRINTED EDITIONS)



The **Homes & Interiors Checklist** is a full-colour, A4-sized double-page spread of advertorial content published in *The Sunday Times Magazine* issued with the weekly newspaper.

With 89% of readers in the ABC1 social-economic profile, *The Sunday Times Magazine* boasts a wealthy readership. The **Homes & Interiors Checklist** serves as the essential guide for those with money to spend on luxury items to maximise their enjoyment of day-to-day living.

Full of inspiration for those who are spending more time indoors, the **Homes & Interiors Checklist** serves as an essential guide for readers on the latest trends, inspirations and ways to increase the value of their homes through the power of home improvements. It showcases a high-quality selection of products and services for the home, fine furnishings and accessories, household gadgets and interior design ideas.

Published on a Sunday, the **Homes & Interiors Checklist** is the ideal shop window for brands and organisations to benefit from a mature readership with more time to spend reading their newspaper, and a greater disposable income to spend on products and services.

PARTICULARLY CONSIDERING

- Around 50% of the audience are likely to convince others about products and services that interest them
- Over 70% believe it is worth paying extra for quality goods
- The average age of *Sunday Times Magazine* reader is 58.

Homes and Interiors checklist

This checklist is a full-colour, A4-sized double-page spread of advertorial content published in *The Sunday Times Magazine* issued with the weekly newspaper.

Read more about <https://www.sundaytimes.co.uk/homesandinteriors/>

Win one of five 12" Mermaid Hard Anodised Deluxe Roasters by Samuel Groves Worth £50 each!

Read more about <https://www.sundaytimes.co.uk/homesandinteriors/>

Luxurious Italian-style furniture that sits beautifully in any room

UK-based Italian designer creates a collection of beautifully made leather sofas, that add a modern, classy touch to your home. Products from the leading Italian manufacturer are the highlight of the collection, with each item being made from top quality leather to a design unique to the company.

The range of contemporary and modern sofas and chairs leads to a unique and original look that is clean, fresh and up to date, the London range is the perfect choice.

Designer Italian furniture at affordable prices in your location in the market, and there is little to compare with this impressive range.

London expands on the European theme with its choice of bespoke classic French-style furniture designed by a designer from under and chairs to fabric individual and chairs to fabric individual.

Benefit from 10% off orders over £1,000 using code CHECKLIST10 at [laudaonlineinteriors.co.uk](https://www.laudaonlineinteriors.co.uk)

Hand-crafted hardware finished to a level of luxury you'll love

In the UK we're blessed with a rich history of design, inspiring architecture, spanning hundreds of years of traditional home planning and home building. For this reason, the team at Bespoke Hardware believes that your property deserves the best in eye-catching, original hardware at the cheapest price.

With more than 100 years of experience, this family-run business creates bespoke pieces for your home that you won't find anywhere else.

From the front to your home, quality timber can be perfectly cut to suit, handmade by skilled craftsmen and finished to perfection. External solid oak doors are made from Bespoke Hardware's own dried oak and made to the highest standards.

To find out more, visit the website at www.bespokehardware.co.uk, email sales@bespokehardware.co.uk or call 07940 067992.

Add a touch of luxury to your bedroom

Welcome style and sophistication into your home with luxury bedding from DUSK. From a range of sumptuous bed linen to super soft bedspreads, throws and cushion covers, you can get up to 50% off your order in DUSK's Autumn Sale. For a limited time only, there is also an extra 10% off all orders using the code DUSK10.

Transform your bedroom into a sanctuary you never want to leave, with the full range of crisp white bed linen collections in a variety of colours.

Luxury Bedspreads, DUSK's sumptuous soft, cloud-like bedding collections will have you drifting away every morning.

Snuggle up in cloud-inspired comfort with the Versum Bedspreads Collection - a truly timeless collection that can be paired perfectly with all luxury bed linen collections from DUSK.

DUSK

For an extra 10% off all orders, use code DUSK10. Shop the full range of luxury bedding, exclusively at [dusk.co.uk](https://www.dusk.co.uk)

Top brass designs - expertly crafted

Herman Thompson Bespoke Metal Creations, the highly skilled team creates luxury pieces from brass and copper sheets. This includes light, elegant and minimalist designs, as well as a variety of stunning patterns in brass, silver and gold.

Each piece is made to order by Herman Thompson Bespoke Metal Creations, who work with clients through the process to ensure requirements.

Herman Thompson

Visit www.hermanthompson.co.uk for images of work and to shop.

Sculptures from around the world

Robert Bowman, appointed artist-in-residence for the UK Government, opened Bowman Sculpture in 2005 with his wife, Rebecca. He developed his expertise in sculpture during the 15 years prior at Goldsmiths, where he was the director of European works of art.

