

Franchise *checklist*

Are you running a franchise or thinking about buying one? It's a great way to run a business, with help, ideas and experience. Here's a selection of franchises and related services to provoke your interest

Help to tackle climate change and make a return



IT IS TIME FOR a new type of investment that benefits both you and the planet. Egni Co-op's share offer is open for investment and we have already raised over £650k of our £750k target. They have secured the Feed-in Tariff (FIT) subsidy for rooftop solar panels on over 250 sites in Wales and is currently installing panels to generate a further 5,000kW. Egni Co-op's sites include businesses, community centres and universities; golf, football and rugby clubs; a brewery; leisure centres; and schools. This will save the sites £8m over the next 30 years and prevent 35,000 tonnes of carbon emissions.

The team behind this share offer have already successfully delivered 179kW of rooftop solar on seven sites during Egni Co-op's first share offer in 2014 (www.egni.coop). Also developed was Awel Co-op (www.awel.coop), raising over



£3m from community shares, and built a 4.7MW community wind farm which was commissioned in January 2017.

Together with their linked charity, Awel Aman Tawe, these initiatives have won multiple awards (see the share offer on their website for details or phone up for a hard copy).

Research shows that 42% of British adults with investments want to "make money and make a difference", with over one in three wanting at least a quarter of their investments to include green and ethical considerations. But it's about more than just income – it's also a way to help our community tackle global issues. Egni Co-op are inviting anyone across the UK over the age of 16 to invest from as little as £50 with a predicted 4% return on investment.

Visit egni.coop or call 01639 830870 if you have any questions.

Egni is a bona fide cooperative registered with the Financial Conduct Authority No. 32008R. Past performance is not necessarily a guide to future performance. The value of investments can go down as well as up.



How easyMoney can help solve the savings crisis

THE SAVINGS AND INVESTMENTS MARKETS are not working for savers. The market is peppered with bad cash ISAs that give low returns on savings products, which means people are not getting the returns they deserve from their money.

It's an endemic issue that easyMoney, part of Sir Stelios Haji-Ioannou's 'easy' family of brands, is tackling head-on by shaking up the market. Just as easyJet gave everyone in the UK and beyond better access to air travel, easyMoney is now giving people access to better quality investment products.

The truth is that existing savings products on the market just aren't pulling their weight. Even the very best easy-access cash ISAs out there offer a worryingly low 1.45%*. Inflation running at 1.9%** means that cash ISA

to 7.28% to investors across the UK - far better than cash ISA offers on the table. easyMoney does this because they have no high-street branches that drive up costs and no old computer systems that need to be fixed every year. This allows them to pass on better rates to investors.

The 'easy' brand is known worldwide for giving people value for money, and that's exactly what they're giving investors with easyMoney. If you want better returns on your hard-earned money, visit easymoney.com today.

easyMoney®

The easyMoney ISA is not a bank account and, as with all investing, your capital is at risk. E-Money Capital Ltd trading as easyMoney is authorised and regulated by the FCA (FRN 231680). No FSCS. Tax treatment dependent on individual circumstances and subject to change.

*moneysavingexpert.com/savings/cash-isa-transfers
**ons.gov.uk/economy/inflationandpriceindices



Need legal help with your franchise?

FRANCHISE AGREEMENTS are something that should not be overlooked for several reasons and it is therefore crucial to invest in getting a British Franchise Association (BFA) affiliate solicitor to review the agreement. A BFA affiliate solicitor will be able to inform you of the rights you have and the financial implications you must adhere to, as well as any legal obligations that you may be unaware of.

Find out more at hutchinsonthomas.com or call 01792 439000.




Help your franchise grow with alternative finance

DURING A PERIOD OF GROWTH you have to spend money to make money. This is fact. What is also fact is franchises often seeing growth stunted because they lack the cash they need to fuel it on a sustainable level. This is nothing new, and certainly not original thought. Yet the fact remains: growth is fuelled by money, just as a petrol engine is by petrol. Without petrol, the engine stutters and stops. Without money, growth does the same. So the solution is simple: borrow what you need. But hold your horses. High-street banks have become risk-averse and frankly unpalatable for

many a small and medium-sized business. Credit scores and existing debts are stumbling blocks and computerised decision systems are as humanised as a frying pan. The good news is there is an alternative. Alternative lenders, so-called because they are not high-street banks, offer high quality financial products and, on average, approve more applications than them. Many a franchise has been let down by their bank – far fewer have been let down by an alternative lender. Periods of growth are exciting times for you and Nationwide Corporate Finance genuinely want to lend to your franchise and help you jump up a level.

Unsecured finance, secured finance, and leases and hires are available to suit your needs. To see how Nationwide Corporate Finance can help you, call 01234 240155.



A modern approach to wealth management

HERE'S A SURPRISING FACT: many investment companies still use fax machines in their back office. In 2019 why would they need such a clunky old technology? The sad truth is that lots of these firms have no incentive to change. So long as their customers keep paying high charges – fees for advice, management fees, and exit fees – they can sit back and enjoy the profits rolling in.

Nutmeg is different. In 2012, we were launched by ex-City workers fed up with the traditional wealth management business. They created a digital wealth manager using technology to put customers first. Their mission: Low cost. Because high fees can reduce your investment returns and could stop you reaching your financial goals.

