

[illegible]

(THIS IS NOT A SUPPLEMENT. IT IS FEATURED INSIDE THE NEWSPAPER AND IS INCLUDED IN ALL NATIONWIDE PRINTED EDITIONS)

Be Your Own Boss

Considering starting your own business or already running a successful SME?
There's always help at hand - these ideas could be useful to help your business succeed

checklist ☒

ArchOver connects high-growth SMEs with the cash they need to succeed

ARCHOVER IS AN INNOVATIVE FINANCIAL SERVICES PROVIDER THAT HELPS SMALL AND MEDIUM ENTERPRISES (SMEs) TO ACCESS THE CASH THEY NEED TO SUCCEED. THE COMPANY'S PLATFORM, ARCHOVER, IS A DIGITAL LENDING PLATFORM THAT CONNECTS SMEs WITH INVESTORS AND PROVIDES THEM WITH THE CASH THEY NEED TO GROW. ARCHOVER'S PLATFORM IS DESIGNED TO BE EASY TO USE AND TO PROVIDE SMEs WITH THE CASH THEY NEED TO GROW. ARCHOVER'S PLATFORM IS DESIGNED TO BE EASY TO USE AND TO PROVIDE SMEs WITH THE CASH THEY NEED TO GROW.




Swish

Swish is a mobile payment app that allows users to make payments using their smartphones. It is available in Sweden and is used by millions of people. Swish is a mobile payment app that allows users to make payments using their smartphones. It is available in Sweden and is used by millions of people.




Get your data protection sorted from the start

DATA PROTECTION IS A CRUCIAL PART OF ANY BUSINESS. IT IS THE PROCESS OF PROTECTING THE DATA THAT A BUSINESS COLLECTS AND USES. IT IS THE PROCESS OF PROTECTING THE DATA THAT A BUSINESS COLLECTS AND USES. IT IS THE PROCESS OF PROTECTING THE DATA THAT A BUSINESS COLLECTS AND USES.




Versatile professional label printing

VERSATILE PROFESSIONAL LABEL PRINTING IS A SERVICE THAT PROVIDES CUSTOMERS WITH A RANGE OF LABELS FOR THEIR BUSINESS. IT IS A SERVICE THAT PROVIDES CUSTOMERS WITH A RANGE OF LABELS FOR THEIR BUSINESS. IT IS A SERVICE THAT PROVIDES CUSTOMERS WITH A RANGE OF LABELS FOR THEIR BUSINESS.




Frustrated with poor Wi-Fi in your home? You need KICK Wi-Fi

KICK Wi-Fi IS A SERVICE THAT PROVIDES CUSTOMERS WITH A RANGE OF Wi-Fi SERVICES. IT IS A SERVICE THAT PROVIDES CUSTOMERS WITH A RANGE OF Wi-Fi SERVICES. IT IS A SERVICE THAT PROVIDES CUSTOMERS WITH A RANGE OF Wi-Fi SERVICES.




Grow your business by accessing specialist business data remedy

GROW YOUR BUSINESS BY ACCESSING SPECIALIST BUSINESS DATA REMEDY. IT IS A SERVICE THAT PROVIDES CUSTOMERS WITH A RANGE OF BUSINESS DATA REMEDY SERVICES. IT IS A SERVICE THAT PROVIDES CUSTOMERS WITH A RANGE OF BUSINESS DATA REMEDY SERVICES.




Maximise your productivity

MAXIMISE YOUR PRODUCTIVITY BY USING THE RIGHT TOOLS AND TECHNIQUES. IT IS A SERVICE THAT PROVIDES CUSTOMERS WITH A RANGE OF PRODUCTIVITY SERVICES. IT IS A SERVICE THAT PROVIDES CUSTOMERS WITH A RANGE OF PRODUCTIVITY SERVICES.




priority

PRIORITY IS A SERVICE THAT PROVIDES CUSTOMERS WITH A RANGE OF PRIORITY SERVICES. IT IS A SERVICE THAT PROVIDES CUSTOMERS WITH A RANGE OF PRIORITY SERVICES. IT IS A SERVICE THAT PROVIDES CUSTOMERS WITH A RANGE OF PRIORITY SERVICES.




