

checklist ☒

(THIS IS NOT A THIRD-PARTY SUPPLEMENT. IT IS FEATURED INSIDE THE MAGAZINE AND IS INCLUDED IN ALL NATIONWIDE PRINTED EDITIONS)



Retirement Planning checklist

Plan for your retirement and find out more about how you can look after your parents with our special up-to-the-hour checklist, including: business options, funeral services and legal help

Living the retirement you've longed for

IF YOU'RE AN UNDER-60S when the age of 55, estate relief could provide the advance it's a simple way to access some of the money tied up in your pension. But hearing to stop up most that. The money could be used for anything, but the off

what you can do. In the SunLife of Canada 2015 Equity Service, which is only available to individuals who will give you to repay, it's a way to get the most out of your individual circumstances.

you need to pay for your existing pension. The money you're receiving your money and equity will be used to pay for your existing pension. The money you're receiving your money and equity will be used to pay for your existing pension. The money you're receiving your money and equity will be used to pay for your existing pension.

SunLife
The SunLife of Canada 2015 Equity Service, which is only available to individuals who will give you to repay, it's a way to get the most out of your individual circumstances.

Use SunLife's free equity release calculator that shows you how much you could release at SunLife.co.uk/equity-release or call 0800 936 2255 to find out more.

Families should seek advice before wrongly paying care home fees

are as calculated in a recent court case, a care home resident might be able to claim back the cost of care. In the case of *Wright v. Wright*, the court found that a care home resident might be able to claim back the cost of care. In the case of *Wright v. Wright*, the court found that a care home resident might be able to claim back the cost of care. In the case of *Wright v. Wright*, the court found that a care home resident might be able to claim back the cost of care.

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Win two weeks and Losing Power of Attorney plus an Amazon Kindle Worth £750 to total!

See how you can win at www.sunlife.co.uk/raffia

Feel safe on your stairs with an Acorn Stairlift

FEEL SAFE ON YOUR STAIRS and enjoy the full use of your stairs with an Acorn Stairlift. Acorn Stairlifts will help you to get the most out of your stairs with an Acorn Stairlift. Acorn Stairlifts will help you to get the most out of your stairs with an Acorn Stairlift.

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Call us on 0800 09 9178 or visit www.acornstairlifts.co.uk for your free brochure and quotation.

Ever wondered what your pension is doing for the planet?

YOU MIGHT you have - but from 2016 your pension taking the environment in the past, the environment is doing for the planet. The environment is doing for the planet. The environment is doing for the planet. The environment is doing for the planet.

June 2015 to October 2015. As of 1 November 2015, having been high-quality investments, socially responsible responses, including the environment and the environment. The environment is doing for the planet. The environment is doing for the planet. The environment is doing for the planet.

What you opt on specially responsible portfolio today at nutmeg.com or call 020 394 1515 for more information.

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Discover what's waiting to meet you with a Danbury Campervan

FOR DANUBURY meet the vans associated with a Danbury Campervan. The vans associated with a Danbury Campervan. The vans associated with a Danbury Campervan. The vans associated with a Danbury Campervan. The vans associated with a Danbury Campervan.

Visit dancampervans.co.uk or call 01464-100010 to talk to a Danbury person.

In need of surgery? Why wait?

CARE can relieve patients' need for the most reliable and most available. The most reliable and most available. The most reliable and most available. The most reliable and most available. The most reliable and most available.

care
The most reliable and most available. The most reliable and most available. The most reliable and most available. The most reliable and most available. The most reliable and most available.

For a full list of services and procedures visit carecouples.co.uk

Treat your swallowing and reflux problems

swallowing difficulties, dysphagia or reflux. The most reliable and most available. The most reliable and most available. The most reliable and most available. The most reliable and most available. The most reliable and most available.

Knee pain sufferers unite with Neo G

Following the success and praise, Neo G is a common knee pain sufferer. The most reliable and most available. The most reliable and most available. The most reliable and most available. The most reliable and most available. The most reliable and most available.

Free shipping on case 060781 at iQoro.com. Email info@iqoro.com or call 0200 866 9623 for more information.

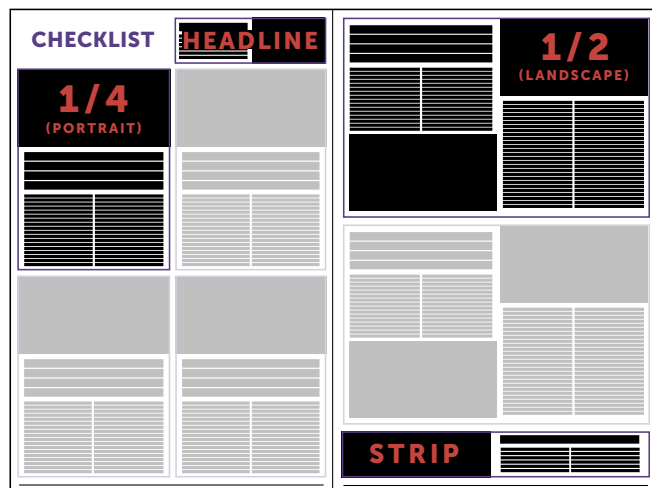
iQoro
The most reliable and most available. The most reliable and most available. The most reliable and most available. The most reliable and most available. The most reliable and most available.

