

THE SUNDAY TIMES

PAUL WELLER
 THE SINGING MAN OF THE MOMENT
 'I'M NOT A SINGER' HE SAYS

My WORST meal OUT EVER!
 THE SINGING MAN OF THE MOMENT

Back my Brexit or we'll never leave. says May
 Theresa May's Brexit gamble

Celine Dion
 THE SINGING MAN OF THE MOMENT

Home
 PAINTED LOVE
 THE SINGING MAN OF THE MOMENT

(THIS IS NOT A THIRD-PARTY SUPPLEMENT. IT IS FEATURED INSIDE THE NEWSPAPER AND IS INCLUDED IN ALL NATIONWIDE PRINTED EDITIONS)

AT HOME AND GARDEN

When you're shopping at home, it's the perfect opportunity to get your garden ready for the summer months. Here is a selection of great deals to help you get your garden ready for the summer months.

checklist

Get your lawn summer-ready

It's time to get your lawn ready for the summer months. Here are some great deals to help you get your lawn ready for the summer months.

checklist

A naturally-insulated fireplace for the garden

There's nothing more natural than a fireplace in the garden. The Schiedel EcoLine fireplace is a naturally-insulated fireplace that is perfect for the garden. It is made from natural stone and has a glass front that allows you to see the fire burning inside. It is also available in a range of colours to match your garden.

SCHIEDEL

Rebound into fitness from the safety of your home

Get your fitness routine back on track with the Rebound Fitness trampoline. It's a safe and effective way to get your heart rate up and burn calories. It's also perfect for families who want to get fit together.

Rebound Fitness

Control your home remotely with Bosch

Control your home remotely with the Bosch HomeConnect app. It allows you to control your Bosch appliances from anywhere in the world. You can even schedule your appliances to turn on or off at a specific time.

Bosch HomeConnect

The perfect meal starts with perfect cookware

Upgrade your kitchen with the Circulon cookware collection. It's made from a non-stick material that is safe and healthy. It's also available in a range of colours to match your kitchen.

CIRCULON

Could the air inside your home be more polluted than outdoors?

Indoor air pollution is a real problem. It can be caused by many things, including cleaning products, paints, and furniture. The PuraSense air purifier can help to remove these pollutants from the air, making it safer to breathe.

PuraSense

Fire it up, slow it down for maximum flavour

Get the most out of your BBQ with the Kamado Joe grill. It's a versatile grill that can be used for grilling, smoking, and roasting. It's also perfect for families who want to get fit together.

KAMADOJOE

Eat different, make a difference

Get your diet on track with the Oodbox meal delivery service. It delivers fresh, healthy meals to your door. You can choose from a range of different meal plans to suit your needs.

OODBOX

Plant-astic! Bring an indoor or outdoor space to life

Bring your garden to life with the Gardeners Dream plant collection. It features a wide range of indoor and outdoor plants that are perfect for any garden.

gardeners dream

Take care of your pet with an experienced vet visit

Get your pet's health checked with the FirstNet vet service. It's a convenient way to get your pet's health checked without leaving your home.

FirstNet

Still buffering?

Get your streaming service up and running with the BT Sport app. It allows you to watch BT Sport content on your smartphone or tablet.

BT Sport

Don't miss out on the best of the best

Get the best of the best with the BT Sport app. It allows you to watch BT Sport content on your smartphone or tablet.

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BT Sport

- Readers spent over £316m on home improvement materials in the past year
- Readers look to *The Sunday Times* for inspiration on renovating or decorating their homes
- *The Sunday Times* readers are twice as likely to own a holiday home.

are interested in home and garden topics within newspapers



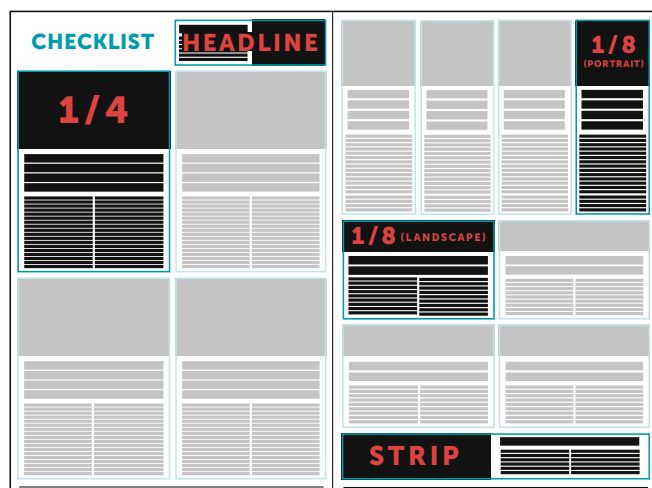
- 707,917 printed copies of *The Sunday Times* are circulated
- 2,724,000 average print readership of *The Sunday Times*
- Distributed UK wide

Third page	£12,000
Quarter page	£9,000
Sixth page	£6,500
Competition upgrade	£1,000

All facts and figures from News UK, ABC or PAMCo

1/4 , 1/8 FEATURE REQUIREMENTS

LAYOUT BELOW FOR ILLUSTRATION PURPOSES ONLY. EXACT LAYOUT SUBJECT TO CHANGE.