Flexible finance

FLEXIBLE FINANCE IS A SERVICE THAT PROVIDES CUSTOMERS WITH A RANGE OF FINANCE SERVICES. IT IS A SERVICE THAT PROVIDES CUSTOMERS WITH A RANGE OF FINANCE SERVICES. IT IS A SERVICE THAT PROVIDES CUSTOMERS WITH A RANGE OF FINANCE SERVICES.




SWISH FUND

SWISH FUND IS A SERVICE THAT PROVIDES CUSTOMERS WITH A RANGE OF FUND SERVICES. IT IS A SERVICE THAT PROVIDES CUSTOMERS WITH A RANGE OF FUND SERVICES. IT IS A SERVICE THAT PROVIDES CUSTOMERS WITH A RANGE OF FUND SERVICES.




Struggling to manage your stock solo? Get your items in order

STRUGGLING TO MANAGE YOUR STOCK SOLO? GET YOUR ITEMS IN ORDER. IT IS A SERVICE THAT PROVIDES CUSTOMERS WITH A RANGE OF STOCK MANAGEMENT SERVICES. IT IS A SERVICE THAT PROVIDES CUSTOMERS WITH A RANGE OF STOCK MANAGEMENT SERVICES.




Doing business on a global scale? Protect your assets!

DOING BUSINESS ON A GLOBAL SCALE? PROTECT YOUR ASSETS! IT IS A SERVICE THAT PROVIDES CUSTOMERS WITH A RANGE OF ASSET PROTECTION SERVICES. IT IS A SERVICE THAT PROVIDES CUSTOMERS WITH A RANGE OF ASSET PROTECTION SERVICES.




WIN

WIN IS A SERVICE THAT PROVIDES CUSTOMERS WITH A RANGE OF WIN SERVICES. IT IS A SERVICE THAT PROVIDES CUSTOMERS WITH A RANGE OF WIN SERVICES. IT IS A SERVICE THAT PROVIDES CUSTOMERS WITH A RANGE OF WIN SERVICES.




A stay at Stoke Park

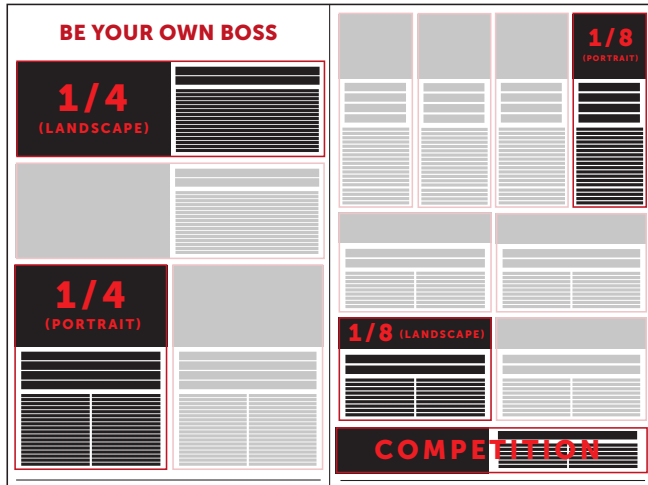
A STAY AT STROKE PARK IS A SERVICE THAT PROVIDES CUSTOMERS WITH A RANGE OF STAY SERVICES. IT IS A SERVICE THAT PROVIDES CUSTOMERS WITH A RANGE OF STAY SERVICES. IT IS A SERVICE THAT PROVIDES CUSTOMERS WITH A RANGE OF STAY SERVICES.




All facts and figures from News UK, ABC or PAMCo

1/4 , 1/8 FEATURE REQUIREMENTS

LAYOUT BELOW FOR ILLUSTRATION PURPOSES ONLY. EXACT LAYOUT SUBJECT TO CHANGE.



