

SUNDAY EXPRESS GET 30% OFF TOMORROW'S DAILY EXPRESS

FREE INSIDE 100% OFF TOMORROW'S DAILY EXPRESS

KELVIN TAKES STRICTLY CROWN

BORIS: I WILL MAKE IT LAW TO PROTECT

SHOWDOWN AT SANDRINGHAM

Queen, Harry, Charles and William to meet and split deal... with Meghan on the phone

First PM in history to guarantee annual health spending boost

(THIS IS NOT A THIRD-PARTY SUPPLEMENT, IT IS FEATURED INSIDE THE NEWSPAPER AND IS INCLUDED IN ALL NATIONWIDE PRINTED EDITIONS)

- Readers of the *Sunday Express* spend on average 60 minutes reading the paper
- 58% of *Sunday Express* readers are eating more healthy food than they have in the past
- 58% of *Sunday Express* readers spend over £100 on food, drink and entertaining
- 444,000 readers of the *Sunday Express* are aged over 55

GREEN and ETHICAL

checklist

Consumers with a conscience are increasingly becoming more aware of the ethical implications of the products they buy. Here's how to find out if your favourite brands are green and ethical.

Help to tackle climate change and make a return

At 1000000, we're a company of makers and doers. We're a team of passionate people who are committed to making a difference in the world. We're a team of people who are committed to making a difference in the world. We're a team of people who are committed to making a difference in the world.




Power your home from the sun, at night

We can help you power your home from the sun, at night. We can help you power your home from the sun, at night. We can help you power your home from the sun, at night. We can help you power your home from the sun, at night. We can help you power your home from the sun, at night.




The eco-friendly laundry solution

The ECOEGG laundry solution is a revolutionary new way to clean your clothes. It's a revolutionary new way to clean your clothes. It's a revolutionary new way to clean your clothes. It's a revolutionary new way to clean your clothes. It's a revolutionary new way to clean your clothes.




Exacompta - the eco-friendly stationery company

Exacompta is a company that is committed to sustainability. We are a company that is committed to sustainability. We are a company that is committed to sustainability. We are a company that is committed to sustainability. We are a company that is committed to sustainability.



Learn COOL

Learn COOL is a company that is committed to sustainability. We are a company that is committed to sustainability. We are a company that is committed to sustainability. We are a company that is committed to sustainability. We are a company that is committed to sustainability.



The London-based company cleaning up the coffee industry

PERCOL is a company that is committed to sustainability. We are a company that is committed to sustainability. We are a company that is committed to sustainability. We are a company that is committed to sustainability. We are a company that is committed to sustainability.



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The boiler with ultra-energy-efficiency built-in

Intergas is a company that is committed to sustainability. We are a company that is committed to sustainability. We are a company that is committed to sustainability. We are a company that is committed to sustainability. We are a company that is committed to sustainability.



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Woolcool insulated packaging - flying the flag for natural materials

Woolcool is a company that is committed to sustainability. We are a company that is committed to sustainability. We are a company that is committed to sustainability. We are a company that is committed to sustainability. We are a company that is committed to sustainability.



Reduce food waste in the kitchen with perfectly pre-portioned meal kits

ecoticity is a company that is committed to sustainability. We are a company that is committed to sustainability. We are a company that is committed to sustainability. We are a company that is committed to sustainability. We are a company that is committed to sustainability.



Beauty, hair and skincare naturally

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Are we really just 12 years from Climate catastrophe?

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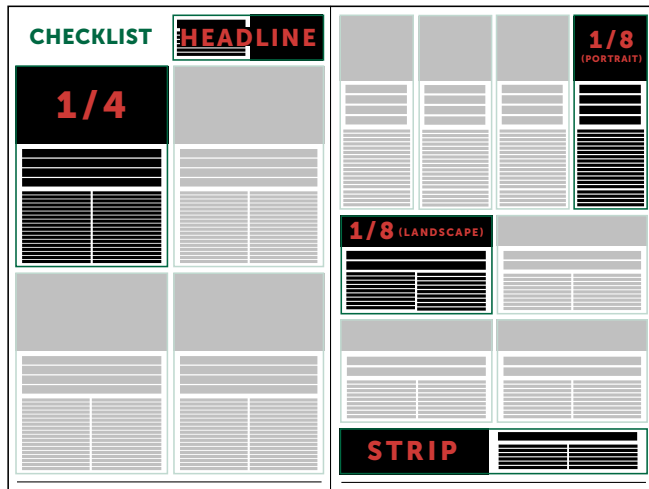


of readers are
55 and over

CLICK HERE TO SEE THE COMPETITION MEDIA PACK

1/4 , 1/8 FEATURE REQUIREMENTS

LAYOUT BELOW FOR ILLUSTRATION PURPOSES ONLY. EXACT LAYOUT SUBJECT TO CHANGE.



