

Green, Ethical & Sustainable Solutions

Find out how you can lead a greener lifestyle with our selection of eco-friendly fashion brands, homeware, finance and insurance options

Chic, eco-friendly clothing for women

WHEN TEXTILE ARTIST Gudrun Sjödén established her self-named clothing line back in the 1970s, she had a very clear long-term vision for her brand: colourful, functional clothes that would last and be accessible to women of all sizes, shapes and ages.

She also wanted the brand to be an inspiration and advocate for environmental change – both big and small. Her Scandi-inspired timeless cuts and lively prints are now worn throughout the seasons by women all around the world, and the brand promotes green change for the better. Each year a deserving project is chosen to be supported. Often these are linked to the environment, such as the development of sustainable cotton farming in Gujarat, India, or a local Sussex based honey bee research program.

Over the decades, Gudrun Sjödén has nurtured a good relationship with its manufacturers in order to develop sustainable production. This has resulted in organic jersey from Greece and organic cotton grown by certified Fairtrade farmers in India, which is spun and then dyed without the use of chemicals. Natural materials such as recycled wool and silk, as well as plant-based fibres like lyocell and modal, are chosen for their low impact on the environment. The brand has also created its own green labelling system, making



it easy for customers to let sustainability be a deciding factor when shopping.

The environment itself is a continuing source of design inspiration as the upcoming autumn collection is influenced by the ever life-giving forest and its palette of muted and vibrant tones.

The luscious Autumn collection is launched 24th July 2018, but you can now browse the summer sale by visiting our website.

gudrunsjoden.com

The ethical bank that will always put you first

RELIANCE BANK IS a distinctive and unique bank with strong ethical values. The bank offers a full range of personal and business accounts, savings and residential mortgages and specialises in lending to charities, social enterprises and community organisations.

Founded in 1890 as the Salvation Army's Bank, Reliance Bank continues to donate their allowable profits to it's owners, to support their valuable work around the world.

Embellishing the 'One Mission of The Salvation Army', the bank's aim is to serve their customers with a bespoke approach that measures their impact in society. Reliance Bank regularly monitors social, economic and environmental developments, whilst creating products that are suitable and ethical.

Reliance Bank provides a personal touch with a dedicated mortgage service commencing at the point of application through to completion and beyond, as customers' needs change.

Borrowers come from a variety of backgrounds and employment statuses, and



Reliance Bank offers the 'HOLD' mortgage working with MySafe Ltd, a company supporting those with permanent disabilities looking to buy a home.

Many charities face problems finding suitable homes for their key workers that

struggle to find affordable accommodation in inner cities. Reliance Bank is able to support such purchases and their lending experience expands to the needs of charities and social enterprises, enhancing the banks' ethos of enabling positive social impact.

We recognises the uncertainty borrowers may face and have recently improved our range of fixed rate mortgages from 2 to 5 years, with rates as low as 1.99%, offering choices for those looking to fix their monthly mortgage payment.

Our staff pride themselves on being a financial institution that has based itself on honesty, customer service, culture, impact on the economy and ethics, always putting their people and customers first.

020 7398 5400

reliancebankltd.com



A mattress with you and the planet in mind

THE PREMIUM ORGANIC MATTRESS, made from organic wool and cotton, features three layers of all-natural latex foam - one firm, one medium, and one soft - allowing you to customise your own comfort.

Simply arrange the layers of your mattress in the order that's comfiest for you, and zip up your cover for a deeper sleep. There are absolutely no toxic-smelling fumes or nasty chemicals, and the organic materials allow moisture to circulate naturally, to stop you getting hot and bothered.

So lie back, relax and try The Una Mattress risk-free for 100 nights, with a full money-back guarantee.

Exclusive Guardian Reader Offer: 15% Off with Voucher Code GUARDIAN15 Expires 14th July 2018

01273 652133

unamattress.co.uk



High quality, low impact clothing

HOWIES IS A small active clothing company based in Wales.

Having made high quality, functional clothing for running, cycling and the outdoors since 1995, the aim has always been to find lower impact ways to do that.

Making clothing can be harmful to the environment; the pollution, the waste, and all those big brands churning out fast fashion, which quickly ends up in the landfill. But we can do better.

