

The collage features four magazine covers. The top left cover is 'THE SUNDAY TIMES travel' with the headline 'Plan your escape!' and a picture of a tropical beach. The top right cover is 'THE SUNDAY TIMES' with the headline 'WHY I WON'T DATE WOKÉ WOMEN' and a picture of Rosie Huntington-Whiteley. The bottom left cover is 'LOVE' magazine with a picture of a couple. The bottom right cover is 'Santalal' magazine with a picture of a couple.

(THIS IS NOT A THIRD-PARTY SUPPLEMENT. IT IS FEATURED INSIDE THE NEWSPAPER AND IS INCLUDED IN ALL NATIONWIDE PRINTED EDITIONS)

- 3.6 is the average amount of holidays taken by *Times* readers over 12 months
- £4.9 billion was spent on holidays by *The Times* readers in 12 months
- 44% of *Times* readers try to visit different places on holiday every time
- 64% of *Times* readers are in the AB social-economic profile.

ADVERTISEMENT

UK Travel, Days Out & Attractions checklist of

There's no need to travel far-flung lands for a great day out - here's a handy guide to things to do and places to visit in the UK this summer

See dinosaurs at the zoo in Hampshire!

Step back in time at Hever Castle

EXPERIENCE CENTURIES OF HISTORY AT THE RENOWNED DOWDLE MANSION as you stroll through the glorious grounds of Anne Boleyn's birthplace. Marvel at superb Tudor tapestries, magnificent sword-winning portraits and see 125 of the finest pieces of furniture. Marvel at the elegant restaurant for afternoon tea or take tea in the castle grounds. **Discover the story of the castle** and the lives of the people who lived there. **Stroll through the gardens** and see the original site of the historic castle. Hever has been here for centuries and the historic village of the manor castle have been transformed into a Tudor village and has been transformed into a Tudor village and has been transformed into a Tudor village. **Discover the story of the castle** and the lives of the people who lived there. **Stroll through the gardens** and see the original site of the historic castle. Hever has been here for centuries and the historic village of the manor castle have been transformed into a Tudor village and has been transformed into a Tudor village.

For a memorable experience, find out more by visiting hevercastle.co.uk

HEVER CASTLE

With 50 UK destinations to choose from, a British break is just the thing for the family

MARRIOTT BONVOY'S WIDE CHOICE of locations gives you the flexibility to choose between exciting and great family-friendly activities. Children's play and fun, and knowledge and skill help you to find the right place for you. **Discover the story of the castle** and the lives of the people who lived there. **Stroll through the gardens** and see the original site of the historic castle. Hever has been here for centuries and the historic village of the manor castle have been transformed into a Tudor village and has been transformed into a Tudor village.

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Marvell Zoo

Visit marvellzoo.co.uk or book at 01672 776467 for more information.

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For those who are even slightly adventurous, take a safari to see the world's most amazing animals in the wild. **Discover the story of the castle** and the lives of the people who lived there. **Stroll through the gardens** and see the original site of the historic castle. Hever has been here for centuries and the historic village of the manor castle have been transformed into a Tudor village and has been transformed into a Tudor village.

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MARRIOTT BONVOY

Discover your UK with Marriott Bonvoy. Visit marriottbonvoy.co.uk or call 0800 1927 1927 for more or more details.

Wicked: London theatre break - hotel and tickets - two days from just £139

WICKED TELLS THE STORY of one of the most beloved musicals to come from two young women who first met as orphans in 19th-century Kansas. **Discover the story of the castle** and the lives of the people who lived there. **Stroll through the gardens** and see the original site of the historic castle. Hever has been here for centuries and the historic village of the manor castle have been transformed into a Tudor village and has been transformed into a Tudor village.

Special offers and other amazing savings make this a great opportunity to see the show. **Discover the story of the castle** and the lives of the people who lived there. **Stroll through the gardens** and see the original site of the historic castle. Hever has been here for centuries and the historic village of the manor castle have been transformed into a Tudor village and has been transformed into a Tudor village.

Visit www.omegatravels.co.uk or call 0330 0131 0145.

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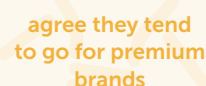
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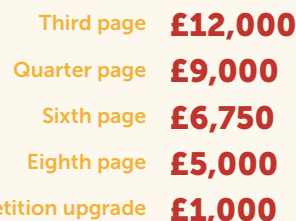
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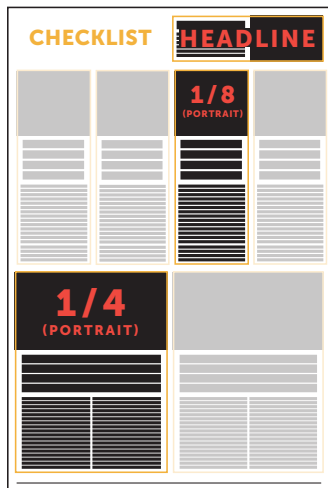
RATE CARD



All facts and figures from News UK, ABC or PAMCo

1/4 , 1/8 FEATURE REQUIREMENTS

LAYOUT BELOW FOR ILLUSTRATION PURPOSES ONLY. EXACT LAYOUT SUBJECT TO CHANGE.