QUARTER PAGE

Portrait: 132 x 136.6 mm

Total word count 200-250 words

Call to action i.e. Discount offer, website, phone, or social links

Images 2 images + logo

EIGHTH PAGE

Landscape: 132 x 66.25 mm

Portrait: 64 x 136.6 mm

Total word count 70-100 words

Call to action i.e. Discount offer, website, phone, or social links

Images 1 image + logo

STRIP Landscape: 268 x 42.5 mm

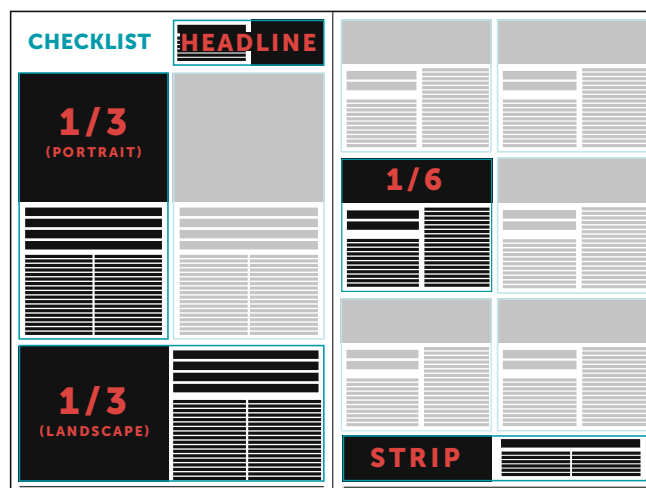
Total word count 120-150 words

Call to action i.e. Discount offer, website, phone, or social links

Images 2 images + logo

1/3 , 1/6 FEATURE REQUIREMENTS

LAYOUT BELOW FOR ILLUSTRATION PURPOSES ONLY. EXACT LAYOUT SUBJECT TO CHANGE.



THIRD PAGE

Landscape: 268 x 89.7 mm

Portrait: 183.6 x 132 mm

Total word count 200-300 words

Call to action i.e. Discount offer, website, phone, or social links

Images 2-3 images + logo

SIXTH PAGE

Landscape: 132 x 89.7 mm

Total word count 120-150 words

Call to action i.e. Discount offer, website, phone, or social links

Images 1-2 image + logo

HEADLINE Landscape: 132 x 42.5 mm

Total word count 60-80 words

Call to action i.e. Discount offer, website, phone, or social links

Images 1 image + logo

SUPPLYING CONTENT

IMAGE SPECIFICATIONS*

- CMYK images in JPEG, TIFF or PSD format.
- All images are high resolution (at least 300dpi).
- Please supply images at their original size and aspect ratio. We will crop images to an appropriate size when laying out your advertorial.
- Please do not supply images with any copy i.e. slogans on top.
- We recommend supplying lifestyle images depicting your target audience, service or general message; or product shots.

COPY SPECIFICATIONS

- Total word count includes max. 10 words for headline and max. 20 words for a call to action.
- Hurst Media reserve the right to make changes, including grammatical changes and corrections to ensure supplied copy meets house style.

FILE TRANSFER WARNING: EMAIL ATTACHMENT LIMIT

Files less than 8mb (total attachment limit) can be emailed to production@hurstmediacompany.co.uk. Larger files can be sent to production@hurstmediacompany.co.uk via the free file sharing service [wetransfer.com](https://www.wetransfer.com). Please clarify in your message your company name, publication, theme and on sale date as per your booking.

DESIGN PROCESS

- Once all material is submitted according to specification, **Hurst Media will layout your advertorial** within the pre-approved house style of the publication.
- Supplied copy will be **subedited by Hurst Media's editorial team**. Spelling, grammar and punctuation will also be corrected to the house style.
- Layouts may vary depending on style of images and/or text supplied.

APPROVALS & AMENDMENTS

- Hurst Media will provide a PDF for client approval.
- The client will have the option of two rounds of amendments before final approval is required. Please ensure any amendments are clear and concise.
- Approval is required within 48 hours.
- Please note that the newspaper must also approve all advertorials and they reserve the right to make changes or corrections to ensure copy passes their compliance standards.

* Image use subject to editorial discretion and may vary depending quality, size and layout. We cannot guarantee the quality of the final print for images supplied outside of these specifications.

Bespoke advertorials (in which Hurst Media supplies the copy ONLY, and all images/logos are provided by the client) will be charged at a further 10%, or a one-off fee of £150, whichever is greater.

Image sourcing conducted by Hurst Media on behalf of the client will be charged at a fee of £25.

CONTACT DETAILS

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At Home & Garden Checklist is advertorial content compiled by Hurst Media Company Ltd which takes sole responsibility for the content, but is published in *The Sunday Times*

All bookings are made subject to our Terms & Conditions of advertising, which are available here: hurstmediacompany.co.uk/hurst-media-advertising-terms

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HURST MEDIA
The UK's trusted media partner