Transparency. Because you deserve to know exactly how and where your money is invested. Easy to use. Because faxes are so last century. Today, you should be able to manage your investments easily in a mobile app. Seven years on, YourMoney.com has awarded us Best Online Stocks & Shares ISA Provider for the fifth year running. We have more than 74,000 customers invested in our products, which include Lifetime ISAs and pensions. That makes us the largest digital wealth manager



in the UK (Source: Boring Money; robo-adviser assets, 31/12/2018 were £3.2bn – Nutmeg accounted for £1.5bn or 47% market share).

As with all investing, your capital is at risk. The value of your portfolio with Nutmeg can go down as well as up and you may get back less than you invest. Tax treatment depends on individual circumstances and may be subject to change in the future.

nutmeg

THE DIGITAL WEALTH MANAGER

Open an account with Nutmeg today. Visit nutmeg.com or call 020 3598 1515.



Time to scale-up your eCommerce business?

AS AN ENTREPRENEUR YOU'LL be looking forward to your business growing, the money starting to flow in and that critical point when you start generating a healthy profit. But are you dedicating enough time to developing your strategy, products and services – or are you tied-up with making boxes, negotiating with parcel couriers or learning the intricacies of SEO?



We know that starting and scaling an eCommerce business can be complicated and confusing. At BuzzBrand, we offer a personalised set of services to help start-up, small and medium-sized eCommerce businesses turn their

dreams into reality. The BuzzBrand team can help your business with just about anything, from website development and digital marketing through to order fulfilment and bookkeeping.

Why not get in touch for an informal chat or simply visit buzzbrand.com for more information.



GoDaddy Websites + Marketing: empowering entrepreneurs

GODADDY IS EMPOWERING EVERYDAY ENTREPRENEURS to build amazing online businesses by introducing GoDaddy Websites + Marketing, combining an easy-to-use website builder with a suite of marketing tools to help people with little or no marketing know-how reach new customers and fuel business growth. GoDaddy have always helped customers build business websites, but now GoDaddy Websites + Marketing offers GoDaddy InSite™ – a smart technology which guides users through the process of marketing their website and bringing their business to an ever-growing marketplace. GoDaddy InSite™ is the only product in the industry that provides tailored ongoing guidance based on business goals, comparing performance to other businesses in the same sector.



Look great everywhere online that matters

GoDaddy Websites + Marketing gives users access to intuitive SEO and email marketing tools that ensure they are visible everywhere, and connected with customers.

"We know from speaking with entrepreneurs and small business owners that setting up a website can be daunting. Even once they've built their website, many are uncertain whether it's visible, discoverable or effective," said Irana Wasti, Senior VP of GoDaddy EMEA.

Designed to be the single tool you need to manage an online presence, GoDaddy Websites + Marketing combines the power of a professional website with the marketing reach of the world's largest search, social and commerce platforms. More information at: uk.godaddy.com

GoDaddy

Exciting Multi-Unit investment opportunities available in the UK, Europe and worldwide

JOIN A SUCCESSFUL RETAIL FRANCHISE business and become a Multi-Unit Franchise Partner of a premium design brand with a top position in the global furniture industry.

Established in Denmark in 1952, BoConcept is a global retail furniture brand specializing in premium quality interior design. With over 25 years' franchise experience, BoConcept now has 300+ stores in 65 countries.

In the next few years the brand plans to reach 600+ stores around the world, through the recruitment of Franchise Partners with the right synergies and resources to develop Multi-Unit opportunities.

BoConcept offers an attractive business concept, a quick-generating cash flow model, high gross margin and turnover per square meter, low inventory (production occurs only with effective orders), minimal employees and no royalties.

BoConcept is searching in the UK, Europe and globally for Multi-Unit Franchise Partners to invest in several stores within an agreed geographic area. BoConcept are willing to be contacted by investors with strong business experience, ability to build up an organisation and commit to an aggressive store development plan.

BoConcept's ideal candidates for this



opportunity should have liquid assets of over €500,000, and a net worth in excess of €1.5m.

Why join BoConcept?

- Global brand, with an outstanding reputation and demand worldwide
- Experienced and solid franchisor with a very attractive franchise model
- Premium Danish design brand, awarded Best Lifestyle Franchise 2019.

BoConcept®

Interested? Find more details at boconcept.com/franchise or email franchise@boconcept.com

Escape corporate accounting

TAKE CONTROL OF YOUR CAREER. With some 200 accountants across the nation, AIMS offers an unparalleled opportunity to build the career that's perfect for you.

Your time is precious – so we've summarised the key benefits of AIMS into five points:

- Set your optimum work/life balance – work free of corporate performance targets.
- Deal with real people – your clients aren't corporations, they're people. You'll see how your work has a real impact on peoples' lives.
- A proper support structure – you'll never be alone. You'll always have the support of AIMS head Office.
- Your efforts equal your rewards – you benefit from your own efforts. No credit-stealing, you've earned every bit of what you get.

To take the first steps in forging your own career, please get in touch at aims.co.uk/accountancy-franchise or call 020 7616 6632.

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Accountants for Business

