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(THIS IS NOT A SUPPLEMENT. IT IS FEATURED INSIDE THE NEWSPAPER AND IS INCLUDED IN ALL NATIONWIDE PRINTED EDITIONS)

- The Saturday edition of *The Times* boasts 1.3 million readers per issue
- *The Times* is read for an average of 76 minutes on a Saturday
- 64% of *Times* readers are AB social group
- *The Times* is the UK's number 1 daily print title for reaching the UK's business professionals

ADVERTISEMENT

ADVERTISEMENT

Franchise checklist

Taking the pain out of payroll

PAISWELL CAN HELP YOU and your business to take the pain out of payroll. Paiswell is a leading provider of payroll services, offering a range of solutions to help you manage your payroll more effectively. We can help you with everything from basic payroll processing to complex, multi-state payroll solutions. Our experienced team will work with you to understand your needs and provide a tailored solution that fits your business. Contact us today to learn more about the benefits of Paiswell payroll services.

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Support whichever way you need IT

IN YOUR TEAM already connected? The cloud makes it so easy to connect your business to the cloud. You can access your data and applications from anywhere, at any time. This means you can work more flexibly and efficiently. Contact us today to learn more about the benefits of cloud computing.

With our award-winning support tools, and team, we can help you get the most out of your IT. We can help you with everything from basic IT support to complex, multi-state IT solutions. Our experienced team will work with you to understand your needs and provide a tailored solution that fits your business. Contact us today to learn more about the benefits of our IT services.

Finance solutions to keep cash flowing

FINANCIAL SERVICES can help you keep your cash flow flowing. We can help you with everything from basic financial services to complex, multi-state financial solutions. Our experienced team will work with you to understand your needs and provide a tailored solution that fits your business. Contact us today to learn more about the benefits of our financial services.

For more information, visit www.finance.com

that you can access for many years after the end of your franchise. This is a key benefit of our franchise system, and it's one that we're proud to offer. We can help you with everything from basic franchise services to complex, multi-state franchise solutions. Our experienced team will work with you to understand your needs and provide a tailored solution that fits your business. Contact us today to learn more about the benefits of our franchise system.

For more information, visit www.aldermore.com

Aldermore

Turn your unwanted/unused tones into cash

TURN YOUR UNWANTED/UNUSED TONES INTO CASH with our innovative service. We can help you with everything from basic tone services to complex, multi-state tone solutions. Our experienced team will work with you to understand your needs and provide a tailored solution that fits your business. Contact us today to learn more about the benefits of our tone services.

Unlock your potential at The British & International Franchise Exhibition

THE BRITISH & INTERNATIONAL FRANCHISE EXHIBITION is the largest franchise event in the UK. It's a great opportunity for you to meet with leading franchise companies, learn about the latest trends in the industry, and find out more about the benefits of franchising. The exhibition is held at the Olympia London, and it's open to the public. Contact us today to learn more about the benefits of the exhibition.

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Searching for a flexible office space?

CONVERT TO AN OPEN DESK is a flexible office space solution that allows you to work from anywhere, at any time. This means you can work more flexibly and efficiently. Contact us today to learn more about the benefits of our open desk solution.

What else our solution can do for you is that it's a flexible office space solution that allows you to work from anywhere, at any time. This means you can work more flexibly and efficiently. Contact us today to learn more about the benefits of our open desk solution.

Kickstart your career in executive coaching

KICKSTART YOUR CAREER IN EXECUTIVE COACHING with our innovative service. We can help you with everything from basic coaching services to complex, multi-state coaching solutions. Our experienced team will work with you to understand your needs and provide a tailored solution that fits your business. Contact us today to learn more about the benefits of our coaching services.

Find Franchise opportunities on FranchiseSales.com

DISCOVER THE LATEST FRANCHISE OPPORTUNITIES on FranchiseSales.com. We can help you with everything from basic franchise services to complex, multi-state franchise solutions. Our experienced team will work with you to understand your needs and provide a tailored solution that fits your business. Contact us today to learn more about the benefits of our franchise services.

WIN an OKI MC363dwn Colour Laser Printer

Find Franchise opportunities on FranchiseSales.com

DISCOVER THE LATEST FRANCHISE OPPORTUNITIES on FranchiseSales.com. We can help you with everything from basic franchise services to complex, multi-state franchise solutions. Our experienced team will work with you to understand your needs and provide a tailored solution that fits your business. Contact us today to learn more about the benefits of our franchise services.

High quality, fast service at a competitive price

Your people are your most valuable asset

YOUR PEOPLE ARE YOUR MOST VALUABLE ASSET and it's important to take care of them. We can help you with everything from basic employee services to complex, multi-state employee solutions. Our experienced team will work with you to understand your needs and provide a tailored solution that fits your business. Contact us today to learn more about the benefits of our employee services.

High quality, fast service at a competitive price

HIGH QUALITY, FAST SERVICE AT A COMPETITIVE PRICE is what we strive for. We can help you with everything from basic service solutions to complex, multi-state service solutions. Our experienced team will work with you to understand your needs and provide a tailored solution that fits your business. Contact us today to learn more about the benefits of our service solutions.

