

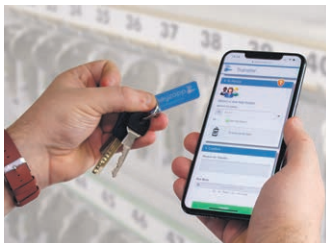
Careers, Training and Personal Development *checklist* ✓

From climbing the career ladder to taking a new path in life, here's how you can increase your prospects and professional skills to reach your goals

Never lose keys again!

LOVED BY PROPERTY PROFESSIONALS, facilities managers and security teams, Keyzapp helps your business manage keys. Say goodbye to paper logbooks, spreadsheets and databases. Say hello to smart key fobs that work just like contactless payment – just tap and go. Use your phone, computer or dedicated kiosk to check who has the keys right now, who had them in the past or send reminders when they are due back.

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Meet like-minded women in London

WE ALL LEAD BUSY LIVES, and here at The Merit Club we understand that, so we thought about ways to elevate your lifestyle through offering you access to co-working spaces, members' clubs and other luxury perks as well as helping you grow your network and social circle through our events.

The Merit Club is an online members' club for women in London, with a mission to be a guide and hub of inspiration; your go-to place for discovering quality places to visit, finding interesting speaker talks and networking opportunities; and a community in which women can connect and

network outside of their usual circle.

Every month we bring our members new events to connect, new business and lifestyle discounts and unique places to visit, so that you can broaden your horizons as well as benefit from a supportive community of women with whom you can make real and lasting connections – because you don't have to do it all alone.

Visit themeritclub.com for more information, or email info@themeritclub.com to join. Follow @ [@themeritclub_official](https://twitter.com/themeritclub_official)

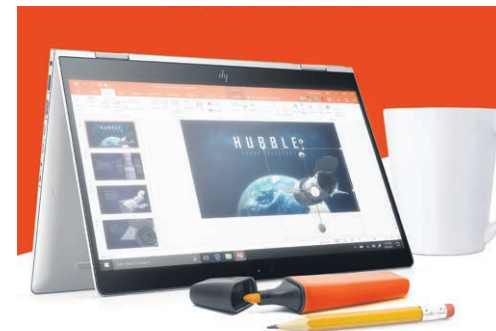


Microsoft Office Home and Student 2019: the future is here!

NOW AVAILABLE FOR Mac and Windows 10 users, Microsoft Office Home and Student 2019 brings a host of exciting changes and additions to keep those teenagers off their gaming consoles. No, you're not dreaming!

Firstly, Word, Excel and Powerpoint have all been updated and are more efficient than ever. Microsoft Office Home and Student 2019 also gives you new inking and editing tools, the ability to make maths equations and a fabulous new PowerPoint Zoom navigation feature. And that's just for starters...

Great graphics Thanks to Scalable Vector Graphics, documents, worksheets and presentations have never looked so visual or been so easy to use. Graphics can now be easily rotated, moved, coloured and resized.



Break the language barrier The new Microsoft Office Translator enables you to talk in your own language and have it translated into another language on screen in real time. For students for whom English isn't their first language this is an invaluable learning device. Translate a selected portion of text or the whole document in an instant.

Move it! A new effect called Morph creates animation in seconds which means presentations are much smoother and professional looking. This is so good that teenagers might actually enjoy giving a presentation!

These are just a few of the many fantastic features we've highlighted in Microsoft Office Home and Student 2019. We think you'll love it. Search 910953 on Ebuyer.com for more information.

ebuyer.com



Time to scale-up your eCommerce business?

AS AN ENTREPRENEUR YOU'LL be looking forward to your business growing, the money starting to flow in and that critical point when you start generating a healthy profit. But are you dedicating enough time to developing your strategy, products and services – or are you tied-up with making boxes, negotiating with parcel couriers or learning the intricacies of SEO?



We know that starting and scaling an eCommerce business can be complicated and confusing. At BuzzBrand, we offer a personalised set of services to help start-up, small and medium-sized eCommerce businesses turn their

dreams into reality. The BuzzBrand team can help your business with just about anything, from website development and digital marketing through to order fulfilment and bookkeeping.

Why not get in touch for an informal chat or simply visit buzzbrand.com for more information.



Turn a course into a career at ACM

ACM'S AWARD-WINNING ACCELERATED DEGREE model has supported aspiring creatives in enjoying sustainable portfolio careers for almost a quarter of a century. Iconic stars as diverse and successful as Ed Sheeran, Crissie Rhodes of The Shires, and Matt Healy of The 1975 have all passed through its doors, while thousands of other graduates can be found in prominent positions at influential industry institutions from Simon Cowell's record label Syco to Universal Music Group, the world's largest music company. ACM is incredibly proud of its diverse and talented student body, a tight-knit community that welcomes creative minds, encourages innovation, and truly cares about every student's future achievements and success.

With three campuses, located in Guildford, London, and Birmingham, ACM students are able to immediately and completely immerse themselves in the process of building their dream career, making a living by doing something they love. ACM tutors are all dual

professionals with world-class expertise, industry connections, and ongoing careers in their respective fields.

Each campus's facilities are all equipped with state-of-the-art equipment provided by brands as legendary as Apple, Marshall, Yamaha, Fender, Laney, Roland, Tama, Ibanez, Digidesign, and many more. ACM also has a special partnership with Metropolis Studios, Europe's largest independently-owned recording complex, enabling students to visit and study at Metropolis; record free of charge in a professional environment frequented by the likes of The Black Eyed Peas, Rihanna, Queen, and Elton John; and even become a part of Metropolis Blue, a brand new student-run record label.



