

Motoring

THE NORTH EDITION

Find your dream car with our pick of the finest models on sale in showrooms throughout the North of England

The 12th generation Corolla has arrived

THE WORLD-FAMOUS COROLLA NAME RETURNS to the UK in 2019, with the launch of the new, 12th generation range. The Corolla remains the best-selling model in automotive history, and is a globally-recognised name, boasting over 45 million vehicle sales to its credit since introduction in 1966.

With a bold new look, the all-new Toyota Corolla family's eye-catching design and sporty profile will give unrivalled driving experience through better dynamics and exceptional responsiveness, while the striking exterior will be matched by an equally stylish interior.

The latest model also marks an important advance in the development of Toyota's world-

leading, self-charging hybrid technology, being the first Toyota model in Europe to offer two hybrid powertrains – a revised 1.8-litre system and a new 178bhp 2.0-litre version that's engineered for more power on demand, effortless acceleration and fun-to-drive character without compromising overall fuel and emissions efficiency. As full hybrids, both powertrains have the advantage of offering an all-electric drive capability, with zero emissions and fuel consumption, matched to a seamless CVT automatic transmission. The choice of powertrains also includes a 1.2-litre turbocharged petrol engine, with a six-speed manual transmission.

A highly rigid body using the Toyota New Global Architecture (TNGA) enhances every aspect of the drive, while advanced multi-link rear suspension ensures an exceptionally smooth ride. The driving position has also been optimised to feel incredibly natural, ensuring even the longest of journeys are a pleasurable experience.



Across the complete range, all models are equipped with the second generation of Toyota Safety Sense, now including a pre-collision system to detect pedestrians in the vehicle's path during both day and night, and cyclists during daylight hours. The adaptive cruise control also has a new low-speed function for stop-start traffic, bringing the car to a halt when the

vehicle in front stops. Other systems include Lane Trace Assist, Road Sign Assist and Automatic High beam.

The all-new Corolla arrives February 2019 at all RRG Toyota Centres, visit rrg-group.com/toyota for further details.



• **RRG Altrincham**
rrgaltrincham.toyota.co.uk
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0161 507 8660

Do it your way with Mazda MyWay in Manchester

THE RRG GROUP MAZDA DEALERSHIP in Greater Manchester has recently launched a highly-convenient way to test drive, select, buy, and service a new or approved used Mazda.

Using the latest in digital ecommerce technology, combined with brand champions focused on customer care over sales, the new Mazda MyWay service enables customers to carry out their car buying and ownership experience from home or their workplace.

Offered by RRG MyWay, the new service is accessible across Greater Manchester's 1.2 million homes, businesses, and public places. Car buyers are now able to research and buy cars from places as diverse as their kitchen, a café, or the local park.

Mazda MyWay is turning the car-buying process on its head with flexibility and personalised service at the core of the new initiative. Customers can request to test drive a car on the roads they drive on regularly, plus the RRG MyWay team can provide part-exchange valuations and new car specifications wherever the customer chooses.

Arran Bangham, Vice Chairman of the RRG Group, said: "While our dealership-based offering works for many customers, we know that others would like a more flexible approach. Our Mazda MyWay service brings Mazda

to your door, making the process of buying or owning a car effortless and enjoyable."

Provided by dedicated brand champions, the exclusive service also continues through to ownership, with the RRG MyWay team working around the customer's schedule. The brand champions will collect the car from a customer's home or workplace when it needs servicing. Once the servicing is complete, RRG MyWay will deliver the vehicle back to the customer at a time that is convenient for them.

Jeremy Thomson, Managing Director of Mazda UK, said: "We were delighted to have launched Mazda MyWay in Manchester. This ground-breaking Mazda MyWay scheme was first launched in London in 2015 as a pilot programme with the aim of delivering a first-class customer experience to the more than 40,000 central London retail car buyers not currently within easy reach of a Mazda dealership. Three years later, and our pilot innovative consumer-focused scheme has delivered more than 400 cars in the capital, showing us the benefits of reaching out to customers on their terms by offering a more



accessible way to test drive, buy and own a Mazda."

The RRG team have already built a strong reputation with customers and now we want to help them to extend their offering. Mazda MyWay recognises the need to offer more choice and convenience in the ownership process in bringing Mazda to you door.