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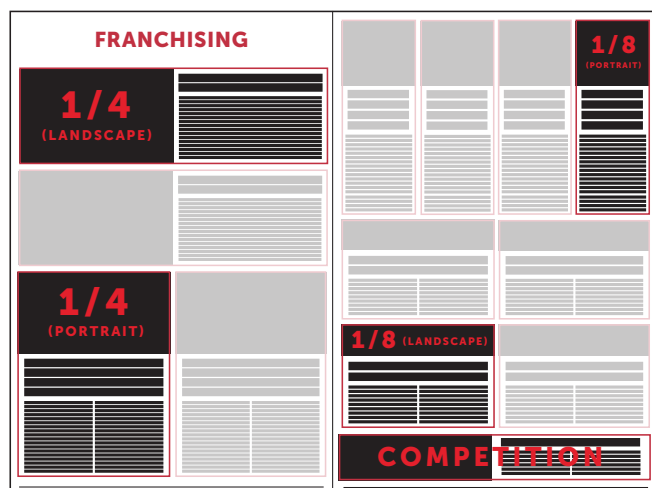
agree they tend to go for premium brands

GENDER

Gender	Percentage
M	55.7%
F	44.3%

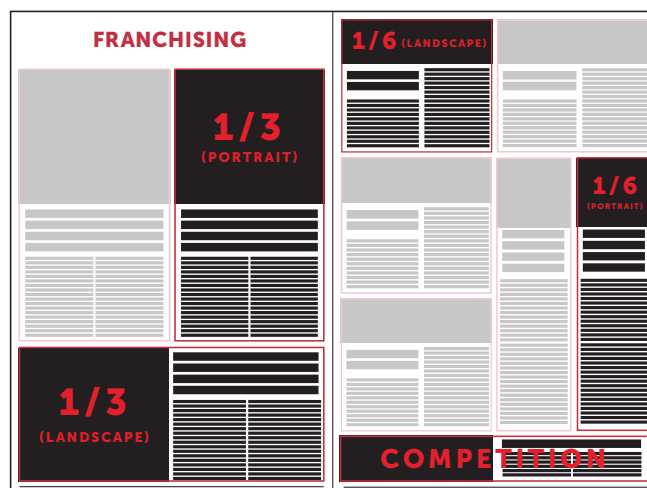
1/4 , 1/8 FEATURE REQUIREMENTS

LAYOUT BELOW FOR ILLUSTRATION PURPOSES ONLY. EXACT LAYOUT SUBJECT TO CHANGE.



1/3 , 1/6 FEATURE REQUIREMENTS

LAYOUT BELOW FOR ILLUSTRATION PURPOSES ONLY. EXACT LAYOUT SUBJECT TO CHANGE.



QUARTER PAGE

Landscape: 268 x 66.25 mm
Portrait: 132 x 136.6 mm

Headline	Written in-house
Main body copy	200-250 words
Contact	Website, phone number
Images	1-2 high resolution images*

EIGHTH PAGE

Landscape: 132 x 66.25 mm
Portrait: 64 x 136.6 mm

Headline	Written in-house
Main body copy	70-100 words
Contact	Website, phone number
Images	1 high resolution image*

THIRD PAGE

Landscape: 268 x 89.7 mm
Portrait: 183.6 x 132 mm

Headline	Written in-house
Main body copy	200-300 words
Contact	Website, phone number
Images	1-3 high resolution images*

SIXTH PAGE

Landscape: 132 x 89.7 mm
Portrait: 183.6 x 64 mm

Headline	Written in-house
Main body copy	120-150 words
Contact	Website, phone number
Images	1 high resolution image*

COMPETITION: 268 x 42.5 mm

Headline	Written in-house	Main body copy	50-70 words	Contact	Website, phone number	Images	1-3 high resolution images*
Prize	Prize and value						

SUPPLYING CONTENT

IMAGE SPECIFICATIONS*

- CMYK images in JPEG, TIFF or PSD format
- All images are high resolution (at least 300dpi)
- Image ink density limit 240%
- Please supply images at their original size and aspect ratio. We will crop images to an appropriate size when laying out your advertorial.
- Please do not supply images with any copy i.e. slogans on top
- We recommend supplying lifestyle images depicting your target audience, service or general message; or product shots.

We cannot guarantee the quality of the final print for images supplied outside of these specifications.

COPY SPECIFICATIONS

- All copy content provided in word processor file (avoid supplying in PDF format)
- Hurst Media Company reserve the right to make changes or to make grammatical changes and corrections to ensure it meets house style

* Image use subject to editorial discretion and may vary depending quality, size and layout.
† Excludes image(s) cost; image searches £40 per hour; and copy writing £40 per hour.

FILE TRANSFER

Files less than 8mb can be emailed to production@hurstmediacompany.co.uk. For larger files please send to production@hurstmediacompany.co.uk via wettransfer.com. Please clarify in your message your company name, publication and on sale date as per your booking.

DESIGN PROCESS

- Once all material is submitted according to specification, **Hurst Media Company will layout your advertorial** within the house style of the publication
- Layouts may vary depending on images and/or text supplied

APPROVALS & AMENDMENTS

- Hurst Media Company will provide a PDF for client approval
- The client will have the option of two rounds of amendments before final approval is required
- The final third PDF is for fact checking/approval/records only, as such please ensure any amendments are clear and concise
- Approval is required within 48 hours

Bespoke advertorials (in which Hurst Media Company supplies the copy ONLY, and all images/logos are provided by the client) will be charged at a further 10%, or a one-off fee of £150, whichever is greater.

CONTACT DETAILS

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