Visit acm.ac.uk or call 01483 500800 for more information.



Attracting investment in your ideas

LOOKING GOOD TO INVESTORS is important for start-ups and growing businesses. Investors want to see that the business has a competitive edge and can defend its place in the market. Patents, trade marks and other Intellectual Property (IP) rights protect innovative businesses' products and brands and help to give investors the confidence they need and to create new assets.

A well thought-out IP strategy is attractive to investors and enables the business to seek funding to put that strategy into effect. Evaluating what IP the business has now and expects to develop in the future should be done early and on an ongoing basis. This enables the business to plan ahead and identify what to protect, how and when to protect it, and avoids missing opportunities.

Keeping new ideas confidential until they are protected is important. Non-Disclosure

Agreements can be a useful tool but are rarely enough on their own. Protecting core ideas before meeting with investors and partners can put the business in a stronger position and retain ownership of those ideas.

Working with experienced Intellectual Property specialists can add significant value. Reddie & Grose provides tailored IP strategies to appeal to investors at each stage of the investment cycle and supports you to secure commercially effective protection for your ideas. We are experienced at navigating the legal systems and can help to maximise the value of your IP efficiently and cost-effectively.

REDDIE & GROSE

Visit reddie.co.uk, call 0207 242 0901 or email startups@reddie.co.uk



Answer these two questions, and your next investing decision will be clear

ONLINE TRADING ACADEMY'S core strategy helps everyday people learn strategies that could help them make the right moves inside the financial markets.

With this methodology, there are two questions that matter:

- Where will price turn?
- Where will price move to?

Once we answer these questions, we can apply the core strategy to any market, whether

investing in stocks, bonds, futures, forex, options, and real estate – in a way that could help support your financial objectives.

Question 1: Where will price turn?

Market price turns at price levels where supply and demand are out of balance. Banks and financial institutions are generally very profitable, and they create the largest imbalances as they buy and sell the largest quantities. So, if we can see where they are

buying and selling on a price chart, we can buy and sell there also.

Question 2: Where will price move to?

In any and all markets, price simply moves from demand to supply and back again. Once all the buy and sell orders are filled at a demand or supply level, price simply moves to the next level. By seeing supply and demand on a price chart, we can predict market moves in advance with a higher degree of accuracy.

No matter the asset class you're investing in, developing skills designed to help you generate income and build confidence towards your retirement is the key to owning this knowledge.

Note: Past performance is not necessarily a guide to future performance and that, unless guaranteed, the value of investments can go down as well as up.

It all starts with a free investing class at an Online Trading Academy location near you. There's an investor in all of us. Call 01727 873847 or visit otauk.com today!



Work from home and grow a successful PA services business

AT PINK SPAGHETTI WE ALLOW you to create a PA services business based on a proven model. Pink Spaghetti's franchisees love working because the model allows them to take control of their careers and their work/life balance.

For some it's working around school hours and the pleasure of picking the children up from school and for others it's creating time to attend yoga classes or walk the dog.

Whatever it is you love to do, Pink Spaghetti will help you to make it a reality, while at the same time running a successful business. Support and collaboration make Pink Spaghetti special. You are independent but never alone and you will be joining like-minded individuals who share a passion for delivering an excellent service.



Pink Spaghetti have a five-star rating for franchisee satisfaction and are ranked in the Elite Franchise Top 100 franchises.



Email franchise@pink-spaghetti.co.uk or call 0333 355 0986 today to discover more.

Kickstart your career in executive coaching

MARKET DEMAND FOR EXECUTIVE COACHING is on the rise. Since its inception, the Academy of Executive Coaching (AoEC) has been committed to maintaining the highest professional standards. The AoEC's consulting services offer your organisation a unique and specialised approach. If you have a background

in HR, consultancy, training or team leadership, now could be the right time to train as an executive coach. Coaching is about improving leadership and management performance; it is about using the inherent wisdom and knowledge the coachee has to find their own solutions.

The AoEC offers world-class executive coach training programmes to suit different career levels and areas of expertise. Accredited and validated by the industry's top professional bodies, the AoEC works with you to develop your own model, style and 'signature presence'.



Training over 11,000 people since 1999, start your AoEC journey at one of our free open events. Visit aoec.com or call 020 7127 5125 to find out more.



Learn the experts' secrets with Sotheby's Institute of Art short courses and lectures

LOVE ART? Go behind the scenes of the art world with summer courses at Sotheby's Institute of Art. Running throughout June and July, courses in London and New York City combine classroom learning with unique art experiences, seminars with international art world experts and leading art practitioners, as well as visits to galleries, auction houses, museums, studios and more.

There are courses on European and British art; an insider's look at the museums and institutions that have shaped aesthetic and cultural traditions; and the opportunity to meet experts from Bond Street who will teach you about assessing, validating, and interpreting sales of major auctions. Or you can even investigate the multi-billion-dollar art crime industry! Whether you're looking for a way into the art industry, to advance your already

established career, or just curious about art and cultural history, courses are tailored to meet the needs of all participants.

Can't join in person? The Sotheby's Institute also offers online courses so you can follow your creative curiosity and develop specific skills anytime, anywhere. These six- and eight-week courses provide in-depth knowledge and valuable insights on everything from running a contemporary gallery or curating, to buying and selling at auction or building a collection.

Join Sotheby's Institute of Art and become an art world insider at sothebysinstitute.com



Sotheby's INSTITUTE OF ART

