

Press Advertising

Late Space Rates - Full Pages

Title Name	Circulation	Readership	RPC	Late space page rate	Position	Rate Card	Discount
Daily Express	432,076	1,130,000	2.62	£3,000.00	Classified	£13,600.00	78%
Daily Mail	1,589,471	3,355,000	2.11	£7,500.00	Classified	£28,980.00	74%
Daily Mirror	897,796	2,292,000	2.55	£4,000.00	Classified	£31,200.00	87%
Daily Star	424,435	964,000	2.27	£2,500.00	Classified	£13,600.00	82%
Daily Star Sunday	310,063	645,000	2.08	£2,500.00	Classified	£9,520.00	74%
Daily Telegraph (B)	460,054	1,132,000	2.46	£6,000.00	Display	£59,000.00	90%
London Evening Standard	900,896	1,484,282	1.65	£3,000.00	Classified	£17,680.00	83%
Mail on Sunday	1,510,824	3,984,000	2.64	£8,500.00	Classified	£28,980.00	71%
London Metro	900,000	1,151,640	1.28	£3,000.00	Classified	£17,680.00	83%
Sun	1,672,217	4,317,000	2.58	£8,000.00	Classified	£53,074.00	85%
Sun on Sunday	1,469,195	3,681,000	2.51	£7,000.00	Classified	£44,363.00	84%
Sunday Express	423,753	1,016,000	2.4	£3,000.00	Classified	£9,520.00	68%
Sunday Mirror	897,786	1,728,000	1.92	£4,000.00	Classified	£31,200.00	87%
Sunday Telegraph	429,285	1,120,000	2.61	£5,000.00	Display	£42,000.00	88%
Sunday Times (property)	839,077	2,071,000	2.47	£5,000.00	Display	£95,040.00	95%
Times	437,352	1,092,000	2.5	£2,750.00	Back half Display	£29,274.00	91%
The I	283,972	541,000	1.91	£2,000.00	Display (prime positions)	£11,900.00	83%

Correct from July 2016 to Present