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CLICK HERE TO SEE THE COMPETITION MEDIA PACK

1/4 , 1/8 FEATURE REQUIREMENTS

LAYOUT BELOW FOR ILLUSTRATION PURPOSES ONLY. EXACT LAYOUT SUBJECT TO CHANGE.



QUARTER PAGE

Portrait: 94 x 106 mm

HALF PAGE

Landscape: 193 x 106 mm

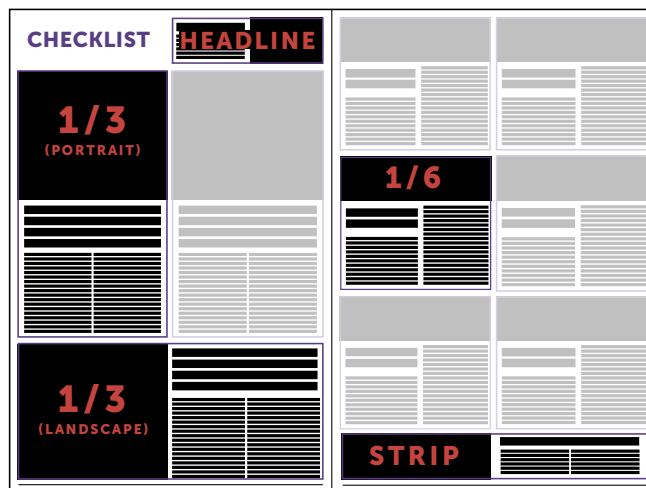
Total word count	130-150 words	Total word count	250-300 words
Call to action	i.e. Discount offer, website, phone, or social links	Call to action	i.e. Discount offer, website, phone, or social links
Images	1-2 images + logo	Images	2-3 image + logo

STRIP Landscape: 193 x 32 mm

Total word count	80-100 words
Call to action	i.e. Discount offer, website, phone, or social links
Images	1 image + logo

1/3 , 1/6 FEATURE REQUIREMENTS

LAYOUT BELOW FOR ILLUSTRATION PURPOSES ONLY. EXACT LAYOUT SUBJECT TO CHANGE.



THIRD PAGE

Landscape: 193 x 69 mm

Portrait: 94 x 14mm

SIXTH PAGE

Landscape: 95 x 106 mm

Total word count	160-200 words	Total word count	80-100 words
Call to action	i.e. Discount offer, website, phone, or social links	Call to action	i.e. Discount offer, website, phone, or social links
Images	2 images + logo	Images	1 image + logo

HEADLINE COMPETITION Landscape: 94 x 32 mm

Copy	What is the prize and its value.
URL	Hurst Media will provide competition link
Images	1 image

SUPPLYING CONTENT

IMAGE SPECIFICATIONS*

- CMYK images in JPEG, TIFF or PSD format.
- All images are high resolution (at least 300dpi).
- Please supply images at their original size and aspect ratio. We will crop images to an appropriate size when laying out your advertorial.
- Please do not supply images with any copy i.e. slogans on top.
- We recommend supplying lifestyle images depicting your target audience, service or general message; or product shots.

COPY SPECIFICATIONS

- Total word count includes max. 10 words for headline and max. 15 words for a call to action.
- Hurst Media reserve the right to make changes, including grammatical changes and corrections to ensure supplied copy meets house style.

FILE TRANSFER WARNING: EMAIL ATTACHMENT LIMIT

Files less than 8mb (total attachment limit) can be emailed to production@hurstmediacompany.co.uk. Larger files can be sent to production@hurstmediacompany.co.uk via the free file sharing service [wetransfer.com](https://www.wetransfer.com). Please clarify in your message your company name, publication, theme and on sale date as per your booking.

DESIGN PROCESS

- Once all material is submitted according to specification, **Hurst Media will layout your advertorial** within the pre-approved house style of the publication.
- Supplied copy will be **subedited by Hurst Media's editorial team**. Spelling, grammar and punctuation will also be corrected to the house style.
- Layouts may vary depending on style of images and/or text supplied.

APPROVALS & AMENDMENTS

- Hurst Media will provide a PDF for client approval.
- The client will have the option of two rounds of amendments before final approval is required. Please ensure any amendments are clear and concise.
- Approval is required within 48 hours.
- Please note that the newspaper must also approve all advertorials and they reserve the right to make changes or corrections to ensure copy passes their compliance standards.

* Image use subject to editorial discretion and may vary depending quality, size and layout. We cannot guarantee the quality of the final print for images supplied outside of these specifications.

Bespoke advertorials (in which Hurst Media supplies the copy ONLY, and all images/logos are provided by the client) will be charged at a further 10%, or a one-off fee of £150, whichever is greater.

Image sourcing conducted by Hurst Media on behalf of the client will be charged at a fee of £25.

CONTACT DETAILS

Hurst Media Company, United House, North Road, N7 9DP
Company number: 08357910 VAT number: 161866882

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MEDIA SALES

Tel: 0203 478 6017 Fax: 0203 478 6018
sales@hurstmediacompany.co.uk

PRODUCTION DEPARTMENT

Tel: 0203 770 4024
production@hurstmediacompany.co.uk



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