One of London's most sought-after artists and galleries, Bowman Sculpture is today headed by his daughter, Rebecca. Rebecca is a highly talented artist, who joined the gallery last year as director. Robert has a wealth of experience in the contemporary sculpture market, having worked with some of the world's most renowned artists. His unique style has earned him the best of critical acclaim and institutions, including the House of Commons.

Rebecca, Museum of Contemporary Art and the House of Commons.

"The source of my pieces from all over the world and we believe that every sculpture in our gallery is one of the great works of its respective artist."

Rebecca Bowman

From Basque to British, mixed with striking pieces from contemporary art sculptures that make history.

BOWMAN SCULPTURE

Bowman Sculpture is located at 6 Duke Street, St James's, London, SW1Y 6BN. Walk-ins are welcome or you can arrange a viewing by contacting 020 7500 0277.

The home of luxury baths and fittings

The best collection of traditionally made luxury bathroom products from Chadder & Co. Their expertly designed, handcrafted collection includes exclusive bathtubs, taps and showers, toilet designs, bespoke shower pans, mirrors and more.

For over 30 years Chadder & Co. has been designing and creating bathroom products in-house and is one of the companies still manufacturing all of their products.

CHADDER & CO.

Visit www.chadder.co.uk

The underground movement towards velvet

The velvet trend is here to stay. There is a long history of velvet in interior design, but it's only in recent years that it has become a popular choice for upholstery. Velvet is a soft, plush fabric that has been used for centuries, but it's only in recent years that it has become a popular choice for upholstery.

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danetti

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Flying the flag for handmade British iron beds

Hand-crafted to your custom requirements, within workshops on the Sandringham Estate in Norfolk. From either hand-cut or a small collection of simple and timeless iron beds, this Norfolk company now offers a wide range of styles, which would suit any modern day or traditional home. But don't be fooled by their name! As they also design hand-crafted beds of the contemporary kind. Featuring a selection inspired by the Art Deco era, available.

WRIGHTSON

Call 01485 542616 or visit the website www.wrightson.co.uk

1.5m
Average readership of
The Sunday Times Magazine

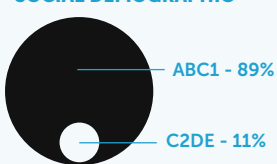
34%
are likely to take action after
seeing adverts in this section

70%
believe it is worth paying
extra for quality products

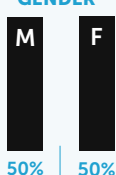
39%
agree they tend to go for
premium brands

DEMOGRAPHICS

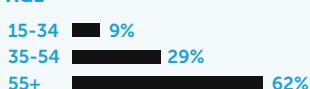
SOCIAL DEMOGRAPHIC



GENDER



AGE



DISTRIBUTION

- 588,494 printed copies of *The Sunday Times* are circulated
- 1,504,000 average print readership of *The Sunday Times*
- Distributed UK wide

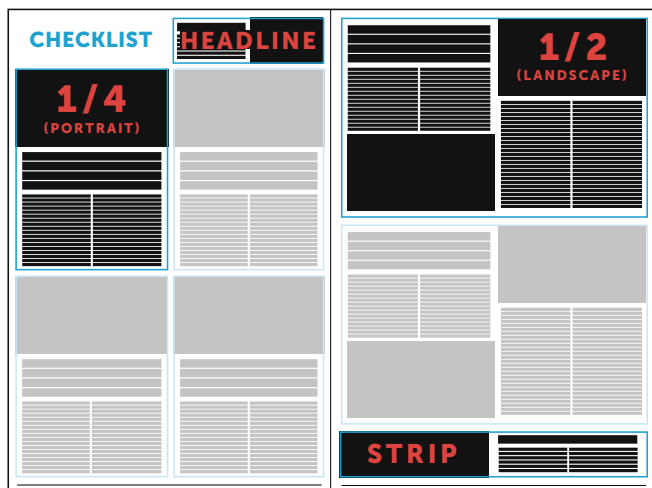
RATE CARD

Third page	£12,000
Quarter page	£9,000
Sixth page	£6,500
Competition upgrade	£1,000

CLICK HERE TO SEE THE COMPETITION MEDIA PACK

1/4 , 1/8 FEATURE REQUIREMENTS

LAYOUT BELOW FOR ILLUSTRATION PURPOSES ONLY. EXACT LAYOUT SUBJECT TO CHANGE.



