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Motoring

THE NORTH EDITION

Dynastic features make the BMW look for adventure

BMW PLAYS TO WIN. It's not just a slogan, it's a philosophy. The BMW 1 Series is a testament to this, offering a range of models that cater to different tastes and needs. From the sporty 118d to the more luxurious 120d, there's a BMW 1 Series for everyone. The car's design is sleek and modern, with a focus on aerodynamics and performance. The interior is spacious and comfortable, with high-quality materials and advanced technology. The BMW 1 Series is a car that's built for adventure and exploration.

With its range of models, the BMW 1 Series offers a variety of features and options. The 118d is a sporty model with a powerful engine and a responsive transmission. The 120d is a more luxurious model with a larger engine and more advanced features. The BMW 1 Series is a car that's built for adventure and exploration.

Reliable, stylish and fun to drive, only in a BMW

BMW is a name that's synonymous with reliability, style, and fun. The BMW 1 Series is a car that embodies these qualities. It's a car that's built to last, with a focus on quality and performance. The BMW 1 Series is a car that's built for adventure and exploration.

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Get your heart racing in the new models of Jaguar

JAGUAR'S NEW 2015 models are a testament to the brand's commitment to luxury and performance. The new models offer a range of features and options, including advanced technology and high-quality materials. The Jaguar 2015 models are a car that's built for adventure and exploration.

The Jaguar 2015 models are a car that's built for adventure and exploration.

Mercedes is the brand shaping tomorrow's mobility

Mercedes is a brand that's shaping the future of mobility. The Mercedes 2015 models are a testament to this, offering a range of features and options that cater to different tastes and needs. From the sporty Mercedes 118d to the more luxurious Mercedes 120d, there's a Mercedes 2015 model for everyone. The car's design is sleek and modern, with a focus on aerodynamics and performance. The interior is spacious and comfortable, with high-quality materials and advanced technology. The Mercedes 2015 models are a car that's built for adventure and exploration.

The best insurance deals

When it comes to insurance, there are a lot of options out there. But how do you know which one is the best? The answer is simple: look for the best insurance deals. The best insurance deals are those that offer the most coverage for the lowest price. The best insurance deals are those that offer the most flexibility and the most options. The best insurance deals are those that offer the most peace of mind.

Car leasing or hire: what's your choice?

When it comes to getting a car, there are two main options: leasing or hire. Leasing is a great option for those who want a new car without the hassle of buying. Hire is a great option for those who want a car for a short period of time. The choice between leasing and hire depends on your needs and your budget. The choice between leasing and hire depends on your needs and your budget.

Leasing car specialists

When it comes to leasing a car, there are a lot of options out there. But how do you know which one is the best? The answer is simple: look for the best leasing car specialists. The best leasing car specialists are those that offer the most coverage for the lowest price. The best leasing car specialists are those that offer the most flexibility and the most options. The best leasing car specialists are those that offer the most peace of mind.

Insurance for your car

When it comes to insurance, there are a lot of options out there. But how do you know which one is the best? The answer is simple: look for the best insurance for your car. The best insurance for your car is the one that offers the most coverage for the lowest price. The best insurance for your car is the one that offers the most flexibility and the most options. The best insurance for your car is the one that offers the most peace of mind.

Need an MOT or repairs for your car? Look no further...

When it comes to getting your car serviced, there are a lot of options out there. But how do you know which one is the best? The answer is simple: look for the best MOT or repairs for your car. The best MOT or repairs for your car are those that offer the most coverage for the lowest price. The best MOT or repairs for your car are those that offer the most flexibility and the most options. The best MOT or repairs for your car are those that offer the most peace of mind.

Find your perfect classic car or auction

When it comes to finding a classic car, there are a lot of options out there. But how do you know which one is the best? The answer is simple: look for the best classic car or auction. The best classic car or auction is the one that offers the most coverage for the lowest price. The best classic car or auction is the one that offers the most flexibility and the most options. The best classic car or auction is the one that offers the most peace of mind.

See it all on a tour

When it comes to seeing a city, there are a lot of options out there. But how do you know which one is the best? The answer is simple: look for the best tour. The best tour is the one that offers the most coverage for the lowest price. The best tour is the one that offers the most flexibility and the most options. The best tour is the one that offers the most peace of mind.

We've teamed up with Jaguar to offer one lucky reader the chance to win a new car worth £20,000

When it comes to winning a car, there are a lot of options out there. But how do you know which one is the best? The answer is simple: look for the best car worth £20,000. The best car worth £20,000 is the one that offers the most coverage for the lowest price. The best car worth £20,000 is the one that offers the most flexibility and the most options. The best car worth £20,000 is the one that offers the most peace of mind.

When it comes to winning a car, there are a lot of options out there. But how do you know which one is the best? The answer is simple: look for the best car worth £20,000. The best car worth £20,000 is the one that offers the most coverage for the lowest price. The best car worth £20,000 is the one that offers the most flexibility and the most options. The best car worth £20,000 is the one that offers the most peace of mind.