QUARTER PAGE

Portrait: 132 x 136.6 mm

EIGHTH PAGE

Portrait: 64 x 136.6 mm

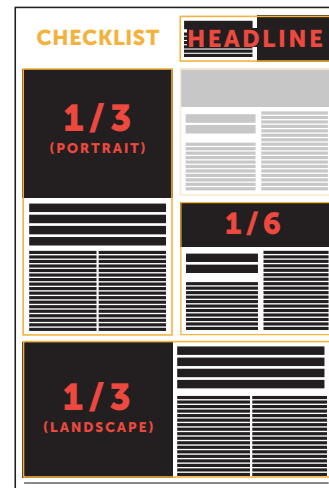
Total word count	200-250 words	Total word count	70-100 words
Call to action	i.e. Discount offer, website, phone, or social links	Call to action	i.e. Discount offer, website, phone, or social links
Images	2 images + logo	Images	1 image + logo

HEADLINE Landscape: 134 x 42.5 mm

Total word count	60-80 words
Call to action	i.e. Discount offer, website, phone, or social links
Images	1 image + logo

1/3 , 1/6 FEATURE REQUIREMENTS

LAYOUT BELOW FOR ILLUSTRATION PURPOSES ONLY. EXACT LAYOUT SUBJECT TO CHANGE.



THIRD PAGE

Landscape: 268 x 89.7 mm
Portrait: 183.6 x 132 mm

SIXTH PAGE

Landscape: 132 x 89.7 mm

Total word count	200-300 words	Total word count	120-150 words
Call to action	i.e. Discount offer, website, phone, or social links	Call to action	i.e. Discount offer, website, phone, or social links
Images	2-3 images + logo	Images	1-2 image + logo

COMPETITION See fractional sizes

Total word count and images	Varies by fractional size
Prize	Prize and value (minimum £100)
Hosting information	MEDIA PACK LINK OVERLEAF

SUPPLYING CONTENT

IMAGE SPECIFICATIONS*

- CMYK images in JPEG, TIFF or PSD format.
- All images are high resolution (at least 300dpi).
- Please supply images at their original size and aspect ratio. We will crop images to an appropriate size when laying out your advertorial.
- Please do not supply images with any copy i.e. slogans on top.
- We recommend supplying lifestyle images depicting your target audience, service or general message; or product shots.

COPY SPECIFICATIONS

- Total word count includes max. 10 words for headline and max. 20 words for a call to action.
- Hurst Media reserve the right to make changes, including grammatical changes and corrections to ensure supplied copy meets house style.

FILE TRANSFER WARNING: EMAIL ATTACHMENT LIMIT

Files less than 8mb (total attachment limit) can be emailed to production@hurstmediacompany.co.uk. Larger files can be sent to production@hurstmediacompany.co.uk via the free file sharing service [wetransfer.com](https://www.wetransfer.com). Please clarify in your message your company name, publication, theme and on sale date as per your booking.

DESIGN PROCESS

- Once all material is submitted according to specification, **Hurst Media will layout your advertorial** within the pre-approved house style of the publication.
- Supplied copy will be **subedited by Hurst Media's editorial team**. Spelling, grammar and punctuation will also be corrected to the house style.
- Layouts may vary depending on style of images and/or text supplied.

APPROVALS & AMENDMENTS

- Hurst Media will provide a PDF for client approval.
- The client will have the option of two rounds of amendments before final approval is required. Please ensure any amendments are clear and concise.
- Approval is required within 48 hours.
- Please note that the newspaper must also approve all advertorials and they reserve the right to make changes or corrections to ensure copy passes their compliance standards.

* Image use subject to editorial discretion and may vary depending quality, size and layout. We cannot guarantee the quality of the final print for images supplied outside of these specifications.

Bespoke advertorials (in which Hurst Media supplies the copy ONLY, and all images/logos are provided by the client) will be charged at a further 10%, or a one-off fee of £150, whichever is greater.

Image sourcing conducted by Hurst Media on behalf of the client will be charged at a fee of £25.

CONTACT DETAILS

Hurst Media Company, United House, North Road, N7 9DP
Company number: 08357910 VAT number: 161866882

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