Howies clothing is ethically produced using organic, recycled and sustainable fabrics. Our t-shirts, jeans and sweats are made from certified organic cotton and our sport base layers are made using pure Merino wool.



At Howies, we know that making a product that stays out of the landfill for longer is one of the best things a clothing company can do for the environment.

01267 228444

howies.co.uk

howies®

Wool, the green alternative to plastic packaging



WITH THE WORLD crying out for genuinely sustainable alternatives to manmade packaging materials, the winning of a Queen's Award for Enterprise in Innovation by Staffordshire company Woolcool, demonstrates the very real credibility of using a natural, renewable packaging resource – sheep's wool.

First conceived by founder and CEO Angela Morris in 2001, Woolcool is a superior insulated packaging solution for the transportation of temperature-sensitive goods for the food and pharmaceutical sectors.

Created by Nature, Driven by Science

The company's philosophy is based around the concept of Woolcool being 'created by nature, driven by science'. As a result, more than £1 million has been invested in research and development – supported by three rounds of Government funding via Innovate UK.

A bank that cares about the issues you do

DO YOU KNOW what your bank does with your money? Not many people do. Yet research shows that over 70% of people think banks should be more open about telling us who they lend money to. Then you'd be able to tell if your bank was investing in, say, the arms trade, or dirty fossil fuels, or the tobacco industry. And if they were, you could choose a bank that, instead, invests your money in the good things we need, to help build the society we want to live in.

You may already consider the many ways you can use your money more ethically – such as what you spend it on and who you donate to. But one of the best things you can also do is move your money to an ethical bank.

Triodos Bank are Europe's leading ethical bank, and the only commercial bank in the UK that's completely open and transparent with its customers, by publishing details of every

Green, ethical insurance for the eco-friendly customer

YOU CAN CHANGE the world for the better without joining a campaign or becoming a political activist - your till receipts are powerful voting slips.



The Environmental Transport Association is Britain's most ethical insurance company, according to the Good Shopping Guide, consistently outperforming big names like John Lewis and the Co-op. And while we're not yet a household name, over the last 28 years we've built an enviable reputation providing ethical home insurance, breakdown cover, cycle insurance and travel insurance, while always putting concern for the environment at the heart of all that we do.

We're no ordinary insurance company. Every time you buy from us, you will be supporting a variety of projects ranging from getting people back on bikes and campaigning for zebra crossings outside schools, to lobbying for 20 mph speed limits in residential areas to ensure a safe and enjoyable walk to school for children.

0333 000 1234

eta.co.uk

Have you lost faith in your adviser? Talk to a claims company that you can trust

THE FINANCIAL REPAYMENT SERVICE has seen a large number of retail clients investing in high-risk investments such as carbon credits, forestry, land and storage units. We are able to help with these cases if the client invested through their pension or through cash.

If someone has been offered investments of this nature through a cold call, then it usually spells trouble.

We work on a no win no fee basis to recover lost money and lost interest.

As a specialist claims company working solely in financial mis-selling, we are confident that you will choose to speak to someone who really understands your situation.

0800 086 9520

tfrs.org.uk



The Financial Repayment Service



Premium, eco-conscious paints and wallcoverings

VICTORY COLOURS is a family-run independent paint manufacturer based in Lancashire and a committed producer of premium quality, environmentally responsible paints.

The perfect match for eco-conscious folk, Victory Colours paints contain no solvents and are virtually VOC-free. So no harmful contributions to the atmosphere. Plus they're odourless.

Our unrivalled formulation contains only the best ingredients and unique, high performing VOC-free pigments. For technically superior paint providing excellent coverage and a resistant, hard-wearing finish, you can count on the Down to Earth paints from Lancashire. They're reet grand.

01258 841310 | victorycolours.co.uk

WIN



Go green with your own plastic-free living starter pack

Worth over £75!

hurstmediacompany.co.uk/competitions/GES77

REDUCING YOUR PLASTIC footprint is easier than you think. &Keep offers a mindfully selected collection of eco-friendly, sustainable and reusable items for you and your home. From reusable bottles, straws, cutlery and coffee cups, to bamboo toothbrushes and cotton buds, &Keep has everything to help you get started on your plastic-free journey.*

Be the change. Start today.

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