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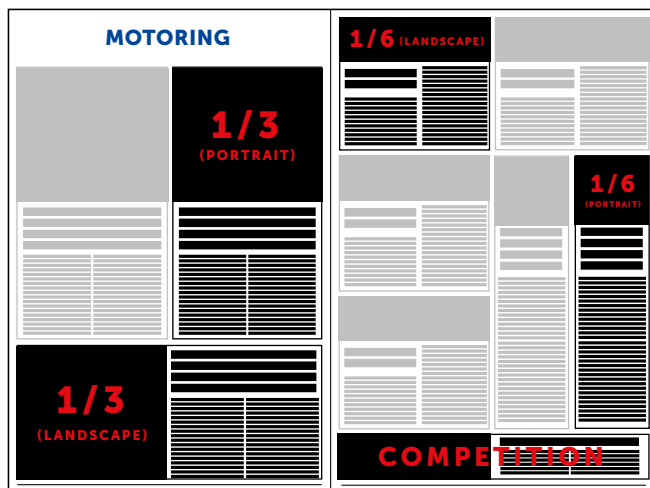
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*All facts and figures from ABC or Newsworks

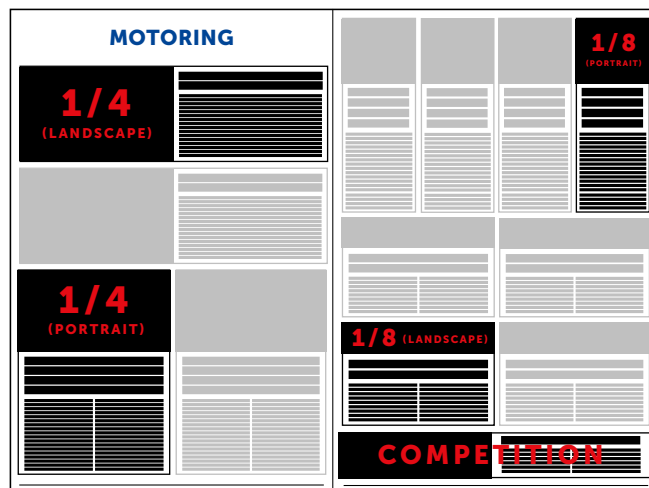
1/3 , 1/6 FEATURE REQUIREMENTS

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1/4 , 1/8 FEATURE REQUIREMENTS

LAYOUT BELOW FOR ILLUSTRATION PURPOSES ONLY. EXACT LAYOUT SUBJECT TO CHANGE.



THIRD PAGE

Landscape: 268 x 89.7 mm
Portrait: 132 x 183.6 mm

Headline	Written in-house
Main body copy	200-300 words
Contact	Website, phone number
Images	1-3 high resolution images*

SIXTH PAGE

Landscape: 132 x 89.7 mm
Portrait: 64 x 183.6 mm

Headline	Written in-house
Main body copy	120-150 words
Contact	Website, phone number
Images	1 high resolution image*

QUARTER PAGE

Landscape: 268 x 66.25 mm
Portrait: 132 x 136.6 mm

Headline	Written in-house
Main body copy	160-250 words
Contact	Website, phone number
Images	1-2 high resolution images*

EIGHTH PAGE

Landscape: 132 x 66.25 mm
Portrait: 64 x 136.6 mm

Headline	Written in-house
Main body copy	60-90 words
Contact	Website, phone number
Images	1 high resolution image*

COMPETITION: 268 x 41.35 mm

Headline	Written in-house	Main body copy	50-70 words
Prize	Prize and value		

Contact	Website, phone number	Images	1-3 high resolution images*
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SUPPLYING CONTENT

IMAGE SPECIFICATIONS*

- CMYK images in JPEG, TIFF or PSD format
- All images are high resolution (at least 300dpi)
- Image ink density limit 240%
- We can not use images from a client website as these are too low resolution to print

We cannot guarantee the quality of the final print for images supplied outside of these specifications. Colour variations will occur if your files do not utilise the colour profile and respect the ink density limit outlined above.

COPY SPECIFICATIONS

- All copy content provided in word processor file
- Avoid supplying in PDF format

FILE TRANSFER

Files less than 8Mb can be emailed directly to production@hurstmediacompany.co.uk

For larger files please send to production@hurstmediacompany.co.uk via wetransfer.com. Please clarify in your message your company name, publication and on sale date as per your booking.

DESIGN PROCESS

Once all material is submitted according to specification, **Hurst Media Company** will layout your advertorial slot within the house style of the publication. Layouts may vary depending on images and/or text supplied.

Hurst Media Company reserve the right to make changes or to make grammatical changes and corrections to ensure it meets house style.

APPROVALS & AMENDMENTS

- Hurst Media Company will provide a PDF for client approval
- The client will have the option of two rounds of amendments before final approval is required
- The final third PDF is for fact checking/approval/records only As such please ensure any amendments are clear and concise
- Approval is required within 48 hours

Bespoke advertorials (in which Hurst Media Company supplies the copy ONLY, and all images/logos are provided by the client) will be charged at a further 10%, or a one-off fee of £150, whichever is greater.

* Image use subject to editorial discretion and may vary depending quality, size and layout.
Full pages: 2-5 used; half pages and smaller, may use just one image.
† Excludes image(s) cost; image searches £40 per hour; and copy writing £40 per hour.

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