QUARTER PAGE

Portrait: 131.5 x 137.7 mm

Total word count 200-250 words

Call to action i.e. Discount offer, website, phone, or social links

Images 2 images + logo

EIGHTH PAGE

Landscape: 131.5 x 67 mm
Portrait: 63.9 x 137.7 mm

Total word count 70-100 words

Call to action i.e. Discount offer, website, phone, or social links

Images 1 image + logo

STRIP Landscape: 267 x 42.5 mm

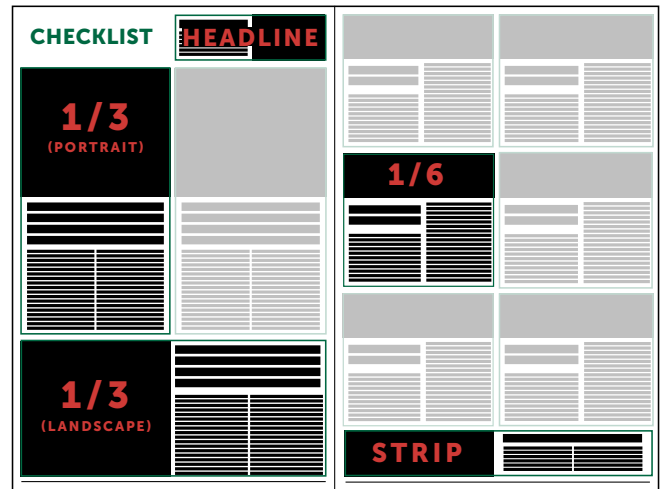
Total word count 120-150 words

Call to action i.e. Discount offer, website, phone, or social links

Images 2 images + logo

1/3 , 1/6 FEATURE REQUIREMENTS

LAYOUT BELOW FOR ILLUSTRATION PURPOSES ONLY. EXACT LAYOUT SUBJECT TO CHANGE.



THIRD PAGE

Landscape: 267 x 90.4 mm
Portrait: 131.5 x 185 mm

Total word count 200-300 words

Call to action i.e. Discount offer, website, phone, or social links

Images 2-3 images + logo

SIXTH PAGE

Landscape: 131.5 x 90.4 mm

Total word count 120-150 words

Call to action i.e. Discount offer, website, phone, or social links

Images 1-2 image + logo

HEADLINE Landscape: 131.5 x 42.5 mm

Total word count 60-80 words

Call to action i.e. Discount offer, website, phone, or social links

Images 1 image + logo

SUPPLYING CONTENT

IMAGE SPECIFICATIONS*

- CMYK images in JPEG, TIFF or PSD format.
- All images are high resolution (at least 300dpi).
- Please supply images at their original size and aspect ratio. We will crop images to an appropriate size when laying out your advertorial.
- Please do not supply images with any copy i.e. slogans on top.
- We recommend supplying lifestyle images depicting your target audience, service or general message; or product shots.

COPY SPECIFICATIONS

- Total word count includes max. 10 words for headline and max. 20 words for a call to action.
- Hurst Media reserve the right to make changes, including grammatical changes and corrections to ensure supplied copy meets house style.

FILE TRANSFER WARNING: EMAIL ATTACHMENT LIMIT

Files less than 8mb (total attachment limit) can be emailed to production@hurstmediacompany.co.uk. Larger files can be sent to production@hurstmediacompany.co.uk via the free file sharing service [wetransfer.com](https://www.wetransfer.com). Please clarify in your message your company name, publication, theme and on sale date as per your booking.

DESIGN PROCESS

- Once all material is submitted according to specification, **Hurst Media will layout your advertorial** within the pre-approved house style of the publication.
- Supplied copy will be **subedited by Hurst Media's editorial team**. Spelling, grammar and punctuation will also be corrected to the house style.
- Layouts may vary depending on style of images and/or text supplied.

APPROVALS & AMENDMENTS

- Hurst Media will provide a PDF for client approval.
- The client will have the option of two rounds of amendments before final approval is required. Please ensure any amendments are clear and concise.
- Approval is required within 48 hours.
- Please note that the newspaper must also approve all advertorials and they reserve the right to make changes or corrections to ensure copy passes their compliance standards.

* Image use subject to editorial discretion and may vary depending quality, size and layout. We cannot guarantee the quality of the final print for images supplied outside of these specifications.

Bespoke advertorials (in which Hurst Media supplies the copy ONLY, and all images/logos are provided by the client) will be charged at a further 10%, or a one-off fee of £150, whichever is greater.

Image sourcing conducted by Hurst Media on behalf of the client will be charged at a fee of £25.

CONTACT DETAILS

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Green & Ethical Checklist is advertorial content compiled by Hurst Media Company Ltd which takes sole responsibility for the content, but is published in *Sunday Express*

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