RRG Mazda is recognised by Mazda UK as one of the top performing Mazda dealers in the country and has been rewarded for its outstanding service to customers.

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YOUR PERSONALISED SERVICE



TEST DRIVE

Our dedicated Brand Champions will bring your chosen Mazda to you at your convenience so you can experience a test drive on the roads you drive on everyday.



SELECT

Choose your perfect Mazda from the comfort of your own home with the assistance of our dedicated Brand Champion.



BUY

After selecting the new Mazda you want to buy, we'll help arrange delivery of your new car.



MYWAY SERVICE

Your MyWay journey doesn't end there – we are always on hand to help you when your car is due for a service.

The legendary supermini lives on!

The fifth generation Nissan Micra arrives to challenge the small car standards in design, comfort and performance – it was winner of the Gold Supermini Award in the 2018 driver survey, one of the UK's most definitive and respected customer satisfaction studies. The Micra was the best performing supermini in five

of the nine Driver Power judging categories: Engine & Gearbox; Interior & Comfort; Ride & Handling; Infotainment, Connectivity & Electrics; and Safety Features.

Stylish looks with a variety of personal colour packs, advanced tech and a new IG-71 engine make the Nissan Micra the ideal choice for your day-to-day commute.

Chorley Group has served the North West as a reliable Nissan dealer for 25 years – with dealerships located across Lancashire and Greater Manchester (Chorley, Burnley, Blackpool, Preston and Wigan). We're offering the Nissan Micra Acenta grade with a bonus extra 'Vision Pack' which equips your Micra with additional technology and extends your senses via an



integrated 7" colour touchscreen, Sat Nav, a colour reversing camera and rear parking sensors.

The Micra is available to buy outright from £15,799, competitively priced compared with other city cars with similar spec. Alternatively you can pay as little as £189 per month with an equally small £189 customer deposit with a customisable Personal Contract Purchase (PCP) finance offer.

For more information or to arrange your test drive in a Micra contact us at contactus@chorleygroup.co.uk or visit us online at chorleygroup.co.uk



The super-smart SUV: Nissan's Qashqai

The super-smart SUV continues to dominate the family car/crossover SUV market, with over 3 million being produced (and a large number manufactured in the North-East of England) it remains the most successful model in Nissan's European history. The Nissan Qashqai is at the forefront of Nissan's innovative technologies – Nissan Intelligent Mobility redefines how cars are driven, powered and integrated into society.

Driver awareness technologies let you to see and sense more around your car with advanced radar technology and intelligent integration gives you new ways to connect to your world, thanks to sophisticated smart phone compatibility. When it comes to performance, the Qashqai is available with a new fuel efficient 1.3 petrol engine and a 1.5 diesel engine – both available in manual or automatic transmission.

Chorley Group is offering the Nissan Qashqai N-Connecta grade with a panoramic Glass Roof Pack thrown in for good measure. Both petrol and diesel Qashqais are available



Need a new car but struggling to get credit?

ARE YOU LOOKING FOR car finance but have a less-than-perfect credit rating? It can be harder to secure with an adverse history – but you'll be pleased to learn that with Eureka Leasing, your credit history won't necessarily stop you

from driving the perfect brand new car.

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Twenty-five years of the Sportage

With a distinct design, cutting-edge technologies and an unbeatable seven-year warranty, the Kia Sportage is specifically designed for a European audience.

To celebrate the 25th anniversary of the Sportage, Kia has launched a special 'Edition 25' model. It comes with a range of special features including an eight-speaker JBL premium sound system; heated front and outer rear seats; a stylish interior with black cloth and leather upholstery; and an exclusive 'Edition 25' badge. With over a quarter of a million Sportages sold in the UK, it is by far Kia's flagship product.

Chorley Group have been Kia dealers for

a decade, operating out of joint dealerships on Amy Johnson Way, Blackpool. From only £279 per month and £279 deposit, we're offering the Kia Sportage Edition 25 on a 36-month Personal Contract Hire – a long-term, cost-effective method of vehicle leasing without having to worry about ownership or car depreciation. At the end of the lease you simply return the vehicle to the dealership.

For more information or to arrange your test drive in the Sportage, please contact us at contactus@chorleygroup.co.uk or visit us online at chorleygroup.co.uk



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