

BRAND BRIEF

VERSION 1



Sky 664, Freeview 22
Freesat 812, Virgin 747

Account Manager: Category: Adv Version 1

BRAND BRIEF	
BRAND OVERVIEW	
COMMERCIAL VISION	
Show Title and Description	Show Title: Show Description:
PRODUCT RANGES/OFFERS	
DEALS/SHOW OFFER	
Prize Draw	
GUEST/MODEL CREDENTIALS	
STOCK ADVISED	
BRANDING & SET DRESSING	
GRAPHICS	
VT	

Account Manager: Category: Adv Version 1

WEB	
MARKETING	
IMAGES	Images
DIRECTOR SET REQUIREME NTS	
PROPS	