QUARTER PAGE

Landscape: 268 x 66.25 mm
Portrait: 132 x 136.6 mm

Headline	Written in-house	Headline	Written in-house
Main body copy	200-250 words	Main body copy	60-90 words
Contact	Website, phone number	Contact	Website, phone number
Images	1-2 high resolution images*	Images	1 high resolution image*

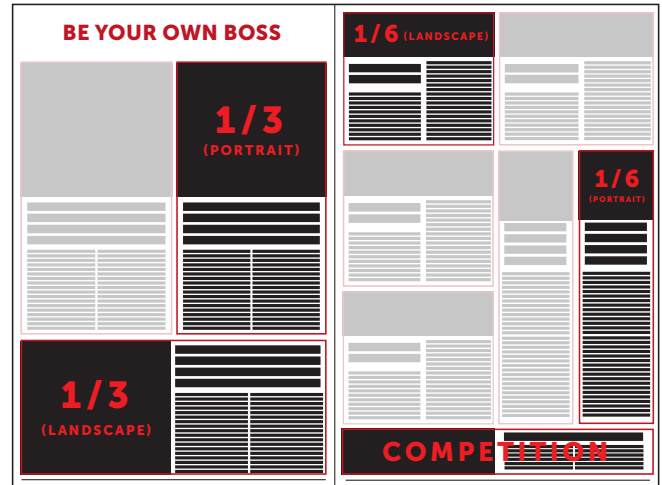
EIGHTH PAGE

Landscape: 132 x 66.25 mm
Portrait: 64 x 136.6 mm

Headline	Written in-house
Main body copy	60-90 words
Contact	Website, phone number
Images	1 high resolution image*

1/3 , 1/6 FEATURE REQUIREMENTS

LAYOUT BELOW FOR ILLUSTRATION PURPOSES ONLY. EXACT LAYOUT SUBJECT TO CHANGE.



THIRD PAGE

Landscape: 268 x 89.7 mm
Portrait: 183.6 x 132 mm

Headline	Written in-house	Headline	Written in-house
Main body copy	200-300 words	Main body copy	120-150 words
Contact	Website, phone number	Contact	Website, phone number
Images	1-3 high resolution images*	Images	1 high resolution image*

SIXTH PAGE

Landscape: 132 x 89.7 mm
Portrait: 183.6 x 64 mm

Headline	Written in-house
Main body copy	120-150 words
Contact	Website, phone number
Images	1 high resolution image*

COMPETITION: 268 x 42.5 mm

Headline	Written in-house	Main body copy	50-70 words	Contact	Website, phone number	Images	1-3 high resolution images*
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SUPPLYING CONTENT

IMAGE SPECIFICATIONS*

- CMYK images in JPEG, TIFF or PSD format
- All images are high resolution (at least 300dpi)
- Image ink density limit 240%
- Please supply images at their original size and aspect ratio. We will crop images to an appropriate size when laying out your advertorial.
- Please do not supply images with any copy i.e. slogans on top
- We recommend supplying lifestyle images depicting your target audience, service or general message; or product shots.

We cannot guarantee the quality of the final print for images supplied outside of these specifications.

COPY SPECIFICATIONS

- All copy content provided in word processor file (avoid supplying in PDF format)
- Hurst Media Company reserve the right to make changes or to make grammatical changes and corrections to ensure it meets house style

* Image use subject to editorial discretion and may vary depending quality, size and layout.
† Excludes image(s) cost; image searches £40 per hour; and copy writing £40 per hour.

FILE TRANSFER

Files less than 8mb can be emailed to production@hurstmediacompany.co.uk. For larger files please send to production@hurstmediacompany.co.uk via wettransfer.com. Please clarify in your message your company name, publication and on sale date as per your booking.

DESIGN PROCESS

- Once all material is submitted according to specification, **Hurst Media Company will layout your advertorial** within the house style of the publication
- Layouts may vary depending on images and/or text supplied

APPROVALS & AMENDMENTS

- Hurst Media Company will provide a PDF for client approval
- The client will have the option of two rounds of amendments before final approval is required
- The final third PDF is for fact checking/approval/records only, as such please ensure any amendments are clear and concise
- Approval is required within 48 hours

Bespoke advertorials (in which Hurst Media Company supplies the copy ONLY, and all images/logos are provided by the client) will be charged at a further 10%, or a one-off fee of £150, whichever is greater.

CONTACT DETAILS

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