QUARTER PAGE

Portrait: 94 x 106 mm

HALF PAGE

Landscape: 193 x 106 mm

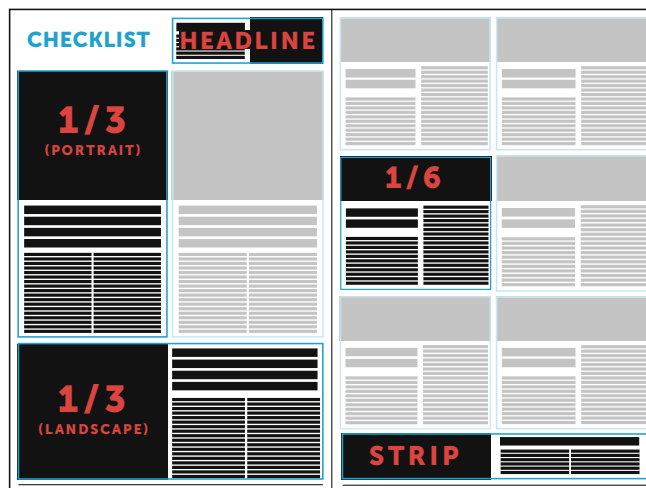
Total word count	130-150 words	Total word count	250-300 words
Call to action	i.e. Discount offer, website, phone, or social links	Call to action	i.e. Discount offer, website, phone, or social links
Images	1-2 images + logo	Images	2-3 image + logo

STRIP Landscape: 193 x 32 mm

Total word count	80-100 words
Call to action	i.e. Discount offer, website, phone, or social links
Images	1 image + logo

1/3 , 1/6 FEATURE REQUIREMENTS

LAYOUT BELOW FOR ILLUSTRATION PURPOSES ONLY. EXACT LAYOUT SUBJECT TO CHANGE.



THIRD PAGE

Landscape: 193 x 69 mm
Portrait: 94 x 142mm

SIXTH PAGE

Landscape: 95 x 65 mm

Total word count	160-200 words	Total word count	80-100 words
Call to action	i.e. Discount offer, website, phone, or social links	Call to action	i.e. Discount offer, website, phone, or social links
Images	2 images + logo	Images	1 image + logo

HEADLINE COMPETITION Landscape: 94 x 32 mm

Copy	What is the prize and its value.
URL	Hurst Media will provide competition link
Images	1 image

SUPPLYING CONTENT

IMAGE SPECIFICATIONS*

- CMYK images in JPEG, TIFF or PSD format.
- All images are high resolution (at least 300dpi).
- Please supply images at their original size and aspect ratio. We will crop images to an appropriate size when laying out your advertorial.
- Please do not supply images with any copy i.e. slogans on top.
- We recommend supplying lifestyle images depicting your target audience, service or general message; or product shots.

COPY SPECIFICATIONS

- Total word count includes max. 10 words for headline and max. 15 words for a call to action.
- Hurst Media reserve the right to make changes, including grammatical changes and corrections to ensure supplied copy meets house style.

FILE TRANSFER WARNING: EMAIL ATTACHMENT LIMIT

Files less than 8mb (total attachment limit) can be emailed to production@hurstmediacompany.co.uk. Larger files can be sent to production@hurstmediacompany.co.uk via the free file sharing service [wetransfer.com](https://www.wetransfer.com). Please clarify in your message your company name, publication, theme and on sale date as per your booking.

DESIGN PROCESS

- Once all material is submitted according to specification, **Hurst Media will layout your advertorial** within the pre-approved house style of the publication.
- Supplied copy will be **subedited by Hurst Media's editorial team**. Spelling, grammar and punctuation will also be corrected to the house style.
- Layouts may vary depending on style of images and/or text supplied.

APPROVALS & AMENDMENTS

- Hurst Media will provide a PDF for client approval.
- The client will have the option of two rounds of amendments before final approval is required. Please ensure any amendments are clear and concise.
- Approval is required within 48 hours.
- Please note that the newspaper must also approve all advertorials and they reserve the right to make changes or corrections to ensure copy passes their compliance standards.

* Image use subject to editorial discretion and may vary depending quality, size and layout. We cannot guarantee the quality of the final print for images supplied outside of these specifications.

Bespoke advertorials (in which Hurst Media supplies the copy ONLY, and all images/logos are provided by the client) will be charged at a further 10%, or a one-off fee of £150, whichever is greater.

Image sourcing conducted by Hurst Media on behalf of the client will be charged at a fee of £25.

CONTACT DETAILS

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Company number: 08357910 VAT number: 161866882

Homes & Interiors Checklist is advertorial content compiled by Hurst Media Company Ltd which takes sole responsibility for the content, but is published in *The Sunday Times Magazine*. All bookings are made subject to our Terms & Conditions of advertising, which are available here: hurstmediacompany.co.uk/hurst-media-advertising-terms

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