

Be Your Own Boss

Considering starting your own business or already running a successful SME? There's always help at hand - these ideas could be ideal to help your new venture get underway.

Taking the pain out of payroll

PAYSWELL CAN HELP YOU and your business with payroll solutions for contractors, temporary workers, recruitment agencies and individuals. Our organisation manages systems such as PAYE, LTD, UMBRELLA and CIS.

We understand the demands made by contractors and agencies alike and can assist in mitigating the volume of paperwork. We offer a HMRC-compliant payment model, ensuring both agencies and workers are up to date with the current legislations.

Here at Payscale we accept that charges can be one of the biggest deal breakers when it comes to choosing an umbrella solution that suits you



and your company's needs. We believe it is essential to be highly competitive in this area and with the lowest charges in the industry tailored to your needs, Payscale simply puts you and your business first.

All our clients are assigned their own dedicated personal account manager who will take care of all your payroll needs efficiently and effectively as well as offering advice on payroll whenever needed.

Our on-boarding process is an easy and simple procedure which takes a matter of minutes to complete via efficient online registration via our website - or call today for more information. **payscale.co.uk | 0800 1707774**

• P A I S W E L L •

Discover the legal secrets behind branding from award-winning lawyers

ARE YOU LOOKING TO secure a world-beating brand? Would you like to know how your intellectual property can give you an advantage over your opposition? If you are interested in how IP can give you the edge in business, then you're in luck: you are warmly invited to join an award-winning IP team for a free workshop for brand owners and brand managers.

These workshops will cover:

- How to ensure that your brand name is available to use
- The kinds of intellectual property that are and are not protectable by law
- How to strategically create a legally protectable brand
- How to ensure that your designs are protected
- Understand the potential elephant traps involved in ownership and associated legal issues in outsourced branding, websites and design



We offer workshops for those new to the field of intellectual property and also for those with more experience - select either Beginner or Advanced workshops to suit your needs. We look forward to seeing you there.

When
29 & 30 Jan 2019 / 5 & 6 Mar 2019/
7 & 8 May 2019

Apply online:

virtuosolegal.com/workshop/



Virtuoso Legal
Intellectual Property Specialists

Support whichever way you need IT

IS YOUR IT TEAM currently overstretched? Would you like flexible external support to help them? Perhaps you need a skill-set not currently available in-house? And what about access to advanced technology, ticketing and monitoring tools to assist with SLAs?

Fully managed IT support for small businesses is what IT Outcomes is about - and if you need independent strategic advice or potential process-improvement, we will be delighted to help.

You can save time and money with a tailored IT solution to suit your particular business needs - and it's less costly than you might think.

IT Outcomes - our approach

- IT support is critical for success in business - it doesn't have to be expensive or time consuming.
- Let us take away the stress. Completely outsource or tailor your support package.
- Our advanced 24/7 monitoring systems provide the tools to ensure a reduction in issues arising in the first place.
- One easy-to-budget-for monthly fee.



IT Outcomes



With our award-winning support tools, anti-virus and monitoring service all included in our support packages, we have the skills and resources to be able to provide the right level of cover at the right price.

IT Outcomes provides a wide range of IT support services across the UK. Our support ensures quality of service delivery, improved up-time, increased operational efficiency and reduced costs across most major technology platforms.

From support to installations, security services to hosting or even VOIP telephony, we have you covered. With excellent client retention and satisfaction reports, we can help to improve your systems and save your business both time and money. Please get in touch today to learn more about our onsite or remote support packages.

itoutcomes.com | 0330 332 6262

Searching for a flexible office space?

CONTACT US AND TELL us your requirements and one of our office experts will do all the hard work for you. We search for all available properties that match your criteria, arrange viewings, negotiate prices and manage the entire deal right up until your moving day. The best part? Our services are always 100% free for the user.



Visit our website or contact us on the number below to learn more about how we can help you find the solution your business needs. **clickoffices.com 0203 6422 777**

Kickstart your career in executive coaching

MARKET DEMAND FOR EXECUTIVE coaching is on the rise.

If you have a background in HR, consultancy, training or team leadership, now could be the right time to train as an executive coach.

The AoEC offers world-class executive coach training programmes to suit different career levels and areas of expertise. Accredited and validated by the industry's top professional bodies, the AoEC works with you to develop your own model, style and 'signature presence'.

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AoEC
Coaching • Consulting • Training

Finance solutions to keep cash flowing



RUNNING YOUR OWN BUSINESS can bring a great sense of achievement and satisfaction. Nothing beats seeing new customers coming on board and watching your business grow.

But managing any business also brings challenges. Inevitably, one of these is cash flow. Paying for goods or materials upfront, meeting running costs and fixed outgoings, paying staff - all of these can be difficult if your customers haven't paid you.

Some business customers may insist on payment terms of 60 or 90 days, while others may not pay reliably on time. It's a fact of life

that you can never be entirely sure when those vital funds will come in.

Cash is the lifeblood of any business and without it, growth aspirations can quickly become frustrated. Worse, if your cash remains tied up in unpaid invoices then you may even struggle to survive.

However, there are solutions out there that many businesses are taking advantage of. One of these is invoice finance. This allows you to release cash quickly into your business by converting the value of unpaid invoices into ready working capital.

Instead of waiting around for funds to arrive or spending valuable time chasing payments, invoice finance can help you access up to 90% of your full invoice value straightaway.

At Aldermore, we specialise in offering finance solutions to help businesses achieve their aspirations, lending over £2.9 billion each year to help fuel growth. We can help you turn your ambitions into a reality. More immediately, we can help you keep cash flowing to manage the ups and downs of doing business.



See how our invoice finance could help you, find out more by calling **0330 1272252** **aldermore.co.uk/invoicefinance**

Aldermore

Turn your unwanted/unused toners into cash

Do you have printer or copier toners in your office that you no longer need? Well, we at Centrol can help turn them into cash easily, saving you time and money. In addition, we help save a lot more:

- ✓ **Save for the future:** Cash in your unused toner cartridges with Centrol and use the money for something else.
- ✓ **Save the planet:** Do your bit for the environment and ensure your unused cartridges don't end up in landfill.
- ✓ **Save storage space:** Reclaim the space in your office instead of holding onto unwanted stock that's gathering dust. Free up space for other uses.
- ✓ **Save on overheads:** By converting unused stock into cash and buying items you need now.



CENTROL

Taking Care of Business since 1991

Find franchise opportunities on FranchiseSales.com

DREAMING OF OWNING YOUR own business? Consider buying a franchise. Get a ready-to-go business idea and benefit from the support network this type of opportunity can offer.

FIVE tips when buying a franchise:

- Get all the data, including all accounts and a full list of the equipment and stock to be provided.
- Research the market and location and investigate the product and buying trends.
- Take professional advice from lawyers, accountants business advisors and most importantly, existing franchise owners.
- Consider your strengths and weaknesses and make sure they're right for your new role.
- After any discussions with your franchisor, get things in writing immediately.



Find out more

Search over 160 UK franchise opportunities on our website below to find the right one for you - and kick-start your new business journey.

franchisesales.com

FranchiseSales.com

WIN



Four 15-minute chair massages
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hurstmediacompany.co.uk/competition/vitaltouch

WELLNESS IN THE WORKPLACE

The Vital Touch offers a fantastic range of health and wellness programmes for employees.

Successful employers know it makes good sense for people to take time out to relax and energise their bodies and minds. Apart from proven health, loyalty and team building benefits, fit employees can deal more easily with stressful situations. And they are less likely to need days off due to aches, pains or illness. **thevitaltouch.com**



the vital touch